

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM596823

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|---|------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PACIFIC WESTERN BANK | | 09/04/2020 | STATE CHARTERED BANK: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | REVIONICS, INC. | | |
| Street Address: | 5000 PLAZA ON THE LAKE | | |
| Internal Address: | SUITE 200 | | |
| City: | AUSTIN | | |
| State/Country: | TEXAS | | |
| Postal Code: | 78746 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78508313 | REVIONICS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9193541278 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9193143063 | | |
| Email: | diligencereview@pacwest.com | | |
| Correspondent Name: | PACIFIC WESTERN BANK | | |
| Address Line 1: | 406 BLACKWELL STREET | | |
| Address Line 2: | SUITE 240 | | |
| Address Line 4: | DURHAM, NORTH CAROLINA 27701 | | |
| NAME OF SUBMITTER: | NICHOLAS NANCE | | |
| SIGNATURE: | S/NICHOLAS NANCE/EPD | | |
| DATE SIGNED: | 09/10/2020 | | |
| Total Attachments: 3 | | | |
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 4, 2020, by PACIFIC WESTERN BANK ("Lender") in favor of REVIONICS, INC., a Delaware Corporation ("Company") with its principal place of business located at 5000 Plaza On the Lake, Suite 200, Austin, TX 78746.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its patents and trademarks described on Exhibits A and B attached hereto respectively, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of July 22, 2016 together with the Supplement to Intellectual Property Security Agreement dated as of May 18, 2018 (collectively, the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK


Name: John Weston
Title: SVP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on August 5, 2016 at Reel and Frame Number 039349/0821:

| <u>Description</u> | <u>Patent Application No./Issued Patent No.</u> | <u>Application / Issue Date</u> |
|---|--|--|
| Market-Based Price Optimization System | 7,853,473 10/931,882 | 12/14/10 08/31/04 |
| Price Optimization System and Process for Recommending Product Price Changes to a User Based on Analytic Modules Calculating Price Recommendation Independently | 8,234,225 12/014,626 | 07/31/12 01/15/08 |
| Market-Based Price Optimization System | 8,463,639 13/492,401 | 06/11/13 06/08/12 |
| Translation of Data According to a Template | 6,363,337 09/232,678 | 03/26/02 01/19/99 |
| Space Aware Pricing | 61/551,082 | 10/25/11 |

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on July 28, 2020 at Reel and Frame Number 053328/0444:

| <u>Description</u> | <u>Patent Application No./Issued Patent No.</u> | <u>Application / Issue Date</u> |
|---|--|--|
| Systems And Methods For Analytics Based Pricing Optimization With Competitive Influence Effects | 20170116653 15/331542 | 04/27/17 10/21/16 |
| Systems And Methods For Pricing Optimization With Competitive Influence Effects | 20170116624 15/331566 | 04/27/17 10/21/16 |

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on August 5, 2016 at Reel and Frame Number 5847/0147:

| <u>Description</u> | Registration / Serial Number | Registration/ Application Date |
|---------------------------|---|---|
| REVIONICS | 78508313 3078911 | 10/29/04 04/11/06 |