

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM597003

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Cellhire plc | | 09/04/2020 | Public Limited Company: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | Wireless CCTV Ltd. | | |
| Street Address: | Charles Babbage House | | |
| Internal Address: | Kingsway Business Park | | |
| City: | Rochdale | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | OL164NW | | |
| Entity Type: | Private Limited Company: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3566408 | WCCTV | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9497609502 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 949-760-0404 | | |
| Email: | efiling@knobbe.com | | |
| Correspondent Name: | Stacey Halpern | | |
| Address Line 1: | 2040 Main Street, 14th Floor | | |
| Address Line 4: | Irvine, CALIFORNIA 92614 | | |
| ATTORNEY DOCKET NUMBER: | UDL52.001TUS | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Stacey Halpern | | |
| Address Line 1: | 2040 Main Street, 14th Floor | | |
| Address Line 4: | Irvine, CALIFORNIA 92614 | | |
| NAME OF SUBMITTER: | Stacey Halpern | | |
| SIGNATURE: | /Stacey R. Halpern/ | | |

OP \$40.00 3566408

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|---|------------|
| DATE SIGNED: | 09/10/2020 |
| Total Attachments: 2 source=assign#page1.tif source=assign#page2.tif | |

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 4th day of September 2020, by and between Cellhire plc, a public limited company of the United Kingdom, having a place of business at Park House, Clifton Park, York, United Kingdom YO305PB ("ASSIGNOR"), and Wireless CCTV Ltd., a private limited company of the United Kingdom, having a place of business at Charles Babbage House Kingsway Business Park, Rochdale, United Kingdom OL164NW ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registration; and


WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:


- (1) the Trademark set forth in Schedule A; and
- (2) the Registration set forth in Schedule B;

together with the goodwill symbolized by said Trademark and Registration, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Cellhire Plc

By: 
Name: T.J. WILLIAMS
Title: CHAIRMAN
Date: 4th SEPTEMBER 2020

Wireless CCTV Limited

By: 
Name: T.J. WILLIAMS
Title: CHAIRMAN
Date: 4th SEPTEMBER 2020

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: WCCTV

SCHEDULE B

Federal Trademark Registration:

| <u>MARK</u> | <u>REG. NO.</u> | <u>REG. DATE</u> | <u>INTL. CLASS</u> |
|-------------|-----------------|------------------|--------------------|
| WCCTV | 3,566,408 | January 27, 2009 | 9 |

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