

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM594510

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALL THINGS DIGITAL LLC		05/14/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JAKK MEDIA LLC		
Street Address:	9472 Highland Bend Court		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5031291	SLEEPOPOLIS	
CORRESPONDENCE DATA			
Fax Number:	8443978265		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9198294296		
Email:	tmgroup@hutchlaw.com		
Correspondent Name:	Trevor P. Schmidt		
Address Line 1:	3110 Edwards Mill Road		
Address Line 2:	Suite 300		
Address Line 4:	Raleigh, NORTH CAROLINA 27612		
ATTORNEY DOCKET NUMBER:	MATAD.21002		
NAME OF SUBMITTER:	Trevor P. Schmidt		
SIGNATURE:	/Trevor P. Schmidt/		
DATE SIGNED:	08/27/2020		
Total Attachments: 2			
source=SLEEPOPOLIS - Assignment - Executed Trademark Assignment (All Things Digital LLC to JAKK Media LLC)#page1.tif			
source=SLEEPOPOLIS - Assignment - Executed Trademark Assignment (All Things Digital LLC to JAKK Media LLC)#page2.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment"), effective May 14, 2020, is entered into by and between **ALL THINGS DIGITAL LLC**, a Delaware limited liability company ("Assignor") and **JAKK MEDIA LLC**, a Delaware limited liability company ("Assignee"), each individually referred to as a "Party" and collectively referred to as the "Parties."

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks identified on Exhibit A (the "Assigned Marks"), including the corresponding trademark applications and registrations therefor, and the goodwill of the business associated therewith; and

WHEREAS, Assignor and Assignee are desirous of transferring all of Assignor's rights, title and interests in, and to the Assigned Marks to Assignee

NOW, THEREFORE, in consideration of the foregoing, and the mutual promises, covenants and conditions contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Assignment. Assignor does hereby assign, transfer, convey and set over unto Assignee its full rights, title and interests in and to the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Marks, and all rights appurtenant thereto, including without limitation any and all common law rights, applications, registrations, renewals or extensions in any country or locality worldwide and the right to recover damages and profits for past, present, or future infringements or unauthorized uses of the Assigned Marks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Further Assurances. Upon request of Assignee, its successors and assigns, Assignor agrees to reasonably cooperate with Assignee, its successors and assigns, and execute and deliver without further compensation any and all instruments or documents reasonably necessary or desirable to secure to Assignee, its successors and assigns, the full enjoyment of the rights and properties conveyed by this Assignment.

IN WITNESS WHEREOF, the Parties, intending to be legally bound thereby, have executed this Assignment by its duly authorized officer as of the date first written above.



<p>Assignor: ALL THINGS DIGITAL LLC</p> <p>By:  _____</p> <p>Name: Kenny Kline</p> <p>Title: Managing Partner</p>	<p>Assignee: JAKK MEDIA LLC</p> <p>By:  _____</p> <p>Name: Kenny Kline</p> <p>Title: Managing Partner</p>
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EXHIBIT A

Trademark Registrations

Trademark	Application Number	Registration Number	Jurisdiction
Sleepopolis	86/880834	5031291	US