

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM598678

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liken-Savage Group, LLC		06/03/2020	Limited Liability Company: IDAHO
RECEIVING PARTY DATA			
Name:	Black Rifle Coffee Company LLC		
Street Address:	1144 500 W		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88133588	BLACK RIFLE REAL ESTATE COMPANY	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.336.4602		
Email:	cmanthie@merchantgould.com		
Correspondent Name:	Andrew S. Ehard		
Address Line 1:	PO Box 2910		
Address Line 2:	Merchant & Gould P.C.		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Andrew S. Ehard		
SIGNATURE:	/Andrew S. Ehard/		
DATE SIGNED:	09/21/2020		
Total Attachments: 2			
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OP \$40.00 88133588

TRADEMARK ASSIGNMENT FROM LIKEN-SAVAGE GROUP, LLC

This Assignment is made between Liken-Savage Group, LLC, an Idaho limited liability company, having its principal place of business at 1404 Cohage Road, Sandpoint, Idaho 83864 (hereinafter "Assignor"), and Black Rifle Coffee Company LLC a Utah limited liability company, having its principal place of business at 1144 500 W, Salt Lake City, UT 84101 (hereinafter "Assignee");

WHEREAS, Assignor is the owner of United States Trademark Application Serial No. 88/133,588 for the mark BLACK RIFLE REAL ESTATE COMPANY ("The Trademark"), as shown in Appendix A attached hereto;

WHEREAS, pursuant to an agreement between the parties ("Settlement and License Agreement") with an Effective Date of June 3rd, 2020, Assignor agreed to assign all right, title, interest and goodwill in and to The Trademark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to The Trademark, application, registration and all common law trademark rights in The Trademark, and with the goodwill and other incidents of its business associated with or symbolized by The Trademark. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to The Trademark, at the expense of Assignee.

Executed this 3rd day of JUNE, 2020.

BLACK RIFLE COFFEE COMPANY LLC

LIKEN-SAVAGE GROUP, LLC

DocuSigned by:
 By: Scott Harvey
7B35744387FF4EC...
 Printed Name: Scott Harvey
 Title: Chief Operating Officer

By: 
 Printed Name: Todd Savage
 Title: Member-Manager

APPENDIX A

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
<u>BLACK RIFLE REAL ESTATE COMPANY</u>	Published - Opposed July 3, 2019 Int'l Class: 36 First Use: September 14, 2017 Filed: September 27, 2018	(Int'l Class: 36) Real estate brokerage	Liken Savage Group, LLC, Dba Black Rifle Real Estate (Idaho Limited Liability Company) 1404 Cohage Road Sabdpoint Idaho 83864	SN: 88133588