# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM597000

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gogo LLC		08/03/2020	Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Gogo Business Aviation LLC
Street Address:	105 Edgeview Drive
Internal Address:	Suite 300
City:	Broomfield
State/Country:	COLORADO
Postal Code:	80021
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark	1
Registration Number:	3600042	*-)-	
Registration Number:	3667304	*-)-	1
Registration Number:	5803993	FLY SMARTER   GOGO BUSINESS AVIATION	1
Registration Number:	4129839	GOGO	1
Registration Number:	4133147	GOGO	
Registration Number:	3499843	GOGO	
Registration Number:	3680364	GOGO	
Registration Number:	4256786	GOGO BIZ	11
Registration Number:	4133220	GOGO VISION	
Serial Number:	88418468	GOGO 5G	1
Serial Number:	88649886	GOGO MIX	

### **CORRESPONDENCE DATA**

900568914

Fax Number: 3123322196

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

312-201-4000 Phone:

Email: tmapps@goldbergkohn.com

**Correspondent Name:** Marsha K. Hoover

TRADEMARK

REEL: 007048 FRAME: 0792

Address Line 1: Address Line 4:	55 East Monroe, Suite 3300 Chicago, ILLINOIS 60603	
ATTORNEY DOCKET NUMBER:		7616.001
NAME OF SUBMITTER:		Marsha K. Hoover
SIGNATURE:		/Marsha K. Hoover/
DATE SIGNED:		09/10/2020

#### **Total Attachments: 4**

source=Gogo LLC Trademark Assignment Agreement - 11907356-3 - GKLIB16 (002)#page1.tif source=Gogo LLC Trademark Assignment Agreement - 11907356-3 - GKLIB16 (002)#page2.tif source=Gogo LLC Trademark Assignment Agreement - 11907356-3 - GKLIB16 (002)#page3.tif source=Gogo LLC Trademark Assignment Agreement - 11907356-3 - GKLIB16 (002)#page4.tif

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of August 31, 2020, is made by Gogo LLC, a Delaware limited liability company, located at 111 N. Canal Street, Chicago, Illinois 60606 ("**Assignor**"), in favor of Gogo Business Aviation LLC, a Delaware limited liability company, located at 105 Edgeview Drive, Suite 300, Broomfield, Colorado 80021 ("**Assignee**"), the purchaser of certain assets of Assignor pursuant to the Intellectual Property Assignment Agreement between Assignee and Assignor dated as of August 3, 2020 (the "**Intellectual Property Assignment Agreement**").

WHEREAS, under the terms of the Intellectual Property Assignment Agreement, Assignor has conveyed, transferred, and assigned to Assignee, among other assets, certain intellectual property of Assignor, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, the parties agree as follows:

- 1. <u>Assignment</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the trademark registrations set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; provided that, with respect to the United States intent-to-use trademark applications set forth on Schedule 1 hereto, the transfer of such applications accompanies, pursuant to the Intellectual Property Assignment Agreement, the transfer of Assignor's business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing.
- 2. Terms of the Intellectual Property Assignment Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Intellectual Property Assignment Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements, and indemnities contained in the Intellectual Property Assignment Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Intellectual Property Assignment Agreement and the terms hereof, the terms of the Intellectual Property Assignment Agreement shall govern.
- 3. <u>Counterparts</u>. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

GOGO LLC

Name: Saumil Mehta

Title: SVP & Asst. General Counsel

111 N. Canal Street Chicago, IL 60606

AGREED TO AND ACCEPTED: GOGO BUSINESS AVIATION LLC

Name: Saumil Mehta

Title: SVP & Asst. General Counsel

105 Edgeview Drive

Suite 300

Broomfield, CO 80021

# Schedule 1 Assigned United States Trademarks

Mark	Application No.	Registration No.
EMOTICON LOGO	77976486	3600042
*-)-		
,		
EMOTICON LOGO	77309056	3667304
*-)-		
FLY SMARTER   GOGO BUSINESS AVIATION	88168673	5803993
FLY SMARTER : gogo SSSSSS		
GOGO	85339267	4129839
G⇒ gogo		
GOGO	85339274	4133147
<b>dodo</b> ⊕		
GOGO	77216180	3499843

GOGO	77216179	3680364
GOGO 5G	88418468	
GOGO BIZ	85581100	4256786
GOGO MIX	88649886	
GOGO VISION	85370757	4133220