

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM598610

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walmart Apollo, LLC		09/14/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Walmart Inc.		
Street Address:	702 SW 8th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2871916	SHOEBUY	
Registration Number:	5069373	SHOEBUY	
Registration Number:	2518099	SHOEBUY.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dsdocketuswmt@dinsmore.com		
Correspondent Name:	Walmart Inc.		
Address Line 1:	702 SW 8th Street		
Address Line 4:	Bentonville, ARKANSAS 72716		
NAME OF SUBMITTER:	Sean Price		
SIGNATURE:	/Sean T. Price/		
DATE SIGNED:	09/21/2020		
Total Attachments: 3			
source=Shoes.com - WMA to WMI#page1.tif			
source=Shoes.com - WMA to WMI#page2.tif			
source=Shoes.com - WMA to WMI#page3.tif			

OP \$90.00 2871916

Trademark Assignment

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective the 9/14/2020 10:40 CDT ("Effective Date"), and is by and between WALMART APOLLO, LLC, a limited liability company organized under the laws of Delaware with a principal place of business at 702 SW 8th Street, Bentonville, Arkansas 72716 (the "Assignor") and WALMART INC., a corporation organized under the laws of Delaware with a principal place of business at 702 SW 8th Street, Bentonville, Arkansas 72716 (the "Assignee").

WHEREAS, the Assignor is the owner and proprietor of all right, title and interest in and to the trademarks listed in Schedule A attached hereto (the "Trademarks");

WHEREAS, this Assignment include the assignment from Assignor to Assignee of all goodwill and reputation associated with the Trademarks identified on Schedule A; and

WHEREAS, pursuant to the terms of this Assignment, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee hereby accepts said assignment.

NOW THEREFORE, for ten United States of America dollars and for other good and valuable consideration, the full receipt and full sufficiency of which is hereby acknowledged by Assignor and Assignee, the Assignor and the Assignee hereby agree as follows:

1. **Assignment**. Assignor hereby assigns to Assignee, and Assignee hereby accepts, the assignment and ownership of the full right and title to and in the Trademarks, together with the goodwill of the business concerned in the goods and services for which the Trademarks are used and/or registered.

2. **Further Actions**. Assignor and Assignee each agree to take any further steps necessary and appropriate to confirm and fully effectuate the assignment of the Trademarks from Assignor to Assignee.

3. **Right to Record**. Assignee and Assignor each agree that this Assignment may be recorded with the appropriate intellectual property office and/or governmental entities or agencies as may be necessary and appropriate to fully effectuate Assignor's assignment of the Trademarks to Assignee.

4. **Right to Defend and Enforce**. This Assignment includes the rights to Assignee, together with Assignor, as may be necessary and/or appropriate, to take any and all actions necessary to defend, protect and enforce Assignee's rights and ownership in and to the Trademarks.

5. **Integration Clause**. This Assignment supersedes any previous verbal or written negotiations, understandings, or agreements regarding the subject matter of this Assignment.

IN WITNESS WHEREOF, the parties hereto have caused this instrument to be duly executed in duplicate counterparts as of the day and year first written above.

ASSIGNOR:

WALMART APOLLO, LLC

By: Danica Acosta

Name: Danica Acosta

Title: Assistant Secretary

ASSIGNEE:


WALMART INC.

By: Gordon Y. Allison

Name: Gordon Y. Allison

Title: Senior Vice President, Office of the
Corporate Secretary, and Chief Counsel for
Finance and Corporate Governance

SCHEDULE A

Mark Name	Mark Image	Country	Registration Number	International Classes
SHOES.COM (Stylized)	SHOES.COM	Canada	TMA770346	35
SHOEBUY		United States of America	2871916	35
SHOEBUY and Design		United States of America	5069373	35
SHOEBUY.COM		United States of America	2518099	35