

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM595569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/15/2020		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Age Publications, Inc.		08/31/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Allured Publishing Corporation		
<b>Street Address:</b>	336 Gundersen Drive		
<b>Internal Address:</b>	Suite A		
<b>City:</b>	Carol Stream		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60188		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2630505	NAILPRO	
<b>Registration Number:</b>	4261458	NAILPRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125801189		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(312) 580-1180		
<b>Email:</b>	kgaripay@olsonip.com		
<b>Correspondent Name:</b>	Kathryn E. Garipay		
<b>Address Line 1:</b>	20 North Wacker Drive		
<b>Address Line 2:</b>	36th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	101100-47		
<b>NAME OF SUBMITTER:</b>	Kathryn E. Garipay		
<b>SIGNATURE:</b>	/Kathryn E. Garipay/		
<b>DATE SIGNED:</b>	09/02/2020		
<b>Total Attachments: 2</b>			

CH \$65.00 2630505

source=Creative Age Publications\_TM Assignment#page1.tif  
source=Creative Age Publications\_TM Assignment#page2.tif

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Creative Age Publications, Inc., a corporation organized under the laws of California, having an address of 7628 Densmore Avenue, Van Nuys, California 91406 ("Assignor"), has adopted, used, is using, and is the owner of the trademarks listed in the attached Schedule A;


WHEREAS, Allured Publishing Corporation, a corporation organized under the laws of Illinois, having an address of 336 Gundersen Drive, Suite A, Carol Stream, Illinois 60188-2403 ("Assignee"), is desirous of acquiring from Assignor the trademarks and registrations listed in attached Schedule A, together with the goodwill of the business in connection with which the marks are used; and

WHEREAS, this Assignment is in furtherance of and pursuant to the terms of an Asset Purchase Agreement dated, May 22, 2020;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and pursuant to the Asset Purchase Agreement, Assignor does hereby convey, transfer, assign, and deliver to Assignee, its successors, assigns, and assignees, *nunc pro tunc* as of July 15, 2020, all rights, titles and interests worldwide in and to the trademarks and to the registrations therefor listed on attached Schedule A, together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to sue and recover for damages and profits for past infringement thereof.

CREATIVE AGE PUBLICATIONS, INC.

Date: 8/31, 2020

By:   
Deborah Carver  
President

SCHEDULE A

Trademark	Country	Registration/Application No.
NAILPRO	United States	2630505
NAILPRO	United States	4261458
NAIL IT	United States	common law rights
NAIL IT!	United States	common law rights
NAILPRO	Hong Kong	300316124
NAILPRO	Japan	4882381
NAILPRO	India	2730026
NAILPRO	Mexico	882711
NAILPRO	People's Republic of China	4383381
NAILPRO	South Korea	646301