

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM594924

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wag'n Tails Mobile Conversions, LLC		08/31/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Merchants Bank		
<b>Street Address:</b>	200 East Jackson Street		
<b>City:</b>	Muncie		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47305		
<b>Entity Type:</b>	State Banking Institution: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2752517	WAG'N TAILS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-602-5162		
<b>Email:</b>	rebecca.floren@bcplaw.com		
<b>Correspondent Name:</b>	Rebecca Floren		
<b>Address Line 1:</b>	161 N. Clark St.		
<b>Address Line 2:</b>	Suite 4300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	1762714.000005		
<b>NAME OF SUBMITTER:</b>	Rebecca Floren		
<b>SIGNATURE:</b>	/s/ Rebecca Floren		
<b>DATE SIGNED:</b>	08/31/2020		
<b>Total Attachments: 4</b>			
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OP \$40.00 2752517



**TRADEMARK SECURITY AGREEMENT**

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated effective as of August 31, 2020, by **WAG'N TAILS MOBILE CONVERSIONS, LLC**, an Indiana limited liability company (the "Grantor"), in favor of **FIRST MERCHANTS BANK**, an Indiana state banking institution with a mailing address of 200 East Jackson Street, Muncie, Indiana 47305 and its successors and assigns (the "Lender").

**RECITALS**

A. This Agreement made in connection with certain loans in the aggregate principal amount of Six Million Five Hundred Thousand and No/100 Dollars (\$6,500,000.00) (collectively, the "Loan") made by Lender to Grantor and pursuant to that certain Credit Agreement dated as of the date hereof by and between Grantor and Lender (as the same may be amended, restated, replaced, supplemented or otherwise modified from time to time, the "Credit Agreement") and evidenced by each of (i) that certain Promissory Note (Term Loan) dated as of the date hereof made by Grantor in favor of Lender in the principal amount of Four Million Five Hundred Thousand and No/100 Dollars (\$4,500,000.00) (together with all extensions, renewals, replacements, restatements or modifications thereof being hereinafter referred to collectively, as the "Term Note"), and (ii) that certain Promissory Note (Revolving Loan) dated as of the date hereof made by Grantor in favor of Lender in the principal amount of Two Million and No/100 Dollars (\$2,000,000.00) (together with all extensions, renewals, replacements, restatements or modifications thereof and the Term Note being hereinafter referred to collectively, as the "Note").

B. Grantor has entered into a Security Agreement dated as of the date hereof (as the same may be amended, restated, replaced, supplemented or otherwise modified from time to time, the "Collateral Agreement") with Lender pursuant to which certain obligations of Grantor owed to Lender are secured, including without limitation the obligations with respect to the Credit Agreement as evidenced by the Note.

C. Pursuant to the terms of the Collateral Agreement, Grantor has granted to Lender a security interest in substantially all the assets of the Grantor, including all right, title and interest of the Grantor in, to and under all now owned and hereafter acquired trademarks, trademark applications, and all products and proceeds thereof, to secure the payment of all amounts owing by Grantor under the Credit Agreement, the Note and the Collateral Agreement.

In consideration of the mutual agreements set forth herein and in the Credit Agreement, the Grantor does hereby grant to Lender a security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (the "Trademark Collateral"):

- (1) each trademark registration, trademark application, and trademark license, including, without limitation, each trademark registration, trademark application, and trademark license referred to in **Schedule 1** annexed hereto, together with the goodwill connected with the use of and symbolized thereby and all extensions and renewals thereof (the "Trademarks"), excluding only United States intent-to-use trademark applications to the extent that and solely during the period in which the grant of a security interest therein would impair, under applicable federal law, the registrability of such applications or the validity or enforceability of registrations issuing from such applications;

- (2) all rights of any kind whatsoever of Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (3) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (4) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

This security interest is granted in conjunction with the security interests granted to the Lender pursuant to the Collateral Agreement and subject to limitations set forth therein. The Grantor hereby acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in the Collateral Agreement. Grantor authorizes the Commissioner for Trademarks and any other government officials to record and register this Trademark Security Agreement upon Lender's request.

[REMAINDER OF PAGE INTENTIONALLY BLANK – SIGNATURE PAGE FOLLOWS]

**[SIGNATURE PAGE - TRADEMARK SECURITY AGREEMENT]**

The Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer or other representative thereunto as of the date first set forth above.

**WAG'N TAILS MOBILE CONVERSIONS, LLC,**  
an Indiana limited liability company

By: 

Name: Seth Barkett

Title: Authorized Representative

**SCHEDULE 1**  
**to**  
**TRADEMARK SECURITY AGREEMENT**

<b>Trademark</b>	<b>Registered Owner</b>	<b>Registration Number</b>
Wag'n Tails	Wag'n Tails Mobile Conversions, Inc.	2,752,517