

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM597664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mana Products, Inc.		08/31/2020	Corporation:
RECEIVING PARTY DATA			
Name:	Benjamin E. Haglund		
Street Address:	Day Pitney LLP, One Jefferson Road		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Agent for the Holders: UNITED STATES		
PROPERTY NUMBERS Total: 39			
Property Type	Number	Word Mark	
Registration Number:	4938679	BACK2BLONDE	
Registration Number:	4109070	BEAUTY RULES	
Registration Number:	3674109	BIOLASH	
Registration Number:	3904566	DAILY APPLE	
Registration Number:	3669394	DERMACOVER	
Registration Number:	2234495	DERMACOVER	
Registration Number:	4902156	DO GOOD BE BEAUTIFUL	
Serial Number:	90072212	EVERPRO	
Registration Number:	4577334	EVERPRO	
Registration Number:	5929857	EVERPRO BEAUTY	
Registration Number:	5454974	FILL SEEKER	
Registration Number:	3874223	FOCUS ON	
Registration Number:	5085087	GRAY AWAY	
Registration Number:	3276046	HUSH	
Registration Number:	2085572	I NATURAL	
Registration Number:	3712442	I NATURAL	
Registration Number:	5120638	JUNETICS	
Registration Number:	4757710	JUNETICS	
Serial Number:	88032205	M.FACTORY	

CH \$990.00 4938679

Property Type	Number	Word Mark
Registration Number:	3777027	MANA
Registration Number:	3765835	MANA
Registration Number:	4672043	NEVER LET THEM SEE YOUR ROOTS
Registration Number:	3917529	PROFOUND BEAUTY
Serial Number:	87077361	PULSE BEAUTY
Registration Number:	4039410	SKINPULSE
Registration Number:	3908497	SKINSYNC
Registration Number:	5166687	WE SEE BEAUTY
Registration Number:	3584764	ATMOSPHERE
Registration Number:	3908472	LIFTOXYL
Registration Number:	3035846	LIP LOCK
Registration Number:	4071891	MANE BOOST
Registration Number:	3680980	MINERAL PHOTO TOUCH
Registration Number:	2851782	PROFOUND
Registration Number:	1808304	RETEXTURCREME
Registration Number:	1719776	RETEXTUREYES
Registration Number:	3570786	SUPERWEAR
Registration Number:	2617418	YOUR NAME
Registration Number:	3752320	YOUR NAME
Registration Number:	2623988	YOUR NAME PROFESSIONAL BRANDS

CORRESPONDENCE DATA

Fax Number: 6173454745

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@daypitney.com

Correspondent Name: Day Pitney LLP

Address Line 1: 605 Third Avenue, 31st Floor

Address Line 4: New York, NEW YORK 10158-1803

ATTORNEY DOCKET NUMBER: 792049000000

NAME OF SUBMITTER: Gail M. Pajer

SIGNATURE: /Gail M. Pajer/

DATE SIGNED: 09/15/2020

Total Attachments: 6

source=Grant of Security Interest (Trademarks) (Fully Executed)#page1.tif

source=Grant of Security Interest (Trademarks) (Fully Executed)#page2.tif

source=Grant of Security Interest (Trademarks) (Fully Executed)#page3.tif

source=Grant of Security Interest (Trademarks) (Fully Executed)#page4.tif

source=Grant of Security Interest (Trademarks) (Fully Executed)#page5.tif

source=Grant of Security Interest (Trademarks) (Fully Executed)#page6.tif

GRANT OF SECURITY INTEREST (TRADEMARKS)

August 31, 2020

The undersigned, **MANA PRODUCTS, INC.** (the "Grantor"), and **BENJAMIN E. HAGLUND**, in his capacity as agent for the Holders and not in his individual capacity (the "Agent"), are parties to a Secured Promissory Note, dated August 31, 2020 (as amended, supplemented or otherwise modified from time to time, the "Note"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Note.

Pursuant to the Note, as security for the payment or performance, as applicable, in full of the Obligations, the Grantor collaterally assigned, mortgaged, pledged, hypothecated and transferred to the Agent, for the benefit of the Agent and the Holders, a security interest in all of the right, title and interest of the Grantor in, to and under the Collateral, including, without limitation, certain of its intellectual property.

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor, as security for the payment or performance, as applicable, in full of the Obligations, hereby collaterally assigns, mortgages, pledges, hypothecates and transfers to the Agent (for the benefit of the Agent and the Holders), and grants to the Agent (for the benefit of the Agent and the Holders), a security interest in all of the right, title and interest of the Grantor in, to and under the following property of the Grantor, now owned or hereafter acquired by the Grantor (collectively, the "Trademark Collateral"):

- (a) Trademarks, trademark applications and registrations thereof, including the trademarks and trademark applications listed on Schedule 1 attached hereto (collectively, the "Trademarks");
- (b) the goodwill of the business symbolized by the Trademarks; and
- (c) all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof.

Notwithstanding anything contained in this Grant Of Security Interest (Trademarks) to the contrary, the term "Trademark Collateral" shall not include any intent-to-use United States trademark application for which an amendment to allege use or statement of use has not been filed or, if filed, has not been deemed in conformance with 15 U.S.C. §1051(a) or examined and accepted by the United States Patent and Trademark Office (provided that each such intent-to-use application shall be considered Trademark Collateral immediately and automatically upon such acceptance).


The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral granted hereby are set forth in the

Note, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Agent's address is Day Pitney LLP, One Jefferson Road, Parsippany, NJ 07054.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of the date first above written.

MANA PRODUCTS, INC.

By: 
Name: Brian Crosby
Title: Chief Executive Officer and President

Agreed and Accepted:

BENJAMIN E. HAGLUND, in his capacity as Agent
and not in his individual capacity

[Signature Page to Grant of Security Interest (Trademarks)]

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of the date first above written.


MANA PRODUCTS, INC.

By: _____

Name:

Title:

Agreed and Accepted:



BENJAMIN E. HAGLUND, in his capacity as Agent
and not in his individual capacity

[Signature Page to Grant of Security Interest (Trademarks)]

TRADEMARK
REEL: 007055 FRAME: 0822

Schedule 1
to
Grant of Security Interest (Trademarks)

	Trademark	Application No.	Application Date	Registration No.	Registration Date
1.	BACK2BLONDE	86608540	Apr-24-2015	4938679	Apr-12-2016
2.	BEAUTY RULES	77481870	May-22-2008	4109070	Mar-6-2012
3.	BIOLASH	77482154	May-23-2008	3674109	Aug-25-2009
4.	DAILY APPLE	77033831	Nov-1-2006	3904566	Jan-11-2011
5.	DERMACOVER	77696079	Mar-20-2009	3669394	Aug-18-2009
6.	DERMACOVER	74653764	Mar-30-1995	2234495	Mar-23-1999
7.	DO GOOD BE BEAUTIFUL	85685310	Jul-24-2012	4902156	Feb-16-2016
8.	EVERPRO	90072212	Jul-24-2020	n/a	n/a
9.	EVERPRO	85982173	Jun-25-2013	4577334	Jul-29-2014
10.	EVERPRO BEAUTY	87929625	May-21-2018	5929857	Dec-10-2019
11.	FILL SEEKER	87429890	Apr-28-2017	5454974	Apr-24-2018
12.	FOCUS ON	77694111	Mar-18-2009	3874223	Nov-9-2010
13.	GRAY AWAY	86802748	Oct-28-2015	5085087	Nov-22-2016
14.	HUSH	78244420	May-1-2003	3276046	Aug-7-2007
15.	I NATURAL	75085558	Apr-9-1996	2085572	Aug-5-1997
16.	I NATURAL	77097042	Feb-1-2007	3712442	Nov-17-2009
17.	JUNETICS	86779166	Oct-6-2015	5120638	Jan-10-2017
18.	JUNETICS	86976364	Jun-19-2014	4757710	Jun-16-2015
19.	M.FACTORY	88032205	Jul-10-2018	n/a	n/a
20.	MANA	77720894	Apr-23-2009	3777027	Apr-20-2010
21.	MANA	77380629	Jan-25-2008	3765835	Mar-30-2010
22.	NEVER LET THEM SEE YOUR ROOTS	85317685	May-11-2011	4672043	Jan-13-2015
23.	PROFOUND BEAUTY	77621161	Nov-24-2008	3917529	Feb-8-2011
24.	PULSE BEAUTY	87077361	Jun-20-2016	n/a	n/a
25.	SKINPULSE	85071837	Jun-25-2010	4039410	Oct-11-2011
26.	SKINSYNC	77619554	Nov-21-2008	3908497	Jan-18-2011
27.	WE SEE BEAUTY	86013512	Jul-18-2013	5166687	Mar-21-2017
28.	ATMOSPHERE	78840834	Mar-19-2006	3584764	Mar-3-2009
29.	LIFTOXYL	77596596	Oct-20-2008	3908472	Jan-18-2011
30.	LIP LOCK	78564635	Feb-10-2005	3035846	Dec-27-2005
31.	MANE BOOST	85210592	Jan-5-2011	4071891	Dec-13-2011
32.	MINERAL PHOTO TOUCH	77478728	May-20-2008	3680980	Sep-8-2009
33.	PROFOUND	76976345	Apr-2-2002	2851782	Jun-8-2004
34.	RETEXTURCREME	74232053	Dec-20-1991	1808304	Nov-30-1993
35.	RETEXTUREYES	74232045	Dec-20-1991	1719776	Sep-29-1992
36.	SUPERWEAR	78644490	Jun-6-2005	3570786	Feb-3-2009
37.	YOUR NAME	76237109	Apr-6-2001	2617418	Sep-10-2002
38.	YOUR NAME	77813135	Aug-26-2009	3752320	Feb-23-2010

	Trademark	Application No.	Application Date	Registration No.	Registration Date
39.	YOUR NAME PROFESSIONAL BRANDS	76237110	Apr-6-2001	2623988	Sep-24-2002