

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM597623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Al Zdenek Jr.		09/09/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	The Tyrus Group		
Doing Business As:	Al Zdenek, Author, Speaker, Thought Leader		
Street Address:	111 West 67th Street, #29D		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10023		
Entity Type:	Partnership: NEW JERSEY		
Composed Of:	<ul style="list-style-type: none"> • Alain Briscadieu-Farjas, UNITED STATES, INDIVIDUAL • Albert J. Zdenek Jr., UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4981676	WEALTH BUILDING FORMULA	
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	Gottlieb, Rackman & Reisman, P.C.		
Address Line 1:	270 Madison Avenue, 8th Floor		
Address Line 2:	Marc P. Misthal		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	8971/004		
NAME OF SUBMITTER:	Marc P. Misthal		
SIGNATURE:	/Marc P. Misthal/		
DATE SIGNED:	09/15/2020		
Total Attachments: 1			

CH \$40.00 4981676

TRADEMARK ASSIGNMENT

WHEREAS, Al Zdenek, Jr., having an address at 111 West 67th Street #29D, New York, New York, 10023 (hereinafter "ASSIGNOR"), owned the trademark and the United States application therefor listed herein below:

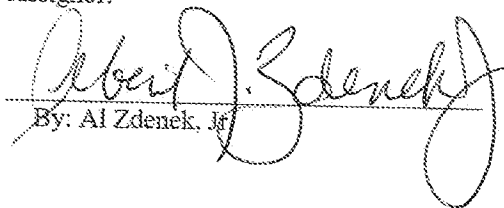
<u>Mark</u>	<u>Registration No.</u>	<u>Classes</u>
WEALTH BUILDING FORMULA	4981676	35, 36

(hereinafter together referred to as the "MARK"); and

WHEREAS, The Tyrus Group d/b/a Al Zdenek Author, Speaker, Thought Leader, a partnership composed of Albert J. Zdenek Jr. and Alain Briscadieu-Farjas, both U.S. citizens, formed under the laws of New Jersey having an address at 111 West 67th Street #29D, New York, New York, (hereinafter "ASSIGNEE"), was desirous of acquiring all of the right, title, and interest of Assignor in, to, and under the MARK, together with the goodwill of the business symbolized by the MARK and that portion of the business to which the mark pertains;

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by the ASSIGNEE to the ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, as of September 9, 2020 sold, assigned, transferred and conveyed unto ASSIGNEE all of its right, title, and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK, along with the portion of the business to which the mark pertains.

Assignor:


By: Al Zdenek, Jr.

TRADEMARK

REEL: 007051 FRAME 0546 1:38 PM

RECORDED: 09/15/2020