900572955 10/05/2020

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM601239

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900568785	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Toprol Acquisition LLC		08/31/2020	Limited Liability Company: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Xspire Pharma, LLC		
Street Address:	121 Marketridge Drive		
City:	Ridgeland		
State/Country:	MISSISSIPPI		
Postal Code:	39157		
Entity Type:	Limited Liability Company: UNITED STATES		

## **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	85307417	ZONTIVITY
Serial Number:	86247658	
Serial Number:	86247665	

## **CORRESPONDENCE DATA**

**Fax Number:** 8132291660

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 8132297600

Email: tmdocketing@slk-law.com

Correspondent Name: Shumaker, Loop & Kendrick, LLP

Address Line 1: 101 E. Kennedy Boulevard

Address Line 2: Suite 2800

Address Line 4: Tampa, FLORIDA 33602

ATTORNEY DOCKET NUMBER:	#243638
NAME OF SUBMITTER:	Mindi M. Richter
SIGNATURE:	/Mindi M. Richter/
DATE SIGNED:	10/05/2020

**Total Attachments: 7** 

TRADEMARK REEL: 007057 FRAME: 0600

900572955

source=Notice#page1.tif
source=Assignment Cover Sheet Xspire#page1.tif
source=COPY - Zontivity Sale - Trademark Assignment#page1.tif
source=COPY - Zontivity Sale - Trademark Assignment#page2.tif
source=COPY - Zontivity Sale - Trademark Assignment#page3.tif
source=COPY - Zontivity Sale - Trademark Assignment#page4.tif
source=COPY - Zontivity Sale - Trademark Assignment#page5.tif

TRADEMARK REEL: 007057 FRAME: 0601

### TRADEMARK ASSIGNMENT

This Trademark Assignment (this "**Trademark Assignment**") is made as of August 31, 2020 by and between Xspire Pharma, LLC ("**Buyer**") and Toprol Acquisition LLC, a Delaware limited liability company ("**Seller**"). Seller and Buyer are sometimes referred to herein individually as a "**Party**" and collectively as the "**Parties**".

#### RECITALS

**WHEREAS**, Seller is the owner of the trademark registrations and applications in the applicable jurisdictions, in each case, set forth on <u>Schedule A</u> attached hereto and made a part hereof (collectively, the "**Purchased Trademarks**");

WHEREAS, Seller, New American Therapeutics, Inc., a Delaware corporation, and Buyer have entered into that certain Asset Purchase Agreement, dated as of the date hereof (the "Asset Purchase Agreement"); and

**WHEREAS**, in accordance with the provisions of the Asset Purchase Agreement, Buyer has agreed to acquire from Seller, and Seller has agreed to sell, transfer, convey, assign and deliver to Buyer, all of Seller's rights, title and interest in and to the Purchased Trademarks, together with the goodwill of the business associated with and symbolized by the Purchased Trademarks.

#### **AGREEMENT**

**NOW, THEREFORE**, in consideration of the mutual benefits to be derived from this Trademark Assignment and the representations, warranties, covenants, conditions, agreements and promises contained in the Asset Purchase Agreement, this Trademark Assignment and the other Ancillary Agreements, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, hereby agree as follows:

- 1. **Definitions**. Unless otherwise specifically provided herein, capitalized terms used in this Trademark Assignment and not otherwise defined herein shall have the respective meanings ascribed thereto in the Asset Purchase Agreement.
- 2. **Conveyance and Acceptance of Purchased Trademarks**. In accordance with the provisions of the Asset Purchase Agreement, Seller hereby sells, assigns, transfers, conveys and delivers to Buyer (and to Buyer's successors, legal representatives and assigns) all of its right, title and interest in and to the Purchased Trademarks in the jurisdiction set forth opposite each such Purchased Trademark on Schedule A, including all goodwill associated therewith, and Buyer hereby purchases and accepts from Seller the Purchased Trademarks.
- 3. **Recordation**. Seller hereby authorizes Buyer to record this Trademark Assignment with the U.S. Patent and Trademark Office and all other applicable foreign trademark offices or other relevant Governmental Authorities.

TRADEMARK REEL: 007057 FRAME: 0602

4. **Asset Purchase Agreement Control**. Notwithstanding any other provision of this Trademark Assignment to the contrary, nothing contained herein shall in any way supersede, modify, replace, amend, change, rescind, waive, exceed, expand, enlarge or in any way affect the provisions, including, without limitation, the warranties, covenants, agreements, conditions, representations (including, without limitation, provisions as to express and implied representations) or, in general, any of the rights and remedies or any of the obligations of Buyer or any Seller set forth in the Asset Purchase Agreement or any other Ancillary Agreement. This Trademark Assignment is subject to and governed entirely by the terms and conditions of the Asset Purchase Agreement. Nothing contained herein is intended to modify or supersede any of the provisions of the Asset Purchase Agreement or any other Ancillary Agreement.

## 5. Miscellaneous.

- a. **Expenses**. All costs and expenses associated with the conveyance under this Trademark Assignment of all right, title and interest of Seller in and to the Purchased Trademarks, including, without limitation, costs and expenses associated with the recordation of this Trademark Assignment, shall be borne solely by Buyer.
- b. Counterparts. This Trademark Assignment may be executed in any number of counterparts, and each such counterpart hereof shall be deemed to be an original instrument, but all such counterparts together shall constitute but one agreement. Delivery of an executed counterpart of a signature page of this Trademark Assignment by facsimile or other electronic transmission (including, without limitation, in portable document format (pdf), as a joint photographic experts group (jpg) file or otherwise) shall be effective as delivery of a manually executed original counterpart of this Trademark Assignment.
- c. Governing Law. This Trademark Assignment shall be governed by and construed in accordance with the Laws of the State of Delaware, excluding any conflicts or choice of Law rule or principle that might otherwise refer construction or interpretation of this Trademark Assignment to the substantive Law of another jurisdiction.

\*\*\*\*

2

**IN WITNESS WHEREOF**, the Parties have each caused this Trademark Assignment to be duly executed as of the date first above written.

**SELLER:** 

TOPROJSIGACQUISITION LLC

Name: Michael Farrell

Title: Treasurer

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

TRADEMARK REEL: 007057 FRAME: 0604

# **BUYER:**

XSPIRE PHARMA, LLC

Name: Robert G. Cunard

Title: Authorized Signatory

**REEL: 007057 FRAME: 0605** 

# **SCHEDULE A**

## PURCHASED TRADEMARKS

Mark	Country	Status	App. Date App No.	Reg. Date / Reg. No.	
ZONTIVITY	Canada	Pending	10/16/2013		Toprol Acquisition LLC
			1648078		
ZONTIVITY Two Ribbon	Canada	Pending	05/12/2014		Toprol Acquisition LLC
Design			1676575		
ZONTIVITY	United States	Registere	04/28/2011	10/28/2014	Toprol Acquisition LLC
			85307417	4628973	
ZONTIVITY Two Ribbon	United States	Registere	04/09/2014	04/28/2015	Toprol Acquisition LLC
Design			86247658	4729043	
ZONTIVITY Two Ribbon	United States	Registere	04/09/2014	04/28/2015	Toprol Acquisition LLC
Design			86247665	4729044	

**RECORDED: 09/10/2020** 

TRADEMARK REEL: 007057 FRAME: 0606