

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM599218

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>RESUBMIT DOCUMENT ID:</b>	900560679		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gaddis Partners, Ltd., DBA T3, composed of Gaddis Holdings, Inc.		11/19/2019	Limited Partnership: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gaddis Partners, Ltd. Composed of Lieberman Research Worldwide, LLC		
<b>Street Address:</b>	1801 North Lamar Blvd.		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	Limited Partnership: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4627757	BRAND DEFINING UTILITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125693000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3125691459		
<b>Email:</b>	ipdocketchicago@faegredrinker.com		
<b>Correspondent Name:</b>	Faegre Drinker Biddle & Reath LLP		
<b>Address Line 1:</b>	191 North Wacker Drive, Suite 3700		
<b>Address Line 2:</b>	c/o Melissa S. Dillenbeck, Esq.		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	LRW104USA-260520		
<b>NAME OF SUBMITTER:</b>	Melissa S. Dillenbeck		
<b>SIGNATURE:</b>	/Melissa S. Dillenbeck/		
<b>DATE SIGNED:</b>	09/23/2020		
<b>Total Attachments: 11</b>			
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Form 424  
(Revised 05/11)  
Submit in duplicate to:  
Secretary of State  
P.O. Box 13697  
Austin, TX 78711-3697  
512 463-5555  
FAX: 512/463-5709  
Filing Fee: See instructions



**Certificate of Amendment**

This space reserved for office use.  
**FILED**  
In the Office of the  
Secretary of State of Texas

NOV 20 2019

Corporations Section

**Entity Information**

The name of the filing entity is:

GADDIS PARTNERS, LTD.

State the name of the entity as currently shown in the records of the secretary of state. If the amendment changes the name of the entity, state the old name and not the new name.

The filing entity is a: (Select the appropriate entity type below.)

- |  |   |
|--|---|
| <input type="checkbox"/> For-profit Corporation    | <input type="checkbox"/> Professional Corporation               |
| <input type="checkbox"/> Nonprofit Corporation     | <input type="checkbox"/> Professional Limited Liability Company |
| <input type="checkbox"/> Cooperative Association   | <input type="checkbox"/> Professional Association               |
| <input type="checkbox"/> Limited Liability Company | <input checked="" type="checkbox"/> Limited Partnership         |

The file number issued to the filing entity by the secretary of state is: 7961210

The date of formation of the entity is: January 31, 1995

**Amendments**

**1. Amended Name**

(If the purpose of the certificate of amendment is to change the name of the entity, use the following statement)

The amendment changes the certificate of formation to change the article or provision that names the filing entity. The article or provision is amended to read as follows:

The name of the filing entity is: (state the new name of the entity below)

The name of the entity must contain an organizational designation or accepted abbreviation of such term, as applicable.

**2. Amended Registered Agent/Registered Office**

The amendment changes the certificate of formation to change the article or provision stating the name of the registered agent and the registered office address of the filing entity. The article or provision is amended to read as follows:

**Registered Agent**  
(Complete either A or B, but not both. Also complete C.)

A. The registered agent is an organization (cannot be entity named above) by the name of:

CT Corporation System

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OR

B. The registered agent is an individual resident of the state whose name is:

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<i>First Name</i>	<i>M.I.</i>	<i>Last Name</i>	<i>Suffix</i>
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The person executing this instrument affirms that the person designated as the new registered agent has consented to serve as registered agent.

C. The business address of the registered agent and the registered office address is:

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701 Brazos, Ste. 720	Austin	TX	78701
<i>Street Address (No P.O. Box)</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>

**3. Other Added, Altered, or Deleted Provisions**

Other changes or additions to the certificate of formation may be made in the space provided below. If the space provided is insufficient, incorporate the additional text by providing an attachment to this form. Please read the instructions to this form for further information on format.

Text Area (The attached addendum, if any, is incorporated herein by reference.)

Add each of the following provisions to the certificate of formation. The identification or reference of the added provision and the full text are as follows:

The following party is hereby added as a General Partner:

Lieberman Research Worldwide, LLC  
1900 Ave of the Stars, 16th Fl  
Los Angeles, CA 90067

Alter each of the following provisions of the certificate of formation. The identification or reference of the altered provision and the full text of the provision as amended are as follows:

Delete each of the provisions identified below from the certificate of formation.

Gaddis Holdings, Inc. is hereby deleted as General Partner.

**Statement of Approval**

The amendments to the certificate of formation have been approved in the manner required by the Texas Business Organizations Code and by the governing documents of the entity.

**Effectiveness of Filing** (Select either A, B, or C.)

- A.  This document becomes effective when the document is filed by the secretary of state.
- B.  This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: \_\_\_\_\_
- C.  This document takes effect upon the occurrence of a future event or fact, other than the passage of time. The 90<sup>th</sup> day after the date of signing is: \_\_\_\_\_

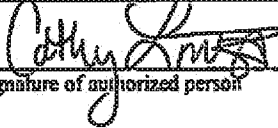
The following event or fact will cause the document to take effect in the manner described below:

**Execution**

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and certifies under penalty of perjury that the undersigned is authorized under the provisions of law governing the entity to execute the filing instrument.

Date: November 19, 2019

By: Lieberman Research Worldwide, LLC, General Partner

  
\_\_\_\_\_  
Signature of authorized person

By Cathy Lindquist, its Chief Financial Officer  
Printed or typed name of authorized person (see instructions)

## Filing Receipt for Section 7 Request for Amendment or Correction of Registration Certificate Form and Next Steps

**Registration number.** 4627757.

**Mark.** BRAND DEFINING UTILITY(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/86188159/large>).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find errors in your submission, the [After You File](#) page gives information about correcting errors.

### Next steps

- 1. In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval \(TSDR\)](#). If your documents do not appear in TSDR after four to five days, please email [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).
- 2. Within approximately one to two months, a trademark specialist in the Post-Registration Division will review your submission.**

**If your submission is accepted,** you will receive an updated Registration Certificate.

**If your submission is not accepted,** you will receive a letter (Office action) explaining why it is not acceptable and how to proceed. Visit our page on [keeping your registration alive](#) for a video and other information on the post-registration process.

- 3. Continue to check [TSDR](#) for any updates to your status until we send you a notice that your submission has been accepted or refused.** If you do not hear from us within three or four months of submitting this form, call the Post-Registration Division at (571) 272-9500.
- 4. Keep your addresses, including email addresses, current in USPTO records so you receive email reminders about maintaining your registration.** You must file required maintenance documents at regular intervals or your registration will be canceled. We will send these [reminders](#) to all email addresses of record listed in TSDR. Use the [address forms](#) on our website to update your email addresses.
- 5. Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

The information submitted in the form appears below:

## Section 7 Request Form

The table below presents the data as entered.

Input Field	Entered
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<b>REGISTRATION NUMBER</b>	4627757
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 108
<b>SERIAL NUMBER</b>	86188159
<b>MARK SECTION</b>	
<b>MARK</b>	<u>mark</u>
<b>LITERAL ELEMENT</b>	BRAND DEFINING UTILITY
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Gaddis Partners, Limited
<b>DBA/AKA/TA/Formerly</b>	DBA T3
<b>MAILING ADDRESS</b>	1801 North Lamar Avenue
<b>CITY</b>	Austin
<b>STATE</b>	Texas
<b>ZIP/POSTAL CODE</b>	78701
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	5124998811
<b>EMAIL</b>	legal@lrwgroup.com
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Gaddis Partners, Ltd.
<b>DBA/AKA/TA/Formerly</b>	DBA T3
<b>MAILING ADDRESS</b>	1801 North Lamar Avenue
<b>CITY</b>	Austin
<b>STATE</b>	Texas
<b>ZIP/POSTAL CODE</b>	78701
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>EMAIL</b>	legal@lrwgroup.com

<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	limited partnership
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Texas
<b>NAME OF ALL GENERAL PARTNERS, ACTIVE MEMBERS, INDIVIDUAL, TRUSTEES, OR EXECUTORS, AND CITIZENSHIP/ INCORPORATION</b>	Gaddis Holdings Incorporated, USA
<b>LEGAL ENTITY SECTION (proposed)</b>	
<b>TYPE</b>	limited partnership
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Texas
<b>NAME OF ALL GENERAL PARTNERS, ACTIVE MEMBERS, INDIVIDUAL, TRUSTEES, OR EXECUTORS, AND CITIZENSHIP/ INCORPORATION</b>	Gaddis Holdings, Inc.
<b>EXPLANATION OF FILING</b>	
<p>This is a request for the correction of the owner name. The name of the owner is Gaddis Partners, Ltd., dba T3, composed of Gaddis Holdings, Inc.</p> <p>Gaddis Partners, Limited, dba T3, composed of Gaddis Holdings Incorporated, USA was inadvertently listed.</p> <p>Registrant wishes to update the record to reflect this. This error occurred in good faith with no intent to deceive.</p>	
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Melissa S. Dillenbeck
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	6275934
<b>YEAR OF ADMISSION</b>	2001
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	Illinois
<b>FIRM NAME</b>	FAEGRE DRINKER BIDDLE & REATH LLP
<b>INTERNAL ADDRESS</b>	Suite 3700
<b>STREET</b>	191 North Wacker Drive
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60606



<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	312-569-1459
<b>FAX</b>	312-569-3000
<b>EMAIL</b>	ipdocketchicago@faegredrinker.com
<b>DOCKET/REFERENCE NUMBER</b>	LRW106USA
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Melissa S. Dillenbeck
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	6275934
<b>YEAR OF ADMISSION</b>	2001
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	Illinois
<b>FIRM NAME</b>	FAEGRE DRINKER BIDDLE & REATH LLP
<b>INTERNAL ADDRESS</b>	Suite 3700
<b>STREET</b>	191 North Wacker Drive
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60606
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	312-569-1459
<b>FAX</b>	312-569-3000
<b>EMAIL</b>	ipdocketchicago@faegredrinker.com
<b>DOCKET/REFERENCE NUMBER</b>	LRW106USA
<b>OTHER APPOINTED ATTORNEY</b>	Emily A. Bayton, Jared B. Briant, Caitlin P. Canahai, Robert Cannuscio, Darren Cahr, Amie Peele Carter, Brian Coleman, Jennifer T. Criss, Jennifer L. Dean, Tore T. DeBella, Janet Fries, Edwin A. Getz, Dianna L. Gould, Stephanie A. Gumm, Kelly M. Horein, Brian D. Lefort, Calvin L. Litsey, Diane J. Mason, David R. Merritt, Aima Mori, Louis T. Perry, Patricia I. Reding, Peter M. Routhier, James J. Saul, Abraham J. Shanehsaz, James R. Steffen, David F. Gomez, and Gary S. Weinstein
<b>CORRESPONDENCE INFORMATION (current)</b>	

NAME	Melissa S. Dillenbeck
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipdocketchicago@faegredrinker.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	melissa.dillenbeck@faegredrinker.com
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	Melissa S. Dillenbeck
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipdocketchicago@faegredrinker.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	melissa.dillenbeck@faegredrinker.com
DOCKET/REFERENCE NUMBER	LRW106USA
<b>PAYMENT SECTION</b>	
SECTION 7 FEE	100
TOTAL FEES DUE	100
<b>SIGNATURE SECTION</b>	
DECLARATION SIGNATURE	The undersigned has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> . The undersigned acknowledges that the USPTO may, upon later review, require a signed declaration.
REQUEST SIGNATURE	/Melissa S. Dillenbeck/
SIGNATORY'S NAME	Melissa S. Dillenbeck
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
DATE SIGNED	09/22/2020
AUTHORIZED SIGNATORY	YES
CONCURRENT § 8, 8 &15, OR 8 &9 FILED	NO

**To the Commissioner for Trademarks:**

The registrant requests the following amendment(s) to registration no. **4627757** BRAND DEFINING UTILITY(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/86188159/large>) has been amended as follows:

**EXPLANATION OF FILING**

This is a request for the correction of the owner name. The name of the owner is Gaddis Partners, Ltd., dba T3, composed of Gaddis Holdings, Inc.

Gaddis Partners, Limited, dba T3, composed of Gaddis Holdings Incorporated, USA was inadvertently listed.

Registrant wishes to update the record to reflect this. This error occurred in good faith with no intent to deceive.

**OWNER AND/OR ENTITY INFORMATION**

**Registrant proposes to amend the following:**

**Current:** Gaddis Partners, Limited, a limited partnership legally organized under the laws of Texas, comprising of Gaddis Holdings Incorporated, USA, having an address of

1801 North Lamar Avenue  
Austin, Texas 78701  
United States  
legal@lrwgroup.com  
5124998811

**Proposed:** Gaddis Partners, Ltd.DBA T3, a limited partnership legally organized under the laws of Texas, comprising of Gaddis Holdings, Inc., having an address of

1801 North Lamar Avenue  
Austin, Texas 78701  
United States  
legal@lrwgroup.com

The owner's/holder's current attorney information: Melissa S. Dillenbeck. Melissa S. Dillenbeck of FAEGRE DRINKER BIDDLE & REATH LLP, is a member of the Illinois bar, admitted to the bar in 2001, bar membership no. 6275934, is located at

Suite 3700  
191 North Wacker Drive  
Chicago, Illinois 60606  
United States

The docket/reference number is LRW106USA.

The phone number is 312-569-1459.

The fax number is 312-569-3000.

The email address is ipdocketchicago@faegredrinker.com

The owner's/holder's proposed attorney information: Melissa S. Dillenbeck. Other appointed attorneys are Emily A. Bayton, Jared B. Briant, Caitlin P. Canahai, Robert Cannuscio, Darren Cahr, Amie Peele

Carter, Brian Coleman, Jennifer T. Criss, Jennifer L. Dean, Tore T. DeBella, Janet Fries, Edwin A. Getz, Dianna L. Gould, Stephanie A. Gumm, Kelly M. Horein, Brian D. Lefort, Calvin L. Litsey, Diane J. Mason, David R. Merritt, Aima Mori, Louis T. Perry, Patricia I. Reding, Peter M. Routhier, James J. Saul, Abraham J. Shanehsaz, James R. Steffen, David F. Gomez, and Gary S.

Weinstein. Melissa S. Dillenbeck of FAEGRE DRINKER BIDDLE & REATH LLP, is a member of the Illinois bar, admitted to the bar in 2001, bar membership no. 6275934, and the attorney(s) is located at

Suite 3700  
191 North Wacker Drive  
Chicago, Illinois 60606  
United States

The docket/reference number is LRW106USA.

The phone number is 312-569-1459.

The fax number is 312-569-3000.

The email address is ipdocketchicago@faegredrinker.com

Melissa S. Dillenbeck submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

Melissa S. Dillenbeck  
PRIMARY EMAIL FOR CORRESPONDENCE: ipdocketchicago@faegredrinker.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES):  
melissa.dillenbeck@faegredrinker.com

**Correspondence Information (proposed):**

Melissa S. Dillenbeck  
PRIMARY EMAIL FOR CORRESPONDENCE: ipdocketchicago@faegredrinker.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES):  
melissa.dillenbeck@faegredrinker.com

The docket/reference number is LRW106USA.

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

**FEE(S)**

Fee(s) in the amount of \$100 is being submitted.

**Declaration Signature**

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

The undersigned has elected not to submit the signed declaration, believing no supporting declaration is required under the *Trademark Rules of Practice*. The undersigned acknowledges that the USPTO may, upon later review, require a signed declaration.

**Request Signature**

Signature: /Melissa S. Dillenbeck/ Date: 09/22/2020  
Signatory's Name: Melissa S. Dillenbeck  
Signatory's Position: Attorney of record, Illinois bar member

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if filed in conjunction with a pending post-registration filing, and if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is NOT filing a Declaration of Use of Mark under Section 8; a Combined Declaration of Use of Mark under Sections 8 & 15; or a Combined Declaration of Use of Mark/Application for Renewal of Registration of Mark under Sections 8 & 9 in conjunction with this Section 7 Request.

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Thank you,

The TEAS support team  
Tue Sep 22 20:08:47 ET 2020  
STAMP: USPTO/S7R-206.18.188.173-20200922200847704631-4627757-  
750dcfe461ae867a5754d32e8375156b7a25995ffa2c449e3a851df91ff9ca4ef7-CC-08464299-  
20200920123319148762