

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM597081

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sur La Table, Inc.		08/27/2020	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SLT IP Holdings LP		
<b>Street Address:</b>	330 West 34th Street		
<b>Internal Address:</b>	15th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88434145	LA MARQUE 84	
<b>Serial Number:</b>	88487701	MAKE MORE	
<b>Serial Number:</b>	88487704	MAKE MORE	
<b>Serial Number:</b>	88487708	MAKE MORE GATHER OFTEN	
<b>Serial Number:</b>	88487710	MAKE MORE GATHER OFTEN	
<b>Serial Number:</b>	88434141	LA MARQUE 84	
<b>Serial Number:</b>	88215978	THE CHEF IS IN	
<b>Serial Number:</b>	88215968	WE TEACH AMERICA TO COOK	
<b>Serial Number:</b>	88434140	LA MARQUE 84	
<b>Serial Number:</b>	88434143	LA MARQUE 84	
<b>Serial Number:</b>	88434137	LA MARQUE 84	
<b>Serial Number:</b>	88434142	LA MARQUE 84	
<b>Registration Number:</b>	5120683	MAKE IT MERRY	
<b>Registration Number:</b>	2848066	SUR LA TABLE	
<b>Registration Number:</b>	2036386	SUR LA TABLE	
<b>Registration Number:</b>	3073426	SUR LA TABLE	
<b>Registration Number:</b>	3679513	SUR LA TABLE	
<b>Registration Number:</b>	3151051	THE ART AND SOUL OF COOKING	

OP \$490.00 88434145

Property Type	Number	Word Mark
Registration Number:	2594235	SUR LA TABLE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2124726262  
**Email:** arlatifi@tuckerlatifi.com  
**Correspondent Name:** Ali R. Latifi  
**Address Line 1:** 160 East 84th Street  
**Address Line 2:** Suite 5E  
**Address Line 4:** New York, NEW YORK 10028

<b>NAME OF SUBMITTER:</b>	Ali R. Latifi
<b>SIGNATURE:</b>	/Ali R. Latifi/
<b>DATE SIGNED:</b>	09/11/2020

**Total Attachments: 4**

source=US Trademark Assignment#page1.tif  
source=US Trademark Assignment#page2.tif  
source=US Trademark Assignment#page3.tif  
source=US Trademark Assignment#page4.tif

## **U.S. Trademark Assignment**

This U.S. Trademark Assignment (this “Assignment”) is made and entered into as of the 27<sup>th</sup> day of August, 2020 by and between **Sur La Table, Inc.**, a Washington corporation with an address at 6100 4<sup>th</sup> Avenue Suite 500, Seattle, WA 98108 (“Assignor”) and **SLT IP Holdings LP**, a Delaware limited partnership of 330 West 34<sup>th</sup> Street, 15<sup>th</sup> Floor, New York, NY 10001 (“Assignee”).

**WHEREAS**, Assignor is the owner of and has adopted and is using trademark registrations and pending applications identified in the attached **Schedule A** hereto (the “Marks”);

**WHEREAS**, pursuant to the terms of that certain Asset Purchase Agreement by and between Assignor and Assignee, dated as of August 3, 2020 (the “Purchase Agreement”), Assignee purchased certain assets of Assignor, including but not limited to the Marks;

**WHEREAS**, Assignee wishes to acquire Assignor’s right, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used; and

**WHEREAS**, Assignor wishes to assign the Marks together with the goodwill of the business in connection with which the Marks are used to Assignee.

**NOW, THEREFORE**, in consideration of good and valuable consideration received, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee, and Assignee hereby receives, acquires and accepts, free and clear of all Liens (as defined in the Purchase Agreement), other than Permitted Liens (as defined in the Purchase Agreement), all of Assignor’s right, title and interest in and to the Marks together with the goodwill of the business in connection with which said Marks are used including the subject matter of all claims which may be obtained therefrom for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

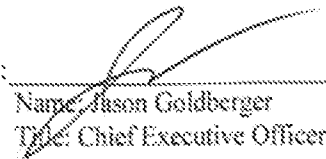
Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Marks, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized respective officers as of the date first written above.

ASSIGNOR:

SUR LA TABLE, INC.

By:   
Name: Jason Goldberger  
Title: Chief Executive Officer

ASSIGNEE:

SLT IP HOLDINGS LP

By: \_\_\_\_\_  
Name:  
Title:

[Signature Page to U.S. Trademark Assignment]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized respective officers as of the date first written above.

**ASSIGNOR:**

SUR LA TABLE, INC.


By: \_\_\_\_\_

Name:

Title:

**ASSIGNEE:**

SLT IP HOLDINGS LP

By:  \_\_\_\_\_

Name: Samuel Porat

Title: Authorized Signatory

## Exhibit A

Mark	Class	Filing Date Filing No.	Reg. Date Reg. No.
LA MARQUE 84	016	5/16/2019 88/434,141	Pending
LA MARQUE 84	008	5/16/2019 88/434,140	Pending
LA MARQUE 84	007	5/16/2019 88/434,137	Pending
LA MARQUE 84	021	5/16/2019 88/434,142	Pending
LA MARQUE 84	024	5/16/2019 88/434,143	Pending
LA MARQUE 84	025	5/16/2019 88/434,145	Pending
MAKE MORE	035	6/25/2019 88/487,701	Pending
MAKE MORE	041	6/25/2019 88/487,704	Pending
MAKE MORE GATHER OFTEN	035	6/25/2019 88/487,708	Pending
MAKE MORE GATHER OFTEN	041	6/25/2019 88/487,710	Pending
MAKE IT MERRY	035	10/12/2015 86/784,710	1/10/2017 5120683
SUR LA TABLE	029 030	6/27/2001 76/278,027	6/1/2004 2,848,066
SUR LA TABLE	042	12/7/1994 74/609,240	2/11/1997 2,036,386
SUR LA TABLE (STYLIZED)	035 041	4/1/2005 78/600,519	3/28/2006 3,073,426
SUR LA TABLE (STYLIZED)	035 041	2/24/2009 77/677,603	9/8/2009 3,679,513
THE ART AND SOUL OF COOKING	035 041	11/7/2005 78/748,776	10/3/2006 3,151,051
THE CHEF IS IN	035 041	12/4/2018 88/215,978	Pending
WE TEACH AMERICA TO COOK	035 041	12/4/2018 88/215,968	Pending
SUR LA TABLE	035 041	7/2/2001 76/278,923	7/16/2002 2594235