

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM598346

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLSB, LLC		09/17/2020	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	601 Abbot Road		
City:	East Lansing		
State/Country:	MICHIGAN		
Postal Code:	48823		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5088370	POWERED BY BUILDING BLOCKS FOR BUSINESS	
Registration Number:	5070040	BUILDING BLOCKS FOR BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	6163367000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6163366000		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Timothy E. Eagle		
Address Line 1:	333 Bridge Street, P.O. Box 352		
Address Line 4:	Grand Rapids, MICHIGAN 49504		
NAME OF SUBMITTER:	Timothy E. Eagle		
SIGNATURE:	/Timothy E. Eagle/		
DATE SIGNED:	09/18/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, CLSB, LLC, a Nevada limited liability company, whose registered address is 321 W. Winnie Land #104, Carson City, Nevada 89703 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 601 Abbot Road, East Lansing, MI 48823 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 17th day of September, 2020.

CLSB, LLC

By: 

Christina Polk, Manager

16925543

SCHEDULE A

Citation	Application/ Registration Number	Status	Goods and Services	Owner Name
POWERED BY BUILDING BLOCKS FOR BUSINESS	App 86891204 Reg 5088370	Registered	INT. CL. 36 INSURANCE AGENCIES IN THE FIELD OF LIFE INSURANCE, HEALTH INSURANCE, AND EMPLOYEE BENEFITS ENROLLMENT; INSURANCE AGENCY AND BROKERAGE; INSURANCE BROKERAGE IN THE FIELD OF LIFE INSURANCE, HEALTH INSURANCE, AND EMPLOYEE BENEFITS ENROLLMENT	CLSB, LLC
BUILDING BLOCKS FOR BUSINESS	App 86826211 Reg 5070040	Registered	INT. CL. 36 INSURANCE AGENCY AND BROKERAGE	CLSB, LLC

TRADEMARK