

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM598618

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conifer Realty, LLC		09/18/2020	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA

Name:	Manufacturers and Traders Trust Company
Street Address:	One Light Street, 13th Floor
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21202
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3512114	BUILDING OPPORTUNITIES, ACHIEVING DREAMS
Registration Number:	3639160	CONIFER LIVING
Registration Number:	3639437	CONIFER
Registration Number:	3186522	CONIFER VILLAGE
Registration Number:	4835964	A CONIFER COMMUNITY
Registration Number:	4840571	CONIFER
Registration Number:	4840572	CONIFER
Serial Number:	88723328	A HOME FOR POSSIBILITIES

CORRESPONDENCE DATA

Fax Number: 7044441111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7044441124

Email: elaine.hunt@alston.com

Correspondent Name: Michele M. Glessner

Address Line 1: Alston & Bird LLP

Address Line 2: 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

CH \$215.00 3512114

NAME OF SUBMITTER:	Elaine B. Hunt
SIGNATURE:	/Elaine B. Hunt/
DATE SIGNED:	09/21/2020
Total Attachments: 3 source=conifer to manufacturers#page1.tif source=conifer to manufacturers#page2.tif source=conifer to manufacturers#page3.tif	

GRANT OF SECURITY INTEREST
TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, CONIFER REALTY, LLC, a New York limited liability company (the “Grantor”), with principal offices at 1000 University Avenue, Suite 500, Rochester, New York 14607 on this 18th day of September, 2020, assigns and grants to MANUFACTURERS AND TRADERS TRUST COMPANY, as Collateral Agent (together with its successors and assigns, the “Grantee”) with principal offices at One Light Street, 13th Floor, Baltimore, Maryland 21202, a security interest in (i) all of the Grantor’s right, title and interest in and to the trademarks, trademark registrations, and trademark applications (the “Trademarks”) set forth on Schedule A attached hereto and all reissues, extensions or renewals thereof, together with (ii) all Proceeds (as such term is defined in the Pledge and Security Agreement referred to below) of the Trademarks, (iii) the goodwill of the businesses with which the Trademarks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same.

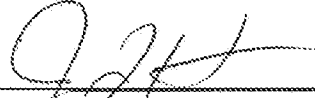
THIS GRANT OF SECURITY INTEREST (this “Grant”), is made to secure the satisfactory performance and payment of all the “Secured Obligations” of the Grantor, as such term is defined in that certain Pledge and Security Agreement among Grantor, the other grantors from time to time party thereto and the Grantee, dated as of September 18, 2020 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Pledge and Security Agreement”).

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Pledge and Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Pledge and Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall govern. This Grant may be executed in counterparts.

[SIGNATURES ON THE FOLLOWING PAGE]


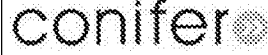
IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

CONIFER REALTY, LLC, as Grantor

By: 
Name: Joan F. Hoover
Title: President

TRADEMARKS

REGISTERED TRADEMARKS

Trademark	Country/ Jurisdiction	Registration No./ Serial No.	Filing Date	Registration Date
BUILDING OPPORTUNITIES, ACHIEVING DREAMS	United States	RN: 3,512,114 SN: 77/416,039	Mar. 7, 2008	Oct. 7, 2008
CONIFER LIVING	United States	RN: 3,639,160 SN: 77/616,611	Nov. 18, 2008	Jun. 16, 2009
CONIFER <i>and Design</i> 	United States	RN: 3,639,437 SN: 77/621,674	Nov. 25, 2008	Jun. 16, 2009
CONIFER VILLAGE	United States	RN: 3,186,522 SN: 78/781,201	Dec. 27, 2005	Dec. 19, 2006
A CONIFER COMMUNITY	United States	RN: 4,835,964 SN: 86/557,231	Mar. 9, 2015	Oct. 20, 2015
CONIFER <i>and Design</i> 	United States	RN: 4,840,571 SN: 86/557,251	Mar. 9, 2015	Oct. 27, 2015
CONIFER	United States	RN: 4,840,572 SN: 86/557,269	Mar. 9, 2015	Oct. 27, 2015

TRADEMARK APPLICATIONS

Trademark	Country/ Jurisdiction	Serial No.	Filing Date
A HOME FOR POSSIBILITIES	United States	SN: 88/723,328	Dec. 11, 2019