

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM596833

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SmarterRemarketer, Inc.		06/30/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SmarterHQ, Inc.		
Street Address:	9102 N. Meridian Street		
Internal Address:	Suite 415		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46260		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4838344		
Registration Number:	4838343	COMPLETE THE CONVERSATION	
Registration Number:	4842618	SMARTERHQ	
CORRESPONDENCE DATA			
Fax Number:	3172371000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317 237 0300		
Email:	trademark@faegredrinker.com		
Correspondent Name:	Abe Shanehsaz/Sarah House		
Address Line 1:	300 N. Meridian Street, Suite 2500		
Address Line 2:	Faegre Drinker Biddle & Reath LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	984627.1		
NAME OF SUBMITTER:	Sarah M. House		
SIGNATURE:	/Sarah M House/		
DATE SIGNED:	09/10/2020		
Total Attachments: 3			

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SMARTERREMARKETER, INC.", CHANGING ITS NAME FROM "SMARTERREMARKETER, INC." TO "SMARTERHQ, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2015, AT 4:56 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

5480560 8100

150994989



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2518059

DATE: 07-01-15

TRADEMARK
REEL: 007048 FRAME: 0250

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
SMARTERREMARKETER, INC.**

SmarterRemarketer, Inc., a Delaware corporation (the "**Corporation**"), hereby certifies as follows:

FIRST: The first paragraph of Article **FIRST** of the Certificate of Incorporation of the Corporation (the "**Certificate of Incorporation**") is hereby amended and restated in its entirety to read as follows:

"FIRST. The name of this corporation is SmarterHQ, Inc. (the "**Corporation**").

SECOND: The first paragraph of Article **FOURTH** of the Certificate of Incorporation is hereby amended and restated in its entirety to read as follows:

"FOURTH. The total number of shares of all classes of stock which the Corporation shall have authority to issue is (i) 32,000,000 shares of Common Stock, \$0.0001 par value per share ("**Common Stock**"), and (ii) 20,808,319 shares of Preferred Stock, par value \$0.0001 per share ("**Preferred Stock**")."

THIRD: The first paragraph of Part B of Article **FOURTH** of the Certificate of Incorporation is hereby amended and restated in its entirety to read as follows:

"B. PREFERRED STOCK

5,758,319 shares of the authorized Preferred Stock of the Corporation are hereby designated "**Series A Preferred Stock**" and 15,050,000 shares of the authorized Preferred Stock of the Corporation are hereby designated "**Series B Preferred Stock**," each with the following rights, preferences, powers, privileges and restrictions, qualifications and limitations. Unless otherwise indicated, references to "sections" or "subsections" in this Part B of this Article Fourth refer to sections and subsections of Part B of this Article Fourth."

FOURTH: The foregoing amendments have been duly adopted in accordance with Section 242 of the Delaware General Corporation Law.

[Signatures page follows]

In Witness Whereof, the undersigned has executed this Certificate of Amendment as of the 30th day of June, 2015.

SMARTERREMARKETER, INC.

By: /s/ Michael Osborne
Michael Osborne, Chief Executive Officer

SIGNATURE PAGE TO CERTIFICATE OF AMENDMENT TO
CERTIFICATE OF INCORPORATION

US.57591063.01

RECORDED: 09/10/2020

TRADEMARK
REEL: 007048 FRAME: 0252