

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM594070

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CraftWorks Foundation		06/01/2020	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	Craft Brewery Group LLC		
Street Address:	3011 Armory Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37204		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2085342	BUILDING A BETTER WORLD ONE SLICE AT A T	
Registration Number:	4821884	CHANGE > HUNGER	
Registration Number:	3388064	GIVING BACK NEVER TASTED SO GOOD	
Registration Number:	5683594	SOUTHERN BREWERS FESTIVAL	
Registration Number:	5565946	SOUTHERN BREWERS FESTIVAL	
CORRESPONDENCE DATA			
Fax Number:	2027782201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-955-1500		
Email:	TMDocketDC@HuntonAK.com		
Correspondent Name:	Erik C. Kane - Hunton Andrews Kurth LLP		
Address Line 1:	2200 Pennsylvania Avenue, NW		
Address Line 2:	Suite 900		
Address Line 4:	Washington, D.C. 20037		
ATTORNEY DOCKET NUMBER:	076787.0000226		
NAME OF SUBMITTER:	Erik C. Kane		
SIGNATURE:	/Erik Kane/		
DATE SIGNED:	08/25/2020		

CH \$140.00 2085342

Total Attachments: 5

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DEED OF ASSIGNMENT

This Assignment is effective as of June 1, 2020 by **CRAFTWORKS FOUNDATION.**, a Colorado corporation with an address at 8001 Arista Place, Broomfield, CO 80021 (“Assignor”), to and in favor of **CRAFT BREWERY GROUP LLC**, a company organized and existing under the laws of Delaware with offices at 3011 Armory Drive Nashville, TN 37204 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the copyrights, trademarks, trade dress and trade names listed in attached Schedule “A” as well as the goodwill appurtenant thereto and certain applications and registrations relating thereto (“Trademarks”);

WHEREAS, pursuant to the terms of that Asset Purchase Agreement (the “APA”), dated as of May 4, 2020, among Assignor, DBFLF CFTWE Holdings L.P., and the other parties thereto, Assignor represents and warrants that it has all necessary title and right to grant the assignment and rights transferred hereunder, free and clear of all Liens (other than Permitted Liens and any Liens included in the Assumed Liabilities as defined in the APA); and

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the Trademarks in conjunction with a separate Asset Purchase Agreement governing Assignee’s acquisition of the entirety of Assignor’s business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, and the foregoing recitals forming a part hereof as though set out hereinbelow, Assignor hereby irrevocably assigns, sells, transfers, conveys, and grants to Assignee, in perpetuity, all of Assignor’s rights, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks including, without limitation, all common law rights in and to the Trademarks where ever located throughout the world; any registrations or applications for the Trademarks which may subsist; and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements, unfair competition, or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor binds itself, as well as its successors, heirs, assigns and legal representatives to execute and deliver to Assignee, its successors and assigns, any further documents or instruments and do any and all further acts that may be deemed necessary by Assignee, its successors and assigns, to perfect the title herein conveyed, or intended so to be, and to enable such title to be recorded with any appropriate government agencies.

The governing law of this Assignment shall be that of Delaware and all parties hereto hereby submit to the exclusive jurisdiction of the United States Bankruptcy Court for the District of Delaware. If that court is unwilling or unable to hear such dispute then the federal or state courts located in New Castle County, Delaware shall have exclusive jurisdiction over such dispute.

The undersigned individuals represent and warrant that each has the authority to act on behalf of and bind the party for which they are signing. To the extent of any inconsistency between this Assignment and the APA, the APA shall control and prevail.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date hereof.

Dated: June 1, 2020

CRAFTWORKS FOUNDATION, Assignor

By: Mark A. Smith
Name: Mark A. Smith
Title: Authorized Signatory

CRAFT BREWERY GROUP LLC, Assignee

By: _____
Name: Morgan J. McClure
Title: President

[Deed of Assignment -- Craftworks Foundation]

TRADEMARK
REEL: 007033 FRAME: 0569

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date hereof.

Dated: June 1, 2020

CRAFTWORKS FOUNDATION, Assignor

By: _____
Name: Mark A. Smith
Title: Authorized Signatory

CRAFT BREWERY GROUP LLC, Assignee

By: _____
Name: Morgan J. McClure
Title: President

SCHEDULE "A"

Trademarks and Trade Dress

Country	Mark	Design	Reg #	Goods/Services Description	Status
USA	BUILDING A BETTER WORLD ONE SLICE AT A TIME	Words Only	2085342	IC 36: Charitable fundraising program	Active
USA	CHANGE > HUNGER	Words Only	4821884	IC 35: Charitable services, namely, coordination of the procurement and distribution of money from restaurant patrons to needy persons	Active
USA	GIVING BACK NEVER TASTED SO GOOD	Words Only	3388064	IC 43: Restaurant services; charitable services, namely, providing free food and drink to needy persons	Active
USA	Southern Brewers Festival	Words Only	5683594	IC 41: Arranging, organizing, conducting, and hosting social entertainment events; Conducting entertainment exhibitions in the nature of beer, wine and music celebrations	Active
USA	Southern Brewers Festival [design]		5565946	IC 41: Arranging, organizing, conducting, and hosting social entertainment events; Conducting entertainment exhibitions in the nature of beer, wine and music celebrations	Active