

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593755

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quaker Dog, LLC		08/20/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Worldwise, Inc.		
Street Address:	6 Hamilton Landing		
Internal Address:	Suite 150		
City:	Novato		
State/Country:	CALIFORNIA		
Postal Code:	94949		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3995297	HEAR DOGGY	
CORRESPONDENCE DATA			
Fax Number:	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 326 0831		
Email:	tlee@pryorcashman.com, jalbrink@pryorcashman.com, tmdocketing@pryorcashman.com		
Correspondent Name:	Teresa Lee		
Address Line 1:	c/o Pryor Cashman LLP, 7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	20984.00001		
NAME OF SUBMITTER:	Teresa Lee		
SIGNATURE:	/tlee/		
DATE SIGNED:	08/24/2020		
Total Attachments: 2			
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OP \$40.00 3995297

ASSIGNMENT OF TRADEMARK

This Assignment (hereinafter "Agreement") is entered into on the Effective Date (which is defined as the date of the last signing party's signature to this Agreement) by and between Quaker Dog, LLC, a limited liability company of Delaware, with an address of 6 Hamilton Landing, Suite 150, Novato, California 94949 (hereinafter "Assignor"), on the one hand, and Worldwide, Inc., a corporation of California, with an address of 6 Hamilton Landing, Suite 150, Novato, California 94949 (hereinafter "Assignee"), on the other hand.

WHEREAS, Assignor owns the following registration (hereinafter, the "Registration") for the mark, HEAR DOGGY® (hereinafter, "Mark") for "pet toys" in cl. 28 (the Registration together with the Mark are hereinafter collectively referred to as the "Property");

HEAR DOGGY® in cl. 28, as set forth under Reg. No. 3,995,297

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to such Property and any other trademark(s), service mark(s), and/or other source identifier(s) and/or designation(s) that comprise of the Mark that Assignor has filed for, registered and/or used itself and/or through a third party or parties, if any (collectively, the "Properties"), all of the foregoing throughout the United States in perpetuity, together with the goodwill associated therewith and that part of the Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the

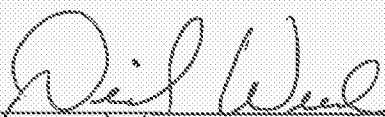


IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first set forth above.

ASSIGNOR:

QUAKER DOG, LLC


Dated: 8/20/20

By: 
Name: NEIL WERDE
Title: President

ASSIGNEE:

WORLDWISE, INC.

Dated: 8/20/20

By: 
Name: NEIL WERDE
Title: Managing Director