

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM597394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Philip Kingsley Will Trust		08/21/2020	Trust: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Philip Kingsley Limited		
Street Address:	54 Green Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1K6RU		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1857429	ELASTICIZER	
Registration Number:	1486632	MAXIMIZER	
Registration Number:	1391160	PHILIP KINGSLEY TRICHOLOGICAL CENTRE	
Registration Number:	5576399	PK PREP	
Registration Number:	3359719	SWIMCAP	
Registration Number:	4882297	TRICHO THERAPY	
CORRESPONDENCE DATA			
Fax Number:	9142787789		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-278-7788		
Email:	sshelton@shelton-ip.com		
Correspondent Name:	Steven T. Shelton		
Address Line 1:	75 South Broadway, Suite 400		
Address Line 2:	Shelton IP		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	Phil Kingsley Assign-2nd		
NAME OF SUBMITTER:	Steven T. Shelton		
SIGNATURE:	/Steven T. Shelton/		

OP \$165.00 1857429

DATE SIGNED:	09/14/2020
Total Attachments: 2 source=Second Assignment#page1.tif source=Second Assignment#page2.tif	

TRADEMARK ASSIGNMENT

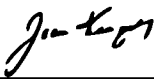
WHEREAS, Philip Kingsley Will Trust, a trust established under the laws of the United Kingdom, with an address at 54 Green Street, London, United Kingdom, W1K 6RU (“Assignor”), has adopted, is using, and has registered the marks listed on the attached Exhibit A with the U.S. Patent and Trademark Office (the “Trademarks”); and

WHEREAS, Philip Kingsley Limited, a private limited company organized under the laws of the United Kingdom with an address at 54 Green Street, London, United Kingdom, W1K 6RU (“Assignee”) is desirous of acquiring the entire right, title and interest in and to the Trademarks, including all the goodwill associated therewith and symbolized thereby and the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known for valuable and legally-sufficient consideration, the receipt and sufficiency of which are hereby acknowledged by the Assignor, as of the effective date of 21 August 2020 the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer to the Assignee, the Assignor’s entire right, title and interest in and to the Trademarks, including the right to bring actions for infringements of the Trademarks occurring prior to the date of this Assignment, together with all the goodwill of the Assignor connected with and symbolized by the Trademarks.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed by its representative who was authorized as of the effective date shown above to execute this Assignment on its behalf.

PHILIP KINGSLEY WILL TRUST

By: 

Name: Joan Kingsley

Title: Trustee

Date: 21 August 2020

EXHIBIT A

Mark	Registration No.	Registration Date	Class(es)
ELASTICIZER	1857429	11-Oct-94	3
MAXIMIZER	1486632	3-May-88	3
PHILIP KINGSLEY TRICHOLOGICAL CENTRE	1391160	22-Apr-86	42
PK Prep	5576399	2-Oct-18	3
SWIMCAP	3359719	25-Dec-07	3
TRICHOTHERAPY	4882297	5-Jan-16	3, 35