

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593712

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smith & Wesson Brands, Inc.		08/24/2020	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	AOB Products Company		
Street Address:	1800 North Route Z		
City:	Columbia		
State/Country:	MISSOURI		
Postal Code:	65202		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5487449		
CORRESPONDENCE DATA			
Fax Number:	2158648999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.864.8209		
Email:	jacobsh@ballardspahr.com, phx_tmddocketing@ballardspahr.com, bowmana@ballardspahr.com		
Correspondent Name:	HARA K. JACOBS OF BALLARD SPAHR LLP		
Address Line 1:	1735 MARKET STREET, 51ST FLOOR		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103-7599		
NAME OF SUBMITTER:	HARA K. JACOBS		
SIGNATURE:	/HARA K. JACOBS/		
DATE SIGNED:	08/24/2020		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made effective as of August 24, 2020 ("Closing"), by Smith & Wesson Brands, Inc., a Nevada corporation, with offices at 2100 Roosevelt Avenue, Springfield, MA, 01104, U.S.A. ("Assignor"), to AOB Products Company, a Missouri corporation, with offices at 1800 North Route Z, Columbia, MO 65202, U.S.A. ("Assignee").

WHEREAS, Assignor is desirous of assigning to Assignee all of its right, title and interest throughout the world in, to and under all of the trademarks identified in the attached Schedule A (collectively referred to as the "Marks"),

WHEREAS, Assignee desires to acquire the entire interest of the Assignor in the Marks, and,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties hereto enter into this agreement as follows:

1. Assignment of Rights.

Assignor assigns to Assignee, free and clear of all liens, claims, encumbrances and other interests, all right, title and interest in and to the Marks, including without limitation, all goodwill associated therewith or symbolized thereby, all common law rights thereto, all registrations that have been or may be granted thereon, all applications for registration thereof, all records and files relating thereto, together with the right to sue and recover damages and bring other actions for future or past infringements thereof and for other causes of action relating thereto and to fully and entirely stand in the place of the Assignor in all matters related thereto.

2. General Provisions.

- (a) Assignor represents and warrants to Assignee that it has not made any other assignment or pledge of the Marks or of any rights therein.
- (b) This Assignment shall be construed and enforced in accordance with the laws (other than the conflict of law rules) of the Commonwealth of Massachusetts.
- (c) The failure of either party to enforce any terms or provisions of this Assignment will not waive any rights under such terms and provisions.
- (d) This Assignment shall bind and shall inure to the benefit of the respective parties and their assigns, transferees and successors.

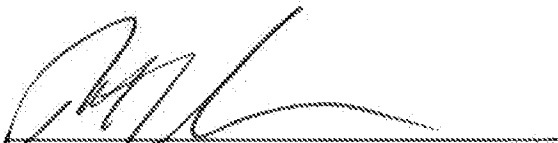
3. Further Assurances.

At any time and from time to time after the Closing, at the request of the Assignee, and without further consideration, the Assignor will execute and deliver such other instruments of transfer, and provide testimony by affidavit or other appropriate means, and take such other action as the Assignee may reasonably request to transfer to the Assignee (or its designee), and to confirm the Assignee's (or its designee's) title to or interest in, the Marks, and consummate the other transactions contemplated hereby, at Assignor's expense. Without limiting the generality of the foregoing, if after the Closing any third party shall be found to possess any Marks of which the Assignee is entitled to ownership or possession by virtue of the transactions contemplated by this agreement, the Assignor shall take all commercially reasonable steps to cause such Marks to be conveyed to the Assignee or its designees, at Assignor's expense.

IN WITNESS WHEREOF, this instrument has been executed this 24th day of August, 2020.


SMITH & WESSON BRANDS, INC.

By:




Name: Robert J. Cicero
Title: Vice President and Secretary

AOB PRODUCTS COMPANY

By:


Name: Brian D. Murphy
Title: President

SCHEDULE A

Country	Mark	Reg. No.	Class	Status
Benelux		1009944	36	Registered
U.S.		5487449	36	Registered