## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM596952

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mariner Seafood Marketing, Inc. A/K/A Mariner Seafood Marketing		09/09/2020	Corporation: MASSACHUSETTS

#### **RECEIVING PARTY DATA**

Name:	Mariner Seafood, LLC
Street Address:	86 MacArthur Drive
City:	New Bedford
State/Country:	MASSACHUSETTS
Postal Code:	02740
Entity Type:	Limited Liability Company: MASSACHUSETTS

## **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	5927157	WILD AT HEART
Registration Number:	3941965	MARSELECT
Serial Number:	87865964	HELLO FISH

## CORRESPONDENCE DATA

Fax Number: 4012734447

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 401-273-4446 Email: cmb@barjos.com

Correspondent Name: Cynthia Branca, BARLOW, JOSEPHS & HOLMES

Address Line 1: 40 Westminster Street, 3rd Floor Address Line 4: Providence, RHODE ISLAND 02903

NAME OF SUBMITTER:	Cynthia Branca
SIGNATURE:	/cynthia branca/
DATE SIGNED:	09/10/2020

### **Total Attachments: 2**

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## ASSIGNMENT

Whereas Mariner Seafood Marketing, Inc., a/k/a Mariner Seafood Marketing (hereinafter "Assignor"), a Massachusetts corporation located at 86 MacArthur Drive. New Bedford. Massachusetts 02740, is registrant and owner of U.S. trademark registrations, application, and exclusive rights under common law of four trademarks as detailed in Schedule 1 attached hereto (the "Trademark Properties");

Whereas Mariner Seafood, LLC (hereinafter "Assignee"), a Massachusetts limited liability company having its principal place of business at 86 MacArthur Drive, New Bedford, Massachusetts 02740, wishes to acquire from Assignor all right, title, and interest in and to the Trademark Properties.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Assignor hereby assigns to Assignee all right, title, and exclusive interest in and to the Trademark Properties together with the goodwill attendant in, connected to, and symbolized by the Trademark Properties and the business in connection with which the Trademark Properties are used, and including the right to recover for damages and profits for past infringements thereof, effective upon execution as of 9/9, 2020. Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest in Assignee all of Assignor's rights, title, and interest in and to the Trademark Properties and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in Assignor's possession or control.

Notary Public

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# Schedule 1

# **Trademark Properties**

# Trademark Registrations

y Mark	Jurisdiction	Registration Number	Registration Date	
WILD AT HEART	United States of America	5927157	December 3, 2019	
MARSELECT	United States of America	3941965	April 5, 2011	

# Trademark Application

Mark	Jurisdiction	ITU Status	Application Serial Number	Filing Date
HELLO FISH	United States of America	Pending	87865964	Apríl 6, 2018

Trademark having rights under common law

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RECORDED: 09/10/2020