

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM597362

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rowmark, LLC		01/01/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GYFORD DECOR, LLC		
<b>Street Address:</b>	5409 HAMLET DRIVE		
<b>City:</b>	FINDLAY		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45840		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88490592	SIMPLY STANDOFFS BY GYFORD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2162413707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2162412838		
<b>Email:</b>	tmTaftdocket@taftlaw.com, awilcox@taftlaw.com, cnemecek@taftlaw.com		
<b>Correspondent Name:</b>	Amanda H. Wilcox		
<b>Address Line 1:</b>	200 Public Square, Suite 3500		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>NAME OF SUBMITTER:</b>	Amanda H. Wilcox		
<b>SIGNATURE:</b>	/Amanda H. Wilcox/		
<b>DATE SIGNED:</b>	09/14/2020		
<b>Total Attachments: 1</b>			
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CH \$40.00 88490592

**TRADEMARK ASSIGNMENT**

This Trademark Assignment, effective as of January 1, 2020, (the "Effective Date"), is entered into by and between Rowmark, LLC, a Delaware limited liability company having a place of business at 5409 Hamlet Drive, Findlay, Ohio 45840 ("Assignor"); and Gyford Decor, LLC, a Delaware Limited Liability Company having a place of business at 5409 Hamlet Drive, Findlay, Ohio 45840 ("Assignee");

WHEREAS, Assignor has adopted, owns, and is using the trademark "SIMPLY STANDOFFS BY GYFORD," U.S. Serial. No. 88490592, (the "Trademark"), and in addition to any state or common-law rights in the Trademark, owns in connection with the goods and/or services identified therein;

WHEREAS, Assignee desires to acquire the entire right, title and interest in the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Trademark, together with the goodwill symbolized by the Trademark, any state or common-law rights in the Trademark.

**Rowmark, LLC**

**Gyford Decor, LLC**

By: Cynthia Alderman-Beck

By: [Signature]

Title: Director of marketing

Title: Chief Commercial Officer

Date: 9/9/2020

Date: 9/9/2020