ETAS ID: TM596834

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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ASSIGNMENT

NATURE OF CONVEYANCE: Release of Security Interest at Reel/Frame No. 4410/0079

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, LLC, as Agent (now known as Wells Fargo Capital Finance, LLC)		09/08/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	New Wincup Holdings, Inc.
Street Address:	4640 Lewis Road
City:	Stone Mountain
State/Country:	GEORGIA
Postal Code:	30083
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3800738	JAVALICIOUS
Serial Number:	85146587	RENEWED
Serial Number:	85054107	VIO
Serial Number:	77773767	WINDIVIDUALS

CORRESPONDENCE DATA

Fax Number: 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000

Email: ypan@proskauer.com

Correspondent Name: Erik Zakarin

Address Line 1:Proskauer Rose LLPAddress Line 2:Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER:	38108-007
NAME OF SUBMITTER:	Erik Zakarin
SIGNATURE:	/Erik Zakarin/
DATE SIGNED:	09/10/2020

Total Attachments: 4

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RELEASE AND REASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS

September 8, 2020

Reference is hereby made to that certain Trademark Security Agreement, dated as of February 29, 2008, executed by New Wincup Holdings, Inc., a Delaware corporation ("Grantor"), whose address is 4640 Lewis Road, Stone Mountain, Georgia 30083, in favor of Wells Fargo Foothill, LLC, as Agent (now known as Wells Fargo Capital Finance, LLC, "Agent"), whose address is 2450 Colorado Avenue, Suite 3000 West, Santa Monica, California 90404, which was recorded in the United States Patent and Trademark Office on March 13, 2008, at Reel 003739 Frame 00755, as amended by Supplement No. 1 to Trademark Security Agreement, dated November 1, 2010, executed by Grantor in favor of Agent which was recorded in the United States Patent and Trademark Office on November 4, 2010, at Reel 4410 Frame 0079 (collectively, the "Agreements"), and pursuant to which the Grantor assigned and granted to Agent a security interest in and to all of Grantor's right, title and interest in and to certain trademarks, including those trademarks specifically listed on Schedule I attached hereto (the "Marks") and the goodwill associated therewith; and

WHEREAS, Agent wishes to terminate the Agreements and release, retransfer and reassign to Grantor without representation or warranty, all of Agent's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Agent hereby terminates the Agreements and releases, retransfers and reassigns to Grantor without representation or warranty, any and all liens, security interests, right, title and interest of Agent in and to the Marks and the goodwill associated therewith.

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IN WITNESS WHEREOF, Agent has executed this Release and Reassignment of Trademarks and Trademark Applications as of the date first above written.

WELLS FARGO CAPITAL FINANCE, LLC, as Agent, formerly known as Wells Fargo Foothill, LLC, as Agent ("Agent")

Name: Krista Mize

Title: Authorized Signatory

Release and Reassignment of Trademarks and Trademark Applications (Holdings)

Schedule I

TRADEMARKS

Trademark	Couutry	Status	Reg No	Reg Date
ALPHA	United States	Registered	2,257,861	6/29/1999
CAFE ULTIMA	United States	Registered	2,454,020	5/22/2001
CLARUS (Stylized)	United States	Registered	2,665,356	12/24/2002
COMPAC	United States	Registered	2,193,055	10/6/1998
COOL QUENCHERS	United States	Registered	2,336,355	3/28/2000
HANDI-KUP	Canada*	Registered	429,060	6/17/1994
HANDI-KUP HK design	United States	Registered	1,727,681	10/27/1992
HANDI-PAK	United States	Registered	1,699,837	7/7/1992
I HEART AMERICA & DESIGN	United States	Registered	2,321,795	2/22/2000
ON-THE-GO	United States	Registered	1,768,085	4/27/1993
ON-THE-GO	United States	Pending	78/824,406	2/27/2006
POLAR – XL	United States	Registered	1,846,768	7/26/1994
POLAR ALPHA (Stylized)	United States	Registered	2,329,344	3/14/2000
POLAR CLARUS (Stylized)	United States	Registered	2,638,421	10/22/2002
PRO (Stylized)	United States	Registered	1,817,748	1/25/1994
PRODIGY	United States	Registered	2,092,046	8/26/1997
PROFIT PALS	United States	Registered	1,811,558	12/14/1993
SIGNATURE (Stylized)	United States	Registered	1,816,921	1/18/1994
SIMPLICITY	United States	Registered	1,705,064	8/4/1992
SIMPLICITY design	United States	Registered	2513873	12/4/2001
STYROCOLORS (STYLIZED)	United States	Registered	1,713,766	9/8/1992
STYROCONTAINERS	United States	Registered	926,058	12/28/1991
STYROCUP	United States	Registered	1,340,796	6/11/1985
STYROLID	United States	Registered	881,374	11/25/1969
STYROWEAVE	United States	Registered	1,541,594	5/30/1989
SUNDANCE	United States	Registered	2,513,872	12/4/2001
SUNDANCE DESIGN	United States	Registered	2,418,617	1/9/2001
THE BIG COOL	United States	Registered	1,540,541	5/23/1989
W DESIGN	United States	Registered	2,218,783	1/19/1999
WINCUP	United States	Registered	2,089,396	8/19/1997
WINCUP LOGO	United States	Registered	3,133,731	8/22/2006
KIDS AT PLAY	United States	Pending	77/322,702	11/6/2007

SUPPLEMENTAL TRADEMARKS and TRADEMARK APPLICATIONS

Trademark	Serial No./ Reg. No.	File Date/ Issue Date
JAVALICIOUS	3,800,738	6/8/2010
RENEWED	85/146,587	10/6/2010

Trademark	Serial No./ Reg. No.	File Date/ Issue Date
VIO	85/054,107	6/3/2010
WINDIVIDUALS	77/773,767	7/2/2009

RECORDED: 09/10/2020