

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM597230

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Specialty Seed Co., LLC		07/08/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Brad Mitzelfelt
Street Address:	1610 Crane Canyon Road
City:	Santa Rosa
State/Country:	CALIFORNIA
Postal Code:	95404
Entity Type:	INDIVIDUAL: UNITED STATES
Name:	Tai Olesky
Street Address:	6811 Nolan Road
City:	Forestville
State/Country:	CALIFORNIA
Postal Code:	98436
Entity Type:	INDIVIDUAL: UNITED STATES
Name:	Michael McCarthy
Street Address:	8591 Mill Station Road
City:	Sebastopol
State/Country:	CALIFORNIA
Postal Code:	95472
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	88605118	HI-LO HEMP CO.
Serial Number:	88605101	HI-LO HEMP CO.
Serial Number:	88605093	HI-LO HEMP CO.
Serial Number:	88597454	HI-LO HEMP
Serial Number:	88597452	HI-LO HEMP
Serial Number:	88597450	HI-LO HEMP

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88642720	HILO SEED CO.
Serial Number:	88642707	HILO SEED CO.
Serial Number:	88642698	HILO SEED CO.
Serial Number:	88605097	HI-LO HEMP CO.
Serial Number:	88599259	HI-LO HEMP
Serial Number:	88509610	AUTOPILOT 1.0
Serial Number:	88629930	AUTOPILOT 1.0
Serial Number:	88629934	AUTOPILOT 1.0

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademark@beneschlaw.com

Correspondent Name: Kristopher Chandler

Address Line 1: 41 S High Street

Address Line 2: Suite 2600

Address Line 4: Columbus, OHIO 43215

NAME OF SUBMITTER: Kristopher Chandler

SIGNATURE: /Kristopher Chandler/

DATE SIGNED: 09/11/2020

Total Attachments: 6

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TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of July 8, 2020 (this “Trademark Assignment”), is entered into by and between Specialty Seed Co., LLC, a Delaware limited liability company, with an address of 2336 Rocky Hock Road, Edenton, North Carolina 27932 (the “Assignor”), and Brad Mitzelfelt, an individual, with an address of 1610 Crane Canyon Rd, Santa Rosa, CA 95404, Tai Olesky, an individual, with an address of 6811 Nolan Rd, Forestville, CA 98436, and Michael McCarthy, an individual, with an address of 8591 Mill Station Rd, Sebastopol, CA 95472, (together, the “Assignees”).

RECITALS

WHEREAS, the Assignor is the owner of all right, title, and interest in the trademarks set forth in the attached Schedule A (the “Acquired Marks”);

WHEREAS, the Assignees wish to acquire from the Assignor, and the Assignor wishes to transfer to the Assignees, all of the Assignor’s right, title, and interest in and to the Acquired Marks; and

WHEREAS, the Assignor and the Assignees entered into that certain Separation Agreement, effective as of July 8, 2020 (the “Separation Agreement”), pursuant to which the Assignees acquired various assets of Assignor, including the Acquired Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties, intending to be legally bound, hereto agree as follows:

Pursuant to and subject to section 1(d) and 1(e) of the Separation Agreement, the terms of which are incorporated herein by reference, Assignor hereby assigns, transfers, and conveys to Assignees the Assignor’s entire and undivided right, title and interest, whether now existing or hereafter acquired, in and to the Acquired Marks, together with the ongoing and existing business associated with the use and intended use of the Acquired Marks, and all the associated goodwill of its business symbolized by the Acquired Marks, and all applications and registrations of the Acquired Marks, as well as all rights to injunctive relief, damages and profits which may accrue arising out of all causes of action, present and future, pertaining to the Acquired Marks, including infringement of the Acquired Marks, or other violations, or injury to the said goodwill, and the right to sue, either at law or in equity, and recover the same in Assignee’s own name.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto, and their permitted successors in interest and assigns.

The “Recitals” as set forth above and the attached Schedule A are incorporated herein by reference into the terms of this Trademark Assignment.

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR: SPECIALTY SEED CO., LLC

ASSIGNEE: BRAD MITZELFELT

DocuSigned by:
By: Don Palmer
Name: ~~Don Palmer~~
Title: Manager

By: _____
Name: Brad Mitzelfelt

ASSIGNEE: TAI OLESKY

By: _____
Name: Tai Olesky

ASSIGNEE: MICHAEL MCCARTHY

By: _____
Name: Michael McCarthy

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR: SPECIALTY SEED CO., LLC

By: _____
Name: Don Palmer
Title: Manager

ASSIGNEE: BRAD MITZELFELT

By: 
Name: Brad Mitzelfelt

ASSIGNEE: TAI OLESKY

By: _____
Name: Tai Olesky

ASSIGNEE: MICHAEL MCCARTHY

By: _____
Name: Michael McCarthy

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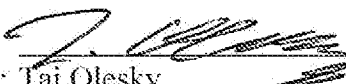
ASSIGNOR: SPECIALTY SEED CO., LLC

ASSIGNEE: BRAD MITZELFELT

By: _____
Name: Don Palmer
Title: Manager

By: _____
Name: Brad Mitzelfelt

ASSIGNEE: TAI OLESKY

By:  _____
Name: Tai Olesky

ASSIGNEE: MICHAEL MCCARTHY

By: _____
Name: Michael McCarthy

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ASSIGNEE: BRAD MITZELFELT

By: _____
Name: Don Palmer
Title: Manager

By: _____
Name: Brad Mitzelfelt

ASSIGNEE: TAI OLESKY

By: _____
Name: Tai Olesky

ASSIGNEE: MICHAEL MCCARTHY

By: Michael McCarthy
Name: Michael McCarthy

Schedule A

Trademark	Application Number	Filing Date
HI-LO HEMP CO.	88605118	5-Sep-19
HI-LO HEMP CO.	88605101	5-Sep-19
HI-LO HEMP CO.	88605093	5-Sep-19
HI-LO HEMP	88597454	29-Aug-19
HI-LO HEMP	88597452	29-Aug-19
HI-LO HEMP	88597450	29-Aug-19
HILO Seed Co.	88642720	4-Oct-19
HILO Seed Co.	88642707	4-Oct-19
HILO Seed Co.	88642698	4-Oct-19
HI-LO Hemp Co.	88605097	5-Sep-19
HI-LO Hemp	88599259	30-Aug-19
AUTOPILOT 1.0	88509610	11-Jul-19
AUTOPILOT 1.0	88629930	25-Sep-19
AUTOPILOT 1.0	88629934	25-Sep-19