

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM596600

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Intellectual Property Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adweek LLC		09/02/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MUFG Union Bank, N.A.		
Street Address:	P.O. Box 30115		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90030-0115		
Entity Type:	national association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5301560	TARGET MARKETING	
Registration Number:	5895198	PUBLISHING EXECUTIVE	
CORRESPONDENCE DATA			
Fax Number:	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rhonda.deleon@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	355 South Grand Avenue		
Address Line 4:	Los Angeles, CALIFORNIA 90071-1560		
ATTORNEY DOCKET NUMBER:	063392-0008		
NAME OF SUBMITTER:	Rhonda DeLeon		
SIGNATURE:	/Rhonda DeLeon/		
DATE SIGNED:	09/09/2020		
Total Attachments: 15			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of September 2, 2020 (this “Agreement”), is made by Adweek LLC, a Delaware limited liability company (the “Grantor”) in favor of MUFG UNION BANK, N.A., as Lender (the “Lender”).

WHEREAS, pursuant to that certain Credit Agreement, dated as of June 1, 2020, by and among Adweek Purchaser, LLC, a Delaware limited liability company (the “Borrower”), Adweek Parent, Inc., a Delaware corporation, as Holdings, the Subsidiary Guarantors party thereto from time to time and the Lender (as the same may hereafter be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), the Lender has agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, as a condition precedent to the obligation of the Lender to make the extensions of credit to the Borrower under the Credit Agreement, the Grantor entered into a Guaranty and Collateral Agreement, dated as of June 1, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Guaranty and Collateral Agreement”), by and among the Grantor, the Lender and the other parties party thereto, pursuant to which the Grantor assigned, transferred and granted to the Lender a security interest in the IP Collateral (as defined below); and

WHEREAS, pursuant to the Guaranty and Collateral Agreement, the Grantor agreed to execute this Agreement, in order to record the security interest granted to the Lender with the United States Patent and Trademark Office and the United States Copyright Office.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor hereby agrees with the Lender as follows:

SECTION 1. Defined Terms

(a) Capitalized terms used but not defined herein shall have the respective meanings given thereto in the Guaranty and Collateral Agreement, and if not defined therein, shall have the respective meanings given thereto in the Credit Agreement.

(b) The following terms shall have the following meanings:

“Copyright Collateral” shall mean all domestic, foreign and multinational copyrights (whether or not the underlying works of authorship have been published, including but not limited to all copyrights in software and all rights in databases, all Protected Designs, within the meaning of 17 U.S.C. 1301 et. Seq., and all Mask Works (as defined under 17 U.S.C. 901 of the U.S. Copyright Act), whether registered or unregistered, as well as all reversionary interests, and termination rights, and, with respect to any and all of the foregoing:

(i) all registrations and applications for the registration thereof, including the registrations and applications listed on Schedule A attached hereto;

(ii) all extensions and renewals thereof;

(iii) all income, royalties, damages, and payments now or hereafter due and/or payable under any of the foregoing, including, without limitation, damages or payments for past, present or future infringements or other violations thereof;

(iv) the right to sue for past, present, and future infringements or other violations of any of the foregoing; and

(v) all rights of any kind accruing thereunder or pertaining thereto throughout the world.

“Proceeds” shall mean all “proceeds” as such term is defined in Section 9-102(a)(64) of the UCC.

“Trademark Collateral” shall mean, subject to the provisions of Section 2.2 below, all domestic, foreign, and multinational trademarks, service marks, trade names, trade dress, trade styles, corporate and company names, business and fictitious business names, certification marks, collective marks, and other source or business identifiers, whether or not registered, and with respect to any and all of the foregoing:

(i) all registrations and applications for the registration thereof, including the registrations and applications listed on Schedule B attached hereto;

(ii) all extensions and renewals thereof;

(iii) all goodwill of the business connected with the use of and symbolized by any of the foregoing;

(iv) all income, royalties, damages, and payments now or hereafter due and/or payable under any of the foregoing, including, without limitation, damages or payments for past, present or future infringements, dilutions or other violations thereof;

(v) the right to sue for past, present, and future infringements, dilutions or other violations of any of the foregoing; and

(vi) all rights of any kind accruing thereunder or pertaining thereto throughout the world.

(c) The words “hereof”, “herein”, “hereto” and “hereunder” and words of similar import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and Section, Schedule, Exhibit and Annex references, are to this Agreement unless otherwise specified. References to any Schedule, Exhibit or Annex shall mean such Schedule, Exhibit or Annex as amended or supplemented from time to time in accordance with this Agreement.

(d) The meanings given to terms defined herein shall be equally applicable to both the singular and plural forms of such terms.

(e) Where the context requires, terms relating to the Collateral or any part thereof, when used in relation to the Grantor, shall refer to the Grantor’s Collateral or the relevant part thereof.

(f) The use herein of the word “include” or “including”, when following any general statement, term or matter, shall not be construed to limit such statement, term or matter to the specific items or matters set forth immediately following such word or to similar items or matters, whether or not non-limiting language (such as “without limitation” or “but not limited to” or words of similar import) is used with reference thereto, but rather shall be deemed to refer to all other items or matters that fall within the broadest possible scope of such general statement, term or matter.

(g) All references herein to provisions of the UCC shall include all successor provisions under any subsequent version or amendment to any Article of the UCC.

SECTION 2. Grant of Security Interest in IP Collateral

SECTION 2.1 Grant of Security Interest. The Grantor hereby assigns and transfers to the Lender, and hereby grants to the Lender a security interest in, all of the following property, in each case, wherever located and now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “IP Collateral”) as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Obligations:

- (c) all Copyright Collateral;
- (d) all Trademark Collateral; and
- (e) all Proceeds of the foregoing.

For the avoidance of doubt, the grant of a security interest in IP Collateral shall not be deemed an absolute assignment thereof to the Lender.

SECTION 2.2 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the IP Collateral include, or the security interest granted under Section 2.1 hereof attach to, any Excluded Property (as defined in the Guaranty and Collateral Agreement).

SECTION 3. Security Agreement

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Lender pursuant to the Guaranty and Collateral Agreement, and the Grantor hereby acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest in the IP Collateral made and granted hereby are more fully set forth in the Guaranty and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Guaranty and Collateral Agreement, the provisions of the Guaranty and Collateral Agreement shall control.

SECTION 4. Governing Law

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF CALIFORNIA WITHOUT REGARD TO CONFLICTS OF LAW RULES THAT WOULD RESULT IN THE APPLICATION OF A DIFFERENT GOVERNING LAW (OTHER THAN ANY MANDATORY

PROVISIONS OF THE UCC RELATING TO THE LAW GOVERNING PERFECTION AND EFFECT OF PERFECTION OF THE SECURITY INTERESTS).

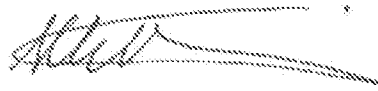
SECTION 5. Counterparts

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

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IN WITNESS WHEREOF, the Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ADWEEK LLC, as Grantor

By: 
Name: Sam Halls
Title: Vice President

Accepted and Agreed:

MUFG UNION BANK, N.A.,
as Lender

By: / Christian Sumulong /
Name: Christian Sumulong
Title: Director

[Signature Page to IP Security Agreement]

TRADEMARK
REEL: 007047 FRAME: 0229

SCHEDULE A

Copyright Collateral

I. ADWEEK LLC

A. Copyright Registrations

Copyrights:

Title	Copyright Reg. No.	Year
Publishing executive.	CASN0150250	2008
Publishing executive.	CASN0150250	2007
Publishing executive.	CASN0150250	2006
Publishing executive inbox.	CASN0150251	2008
Publishing executive inbox.	CASN0150251	2007
Publishing executive inbox.	CASN0150251	2006
PUBLISHING EXECUTIVE. [Published: 2009-03-05. Issue: vol. 23, no. 2, MARCH 2009]	TX0007111909	2008
PUBLISHING EXECUTIVE. [Published: 2008-04-24. Issue: vol. 23, no. 3, April 2008]	TX0007089759	2008
v. 22, no. 3, May08. Created 2008; Pub. 2008-06-06; Reg. 2008-07-08	TX0007016830	2008
PUBLISHING EXECUTIVE. [Published: 2009-05-26. Issue: vol. 23, no. 5, June 2008]	TX0007048148	2008
PUBLISHING EXECUTIVE. [Published: 2008-07-30. Issue: vol. 23, no. 6, August 2008]	TX0007050269	2008
PUBLISHING EXECUTIVE. [Published: 2009-07-30. Issue: vol. 23, no. 6, August 2009]	TX0007095187	2008
PUBLISHING EXECUTIVE. [Published: 2008-09-09. Issue: vol. 23, no. 7, SEPTEMBER 2008]	TX0007057206	2008
PUBLISHING EXECUTIVE. [Published: 2009-10-24. Issue: vol. 23, no. 8, OCTOBER 2009]	TX0007050503	2008
PUBLISHING EXECUTIVE. [Published: 2008-12-01. Issue: vol. 23, no. 9, November 2008]	TX0007054099	2008
v. 23, no. 10, Dec08. Created not given on appl.; Pub. 2008-12-22	TX0006906505	2008
PUBLISHING EXECUTIVE. [Published: 2009-03-14. Issue: vol. 24, no. 2, MARCH 2009]	TX0007088704	2009
Publishing Executive. [Published: 2009-05-26. Issue: vol. 24, no. 4, MAY 2009]	TX0007091724	2009
PUBLISHING EXECUTIVE. [Published: 2009-05-26. Issue: vol. 24, no. 5, JUNE 2009]	TX0007086898	2009
vol. 25, no. 1, JANUARY/FEBRUARY 2010. Created 2010; Pub. 2010-02-12. Reg. 2010-03-01	TX0007125999	2010
vol. 25, no. 2, MARCH/APRIL 2010. Created 2010; Pub. 2010-03-15. Reg. 2010-05-03	TX0007187958	2010

vol. 25, no. 3, MAY/JUNE 2010. Created 2010. Pub. 2010-04-13. Reg. 2010-08-23	TX0007220964	2010
vol. 25, no. 4, JULY/AUGUST 2010. Created 2010. Pub. 2010-08-17. Reg. 2010-09-22	TX0007229089	2010
vol. 25, no. 5, September/October 2010. Created 2010. Pub. 2010-10-11. Reg. 2010-10-18	TX0007249780	2010
vol. 25, no. 6, NOVEMBER/DECEMBER 2010. Created 2010. Pub. 2010-12-14. Reg. 2011-01-31	TX0007295677	2010
PUBLISHING EXECUTIVE. [Published: 2011-02-22. Issue: vol. 26, no. 1. JANUARY/FEBRUARY 2011]	TX0007331740	2011
vol. 26, no. 2, March/April 2011. Created 2011. Pub. 2011-03-29. Reg. 2011-05-16	TX0007363221	2011
vol. 26, no. 3, MAY/JUNE 2011. Created 2011. Pub. 2011-06-17. Reg. 2011-07-06	TX0007389875	2011
vol. 26, no. 4, JULY/AUGUST 2011. Created 2011. Pub. 2011-08-03. Reg. 2011-08-25	TX0007419250	2011
vol. 26, no. 5, September/October 2011. Created 2011. Pub. 2011-10-14. Reg. 2011-11-18	TX0007459979	2011
PUBLISHING EXECUTIVE. [Published: 2011-06-17. Issue: vol. 26, no. 3. MAY/JUNE 2011]	TX0007389875	2011
PUBLISHING EXECUTIVE. [Published: 2011-10-14. Issue: vol. 26, no. 5. September/October 2011]	TX0007459979	2011
PUBLISHING EXECUTIVE. [Published: 2012-02-13. Issue: vol. 27, no. 1. JANUARY/FEBRUARY 2012]	TX0007503861	2012
PUBLISHING EXECUTIVE. [Published: 2012-03-14. Issue: vol. 27, no. 2. MARCH/APRIL 2012]	TX0007536771	2012
PUBLISHING EXECUTIVE. [Published: 2012-05-11. Issue: vol. 27, no. 3. MAY/JUNE 2012]	TX0007548484	2012
PUBLISHING EXECUTIVE. [Published: 2012-08-10. Issue: vol. 27, no. 4. July-August 2012]	TX0007607593	2012
PUBLISHING EXECUTIVE. [Published: 2012-10-05. Issue: vol. 27, no. 5. SEPTEMBER/OCTOBER 2012]	TX0007642706	2012
PUBLISHING EXECUTIVE. [Published: 2012-12-13. Issue: vol. 27, no. 6. NOV/DEC 2012]	TX0007648219	2012
PUBLISHING EXECUTIVE. [Published: 2013-02-06. Issue: vol. 28, no. 1. FEBRUARY 2013]	TX0007667070	2013
PUBLISHING EXECUTIVE. [Published: 2013-04-08. Issue: vol. 28, no. 2. APRIL 2013]	TX0007679680	2013
PUBLISHING EXECUTIVE. [Published: 2013-06-07. Issue: vol. 28, no. 3. JUNE 2013]	TX0007715290	2013
PUBLISHING EXECUTIVE. [Published: 2013-08-08. Issue: vol. 28, no. 4. AUGUST 2013]	TX0007764290	2013
PUBLISHING EXECUTIVE. [Published: 2013-09-19. Issue: vol. 28, no. 5. OCTOBER 2013]	TX0007784085	2013
PUBLISHING EXECUTIVE. [Published: 2013-12-02. Issue: vol. 28, no. 6. DECEMBER 2013]	TX0007798646	2013
PUBLISHING EXECUTIVE. [Published: 2014-02-13. Issue: vol. 29, no. 1. FEBRUARY 2014]	TX0007829334	2014
PUBLISHING EXECUTIVE. [Published: 2014-04-15. Issue: vol. 29, no. 2. APRIL 2014]	TX0007846433	2014
Title	Copyright Reg. No.	Year
PUBLISHING EXECUTIVE. [Published: 2014-06-12. Issue: vol. 29, no. 3. JUNE 2014]	TX0007885292	2014
PUBLISHING EXECUTIVE. [Published: 2014-08-22. Issue: vol. 29, no. 4. AUGUST 2014]	TX0007911770	2014
PUBLISHING EXECUTIVE. [Published: 2014-10-30. Issue: vol. 29, no. 5. OCTOBER 2014]	TX0007949548	2014
PUBLISHING EXECUTIVE. [Published: 2014-12-17. Issue: vol. 29, no. 6. DECEMBER 2014]	TX0007993665	2014
PUBLISHING EXECUTIVE. [Published: 2015-02-24. Issue: vol. 30, no. 1. FEBRUARY 2015]	TX0008020122	2015

PUBLISHING EXECUTIVE: Published: 2015-04-23, Issue: vol. 30, no. 2, SPRING 2015!	TX0008078274	2015
Publishing Executive: Published: 2015-08-04, Issue: vol. 30, no. 3, AUGUST 2015!	TX0008136332	2015
PUBLISHING EXECUTIVE: Published: 2015-11-10, Issue: vol. 30, no. 4, November 2015!	TX0008174357	2015
PUBLISHING EXECUTIVE: Published: 2016-12-01, Issue: vol. 31, no. 1, Fall 2016!	TX0008391278	2016
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2007
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2005
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2004
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2003
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2002
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2001
PrintMedia : creative, production, and workflow at digital speed.	CSN0134237	2000
Publishing & production executive : for buyers of printing, prepress, paper & publishing systems for magazine, catalogs, books, agency & corporate communications.	CSN0088224	2000
Publishing & production executive : for buyers of printing, prepress, paper & publishing systems for magazine, catalogs, books, agency & corporate communications.	CSN0088224	1999
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Publishing & production executive : for buyers of printing, prepress, paper & publishing systems for magazine, catalogs, books, agency & corporate communications.	CSN0088224	1992
Target marketing : communications, lists, mailing, fulfillment : reaching the largest universe of direct marketing professionals.	CSN0069281	2008
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Target marketing : communications, lists, mailing, fulfillment : reaching the largest universe of direct marketing professionals.	CSN0069281	2006

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Target marketing : communications, lists, mailing, fulfillment : reaching the largest universe of direct marketing professionals.	CSN00069281	1987
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TARGET MARKETING. [Published: 2008-02-25, Issue: vol. 31, no. 3, MARCH 2008]	TX0007112086	2008

TARGET MARKETING. [Published: 2008-03-24. Issue: vol. 31, no. 4, April 2008]	TX0007058409	2008
TARGET MARKETING. [Published: 2008-05-16. Issue: vol. 31, no. 5, May 2008]	TX0007095292	2008
TARGET MARKETING. [Published: 2008-06-23. Issue: vol. 31, no. 6, June 2008]	TX0007048206	2008
TARGET MARKETING. [Published: 2008-06-23. Issue: vol. 31, no. 7, July 2008]	TX0007095175	2008
TARGET MARKETING. [Published: 2008-07-21. Issue: vol. 31, no. 8, August 2008]	TX0007048964	2008
TARGET MARKETING. [Published: 2008-08-19. Issue: vol. 31, no. 9, September 2008]	TX0007273697	2008
TARGET MARKETING. [Published: 2008-09-30. Issue: vol. 31, no. 10, OCTOBER 2008]	TX0007050465	2008
Target Marketing. [Published: 2008-09-30. Issue: vol. 31, no. 11, November 2008]	TX0007086865	2008
v. 31, no. 12, Dec08. Created not given on appl.; Pub. 2008-11-18	TX0006906523	2008
TARGET MARKETING. [Published: 2008-12-29. Issue: vol. 32, no. 1, JANUARY 2009]	TX0007092206	2008
TARGET MARKETING. [Published: 2009-03-02. Issue: vol. 32, no. 2, February 2009]	TX0007060034	2009
TARGET MARKETING. [Published: 2009-03-02. Issue: vol. 32, no. 3, MARCH 2009]	TX0007073912	2009
TARGET MARKETING. [Published: 2009-03-26. Issue: vol. 32, no. 4, April 2009]	TX0007069460	2009
TARGET MARKETING. [Published: 2009-05-04. Issue: vol. 32, no. 5, MAY 2009]	TX0007091749	2009
TARGET MARKETING. [Published: 2009-05-29. Issue: vol. 32, no. 6, JUNE 2009]	TX0007077450	2009
TARGET MARKETING. [Published: 2009-07-08. Issue: vol. 32, no. 7, JULY 2009]	TX0007077479	2009
vol. 32, no. 8, AUGUST 2009. Created 2009; Pub. 2009-07-24. Reg. 2009-10-27	TX0007030363	2009
vol. 32, no. 9, SEPTEMBER 2009. Created 2009; Pub. 2009-08-25. Reg. 2009-11-23	TX0007055349	2009
vol. 32, no. 10, OCTOBER 2009. Created 2009; Pub. 2009-09-28. Reg. 2009-11-30	TX0007048816	2009
vol. 32, no. 11, NOVEMBER 2009. Created 2009; Pub. 2009-10-27. Reg. 2009-12-14	TX0007090645	2009
vol. 33, no. 1, JANUARY 2010. Created 2010; Pub. 2010-01-05. Regarding title information: Title on copy: TARGET MARKETING. Reg. 2010-03-01	TX0007125997	2010
vol. 33, no. 2, FEBRUARY 2010. Created 2010; Pub. 2010-01-29. Reg. 2010-03-18	TX0007147791	2010
vol. 33, no. 3, MARCH 2010. Created 2010; Pub. 2010-02-25. Reg. 2010-04-15	TX0007162807	2010
vol. 33, no. 4, APRIL 2010. Created 2010; Pub. 2010-03-25. Reg. 2010-05-03	TX0007187951	2010
vol. 33, no. 5, MAY 2010. Created 2010; Pub. 2010-04-26. Reg. 2010-06-11	TX0007186835	2010
vol. 33, no. 6, JUNE 2010. Created 2010; Pub. 2010-05-29. Reg. 2010-07-19	TX0007197324	2010
vol. 33, no. 7, JULY 2010. Created 2010; Pub. 2010-07-29. Reg. 2010-08-23	TX0007221015	2010
vol. 33, no. 8, AUGUST 2010. Created 2010; Pub. 2010-07-29. Reg. 2010-09-22	TX0007229075	2010
vol. 33, no. 9, SEPTEMBER 2010. Created 2010; Pub. 2010-10-01. Reg. 2010-10-18	TX0007249790	2010
vol. 33, no. 10, OCTOBER 2010. Created 2010; Pub. 2010-10-01. Reg. 2010-11-08	TX0007247283	2010

TARGET MARKETING. [Published: 2010-11-01. Issue: vol. 33, no. 11, NOVEMBER 2010]	TX0007280946	2010
Vol. 33, no. 12, DECEMBER 2010. Created 2010; Pub 2010-11-23. Reg: 2011-01-31	TX0007295674	2010
Vol. 34, no. 1, JANUARY 2011. Created 2011; Pub 2011-01-03. Reg: 2011-02-18	TX0007311944	2011
TARGET MARKETING. [Published: 2011-01-31. Issue: vol. 34, no. 2, FEBRUARY 2011]	TX0007311735	2011
TARGET MARKETING. [Published: 2011-03-02. Issue: vol. 34, no. 3, MARCH 2011]	TX0007344422	2011
TARGET MARKETING. [Published: 2011-03-28. Issue: vol. 33, no. 4, April 2011]	TX0007363279	2011
TARGET MARKETING. [Published: 2011-05-10. Issue: vol. 34, no. 5, MAY 2011]	TX0007381375	2011
TARGET MARKETING. [Published: 2011-05-27. Issue: vol. 34, no. 6, JUNE 2011]	TX0007389878	2011
TARGET MARKETING. [Published: 2011-06-28. Issue: vol. 34, no. 7, JULY 2011]	TX0007419245	2011
TARGET MARKETING. [Published: 2011-07-29. Issue: vol. 34, no. 8, AUGUST 2011]	TX0007432277	2011
TARGET MARKETING. [Published: 2011-08-29. Issue: vol. 34, no. 9, SEPTEMBER 2011]	TX0007437192	2011
TARGET MARKETING. [Published: 2011-09-26. Issue: vol. 34, no. 10, OCTOBER 2011]	TX0007459974	2011

Title	Copyright Reg. No.	Year
TARGET MARKETING. [Published: 2011-10-27. Issue: vol. 34, no. 11, November 2011]	TX0007467669	2011
TARGET MARKETING. [Published: 2011-12-30. Issue: vol. 35, no. 1, JANUARY 2012]	TX0007503856	2011
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Target marketing headline : weekly direct marketing strategy from the editors of Target marketing magazine.	CSN0150766	2006
Target marketing's guide to direct marketing creative services.	CSN0118137	1996

B. Pending Copyright Applications

None.

SCHEDULE B

Trademark Collateral

I. ADWEEK LLC

A. Trademark Registrations

Trademark	U.S. Registration No.
TARGET MARKETING	5,301,560
PUBLISHING EXECUTIVE	5,895,198

B. Pending Trademark Applications

None.