

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599046

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900567031

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hugger-Mugger Yoga Products, LLC		08/26/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Hugger-Mugger Company, Inc.
Street Address:	1190 South Pioneer Road
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84104
Entity Type:	Corporation: UTAH

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4074255	EARTH ELEMENTS
Registration Number:	2534649	YOGATARD
Registration Number:	1822945	TAPAS
Registration Number:	2890932	HUGGER-MUGGER
Registration Number:	2983256	HUGGER-MUGGER
Registration Number:	3314597	PUREMAT
Registration Number:	4794478	NATURE COLLECTION
Registration Number:	4900460	CELEBRATE THE JOURNEY

CORRESPONDENCE DATA

Fax Number: 9856290778

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9856290777

Email: mbalkin@hardycarey.com

Correspondent Name: Mark A. Balkin

Address Line 1: 1080 West Causeway Approach

Address Line 4: Mandeville, LOUISIANA 70471

NAME OF SUBMITTER:	Mark A. Balkin
---------------------------	----------------

SIGNATURE:	/Mark A. Balkin/
DATE SIGNED:	09/23/2020
Total Attachments: 1 source=Hugger Mugger Assignment and Confirmation (black and white)#page1.tif	

Confirmation of Intellectual Property Assignment

Whereas, Hugger-Mugger Yoga Products, LLC ("Assignor") was the owner of certain intellectual property, including registered copyrights and the following federally registered trademarks:

MARK	REGISTRATION No.
Yoga Basics	3,992,652
Earth Elements	4,074,255
Yogatard	2,534,649
Tapas	1,822,945
Flower	2,883,827
Hugger-Flower-Mugger	2,888,543
Hugger-Mugger	2,890,932
Hugger-Mugger	2,983,256
Hugger-Flower-Mugger	3,105,963
Puremat	3,314,597
Nature Collection	4,794,478
Celebrate the Journey	4,900,460

(the "Trademarks") and

Whereas, Assignor confirms that, as part of its sale of certain business assets to Hugger Mugger Company, Inc., a Utah Corporation ("Assignee") it sold its intellectual property, including its copyrights and the Trademarks and all other rights pertaining to the copyrights and Trademarks, including, but not limited to all common law rights, domain name rights, trade name rights, causes of action, rights to recover for past infringement as well as the goodwill in the business, services and products associated with and symbolized by the Trademarks; and

Therefore, for good and valuable consideration, the receipt and sufficiency of which has already been received, Assignor hereby confirms the sale, assignment, and transfer to Assignee of all right, title, and interest in its intellectual property, including the copyrights and Trademarks, and other associated rights, together with all of the goodwill of the business, services and goods symbolized or associated with the intellectual property, including the Trademarks.

In Witness Whereof, this Confirmation of Intellectual Property Assignment is signed as of this 26th day of August, 2020.

Hugger-Mugger Yoga Products, LLC


By: Sheila Hargrave

4825-3109-8825, v. 1