

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM595876

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iconic Brothers IP LLC		09/01/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Truist Bank		
Street Address:	303 Peachtree Street, NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Banking Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2631628	THE BEACH BOYS	
Registration Number:	1081112	THE BEACH BOYS	
Registration Number:	5564768	THE BEACH BOYS	
Registration Number:	5550402	THE BEACH BOYS	
Registration Number:	1117574		
Registration Number:	6019044		
Registration Number:	5550399	THE BEACH BOYS	
CORRESPONDENCE DATA			
Fax Number:	7044441115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7044441000		
Email:	kelly.branch@alston.com		
Correspondent Name:	Lauren R. Timmons		
Address Line 1:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Kelly K. Branch		
SIGNATURE:	/Kelly K. Branch/		
DATE SIGNED:	09/03/2020		

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Total Attachments: 6

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Trademark Security Agreement

THIS TRADEMARK SECURITY AGREEMENT, dated as of September 1, 2020 (this “Security Agreement”), is made by ICONIC BROTHERS IP LLC, a Delaware limited liability company (the “Grantor”), in favor of TRUIST BANK, as administrative agent (in such capacity, together with its successors and permitted assigns, the “Administrative Agent”) for the Secured Parties (as defined in the Guaranty and Security Agreement referred to below).

WHEREAS, Iconic Investments LLC, a Delaware limited liability company (the “Borrower”), the lenders from time to time party thereto (the “Lenders”), the issuing bank party thereto and the Administrative Agent have entered into a Credit Agreement, dated as of August 26, 2020 (as amended, restated, supplemented, replaced, increased, refinanced or otherwise modified from time to time, the “Credit Agreement”);

WHEREAS, in connection with the Credit Agreement, Holdings, the Borrower and certain of its Subsidiaries, including the Grantor, have entered into the Guaranty and Security Agreement, dated as of August 26, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), in favor of the Administrative Agent for the benefit of the Secured Parties; and

WHEREAS, the Guaranty and Security Agreement requires the Grantor to execute and deliver this Security Agreement;

NOW, THEREFORE, in consideration of the premises and in order to ensure compliance with the Credit Agreement, the Grantor hereby agrees as follows:

SECTION 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Grantor, hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest that such Grantor has in, to and under the following Collateral (the “Trademark Collateral”):

(i) all of its Trademarks and all Trademark Licenses providing for the grant by or to the Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule I hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

SECTION 3. Guaranty and Security Agreement. The security interest granted pursuant to this Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guaranty and Security Agreement, and the Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

SECTION 4. Grantor Remains Liable. The Grantor hereby agrees that, anything herein to the contrary notwithstanding, the Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its Trademarks and Trademark Licenses subject to a security interest hereunder.

SECTION 5. Counterparts. This Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

SECTION 6. Governing Law. This Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ICONIC BROTHERS IP LLC

E-SIGNED by Elizabeth Collins
on 2020-08-30 04:03:14 GMT

By: _____

Name: Elizabeth Collins
Title:

Treasurer

Acknowledged and Agreed to as of the date hereof:

ADMINISTRATIVE AGENT:

TRUIST BANK

By: _____

Name:
Title:

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

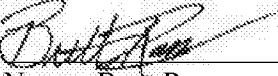
ICONIC BROTHERS IP LLC

By: _____
Name:
Title:

Acknowledged and Agreed to as of the date hereof:

ADMINISTRATIVE AGENT:






TRUIST BANK

By:  _____
Name: Brett Ross
Title: Senior Vice President

SCHEDULE I

Trademarks and Trademark Licenses

I. REGISTERED TRADEMARKS

<u>Registered Trademark</u>	<u>Title</u>	<u>Jurisdiction</u>	<u>Registration Number</u>	<u>Registration Date</u>
The Beach Boys	The Beach Boys word mark	U.S.	2631628	8-Oct-2002
The Beach Boys	The Beach Boys word mark	U.S.	1081112	3-Jan-1978
	The Beach Boys stylized logo	U.S.	5564768	18-Sep-2018
	The Beach Boys stylized logo	U.S.	5550399	28-Aug-2018
	The Beach Boys stylized logo	U.S.	5550402	28-Aug-2018
	Mounted Indian on a horse logo	U.S.	1117574	8-May-1979
	Mounted Indian on a horse logo	U.S.	6019044	24-Mar-2020

II. TRADEMARK APPLICATIONS

None.

III. TRADEMARK LICENSES

1. License of Trademark and Merchandising Rights dated February 9, 2012, by and between Bravado International Group Merchandising Services, Inc., and Brother Records, Inc. f/s/o Brian Wilson, Mike Love and Alan Jardine collectively p/k/a "The Beach Boys".

2. Exclusive License Agreement dated December 10, 1999 between Brother Records, Inc. and Mike E. Love.