

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM597714

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	16		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DealerX		09/15/2020	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	DealerX		
Street Address:	105 Reef Lane		
City:	Key Biscayne		
State/Country:	FLORIDA		
Postal Code:	33149		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5022403	BOTSCORE	
Registration Number:	4270674	CONQUEST PAY PER CLICK	
Registration Number:	5185649	CONQUEST RETARGETING	
Registration Number:	5404472	CONQUEST RETARGETING "IN-MARKET OR WE WO	
Registration Number:	4073194	CONQUEST SERVICE	
Registration Number:	4640805	CONTEXTAUTO	
Registration Number:	4804210	CONVERSIONARY	
Registration Number:	4799183	DEALERX	
Registration Number:	4953724	DIGITAL.DISRUPTED	
Registration Number:	4721863	INSTOCKQUOTE	
Registration Number:	4011781	REVOLUTIONARY RESULTS	
Registration Number:	4648717	ROIQ	
Registration Number:	4855361	TRAFFICSCORE	
Registration Number:	5075473	TRANSACTIONAL PPC	
Registration Number:	4848284	VDP VIEW	
Registration Number:	4735360	XLTE	
CORRESPONDENCE DATA			

OP \$415.00 5022403

Fax Number: 7346610513

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8005292218

Email: docket@trademarklawyerfirm.com

Correspondent Name: JungJin Lee

Address Line 1: P.O. Box 512

Address Line 4: Ann Arbor, MICHIGAN 48106-0512

NAME OF SUBMITTER:	JungJin Lee
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SIGNATURE:	/jjl/
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DATE SIGNED:	09/15/2020
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Total Attachments: 16

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Trademark: BOTSCORE
Registration Number: 5022403
Current Owner: DealerX Corp CORPORATION NEW JERSEY

Filing Date: January 8, 2016
Registration Date: August 16, 2016

Whereas DealerX Corp CORPORATION NEW JERSEY located at 115 River Road, Suite 425 Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: BOTSCORE Registration No. 5022403 dated August 16, 2016 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX Corp CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020 _____

Trademark: CONQUEST PAY PER CLICK
Registration Number: 4270674
Current Owner: DealerX CORP CORPORATION NEW JERSEY

Filing Date: October 4, 2011
Registration Date: January 8, 2013

Whereas DealerX CORP CORPORATION NEW JERSEY located at 3030 N. Rocky Point Dr. STE 150A Tampa FLORIDA 33607, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: CONQUEST PAY PER CLICK Registration No. 4270674 dated January 8, 2013 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORP CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of
Florida _____

Date: Sep 15, 2020 _____

Trademark: CONQUEST RETARGETING
Registration Number: 5185649
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: September 2, 2016
Registration Date: April 18, 2017

Whereas DealerX CORPORATION NEW JERSEY located at Suite 425 115 River Road
Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent
and Trademark Office,

Trademark: CONQUEST RETARGETING Registration No. 5185649 dated April 18, 2017 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is
desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all
right, title and interest in and to the said mark, together with the good will of the business symbolized
by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of
Florida

Date: Sep 15, 2020

Trademark: CONQUEST RETARGETING "IN-MARKET OR WE WON'T TARGET"

Registration Number: 5404472

Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: December 1, 2016

Registration Date: February 20, 2018

Whereas DealerX CORPORATION NEW JERSEY located at Suite 425 115 River Road
Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent
and Trademark Office,

Trademark: CONQUEST RETARGETING "IN-MARKET OR WE WON'T TARGET" Registration No. 5404472
dated February 20, 2018 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is
desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all
right, title and interest in and to the said mark, together with the good will of the business symbolized
by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State of

Florida

Date: Sep 15, 2020

Trademark: CONQUEST SERVICE
Registration Number: 4073194
Current Owner: DealerX CORP CORPORATION NEW JERSEY

Filing Date: February 3, 2011
Registration Date: December 20, 2011

Whereas DealerX CORP CORPORATION NEW JERSEY located at 115 River Road, Suite 425 Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: CONQUEST SERVICE Registration No. 4073194 dated December 20, 2011 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORP CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020 _____

Trademark: CONTEXTAUTO
Registration Number: 4640805
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: April 10, 2014
Registration Date: November 18, 2014

Whereas DealerX CORPORATION NEW JERSEY located at 1076 River Road Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: CONTEXTAUTO Registration No. 4640805 dated November 18, 2014 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____

Florida _____

Date: Sep 15, 2020 _____

Trademark: CONVERSIONARY
Registration Number: 4804210
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: March 24, 2015
Registration Date: September 1, 2015

Whereas DealerX CORPORATION NEW JERSEY located at 1076 River Road Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: CONVERSIONARY Registration No. 4804210 dated September 1, 2015 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020 _____

Trademark: DealerX
Registration Number: 4799183
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: January 12, 2015
Registration Date: August 25, 2015

Whereas DealerX CORPORATION NEW JERSEY located at 1076 River Road Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: DealerX Registration No. 4799183 dated August 25, 2015 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of
Florida

Date: Sep 15, 2020

Trademark: DIGITAL.DISRUPTED
Registration Number: 4953724
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: September 18, 2014
Registration Date: May 10, 2016

Whereas DealerX CORPORATION NEW JERSEY located at 115 River Road, Suite 425
Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent
and Trademark Office,

Trademark: DIGITAL.DISRUPTED Registration No. 4953724 dated May 10, 2016 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is
desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all
right, title and interest in and to the said mark, together with the good will of the business symbolized
by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____

Florida _____

Date: Sep 15, 2020 _____

Trademark: INSTOCKQUOTE
Registration Number: 4721863
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: October 8, 2014
Registration Date: April 14, 2015

Whereas DealerX CORPORATION NEW JERSEY located at 1076 River Road Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: INSTOCKQUOTE Registration No. 4721863 dated April 14, 2015 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of
Florida _____

Date: Sep 15, 2020 _____

Trademark: REVOLUTIONARY RESULTS
Registration Number: 4011781
Current Owner: DealerX CORP CORPORATION NEW JERSEY

Filing Date: January 13, 2011
Registration Date: August 16, 2011

Whereas DealerX CORP CORPORATION NEW JERSEY located at 115 River Road, Suite 425 Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: REVOLUTIONARY RESULTS Registration No. 4011781 dated August 16, 2011 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORP CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020 _____

Trademark: ROIQ
Registration Number: 4648717
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: April 16, 2014
Registration Date: December 2, 2014

Whereas DealerX CORPORATION NEW JERSEY located at 1076 River Road Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: ROIQ Registration No. 4648717 dated December 2, 2014 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of

Florida _____

Date: Sep 15, 2020 _____

Trademark: TRAFFICSCORE
Registration Number: 4855361
Current Owner: DealerX Corp CORPORATION NEW JERSEY

Filing Date: April 10, 2015
Registration Date: November 17, 2015

Whereas DealerX Corp CORPORATION NEW JERSEY located at 115 River Road, Suite 425 Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent and Trademark Office,

Trademark: TRAFFICSCORE Registration No. 4855361 dated November 17, 2015 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DealerX Corp CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020 _____

Trademark: TRANSACTIONAL PPC
Registration Number: 5075473
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: May 13, 2016
Registration Date: November 1, 2016

Whereas DealerX CORPORATION NEW JERSEY located at 115 River Road, Suite 425
Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent
and Trademark Office,

Trademark: TRANSACTIONAL PPC Registration No. 5075473 dated November 1, 2016 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is
desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all
right, title and interest in and to the said mark, together with the good will of the business symbolized
by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020 _____

Trademark: VDP VIEW
Registration Number: 4848284
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: April 27, 2015
Registration Date: November 3, 2015

Whereas DealerX CORPORATION NEW JERSEY located at 115 River Road, Suite 425
Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent
and Trademark Office,

Trademark: VDP VIEW Registration No. 4848284 dated November 3, 2015 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is
desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all
right, title and interest in and to the said mark, together with the good will of the business symbolized
by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of
Florida

Date: Sep 15, 2020

Trademark: XLTE
Registration Number: 4735360
Current Owner: DealerX CORPORATION NEW JERSEY

Filing Date: October 31, 2014
Registration Date: May 12, 2015

Whereas DealerX CORPORATION NEW JERSEY located at 115 River Road, Suite 425
Edgewater NEW JERSEY 07020, has filed for and registered a mark with the United States Patent
and Trademark Office,

Trademark: XLTE Registration No. 4735360 dated May 12, 2015 and

Whereas, DealerX CORPORATION FLORIDA, 105 Reef Lane, Key Biscayne FLORIDA 33149, is
desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said DealerX CORPORATION NEW JERSEY does hereby assign unto DealerX CORPORATION FLORIDA all
right, title and interest in and to the said mark, together with the good will of the business symbolized
by the mark and the above identified Trademark thereof.



Name/Title, of DealerX CORPORATION NEW JERSEY

State _____ of _____
Florida _____

Date: Sep 15, 2020
