

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM598931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trader Interactive, LLC	FORMERLY Dominion Web Solutions, LLC	09/22/2020	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	TPI Holdings, Inc.		
Street Address:	150 Granby Street		
City:	Norfolk		
State/Country:	VIRGINIA		
Postal Code:	23510		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88685500	TRADER INTELLIGENCE	
CORRESPONDENCE DATA			
Fax Number:	7576285566		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	757-628-5582		
Email:	ip@wilsav.com		
Correspondent Name:	Timothy J. Lockhart		
Address Line 1:	440 Monticello Avenue, Suite 2200		
Address Line 2:	Attn.: IP Administrator		
Address Line 4:	Norfolk, VIRGINIA 23510-2243		
ATTORNEY DOCKET NUMBER:	88999.014		
NAME OF SUBMITTER:	Timothy J. Lockhart		
SIGNATURE:	/Timothy J. Lockhart/		
DATE SIGNED:	09/22/2020		
Total Attachments: 4			
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source=Assignment of TRADER INTELLIGENCE#page2.tif			
source=Assignment of TRADER INTELLIGENCE#page3.tif			

OP \$40.00 88685500

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of the date of its execution below by Trader Interactive, LLC, a Florida limited liability company ("Assignor"), with a principal office at 999 Waterside Drive, Suite 1900, Norfolk, Virginia 23510, in favor of TPI Holdings, Inc., a Delaware corporation ("Assignee"), with a principal office at 150 Granby Street, Norfolk, Virginia 23510.

RECITALS:

WHEREAS, Assignor (f/k/a Dominion Web Solutions, LLC) and Assignee are parties to that certain Second Amended and Restated License Agreement dated as of December 31, 2016 ("License Agreement");

WHEREAS, in accordance with its rights under the License Agreement, Assignor has adopted and uses and promotes the service mark TRADER INTELLIGENCE ("Mark");

WHEREAS, as shown in Exhibit A attached hereto, Assignor has applied to register the Mark with the United States Patent and Trademark Office under Application Serial No. 88685500 ("Application") (the Mark and the Application are referred to collectively herein as the "Assigned Property"); and

WHEREAS, under the License Agreement, (a) Assignee is to be the owner of the Mark, (b) the Application has been made by Assignor for and on behalf of Assignee, and (c) Assignee has granted Assignor an exclusive license with respect to the Mark ("Exclusive License");

WHEREAS, in furtherance of Assignee's rights under the License Agreement, Assignor desires to assign the Mark to Assignee, with Assignor reserving all of its rights in respect of its Exclusive License to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and sets over to Assignee any and all of Assignor's ownership rights in and to the Assigned Property, together with the goodwill associated with such ownership, including any extensions or renewals thereof that are or may be secured under the laws of the United States now or hereafter in effect, subject to, and expressly excluding Assignor's rights in respect of, the Exclusive License.

This Assignment is deemed to be executed within the Commonwealth of Virginia and will be construed, interpreted, and applied in accordance with the laws of the Commonwealth of Virginia without regard to its conflicts-of-law principles.

(Signature page follows.)

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 22nd day of September 2020.

TRADER INTERACTIVE, LLC

By: Charles Goodwyn
Name: Charles Goodwyn
Title: Chief Financial Officer

COMMONWEALTH OF VIRGINIA)
) ss.:
CITY OF NORFOLK)

The foregoing Trademark Assignment was acknowledged before me this 22 day of September 2020 by Charles Goodwyn, Chief Financial Officer, of Trader Interactive, LLC, a Florida limited liability company.

Sheryl M. Belcher
Notary Public

Registration No. 298 787
My Commission Expires: 1/31/2024

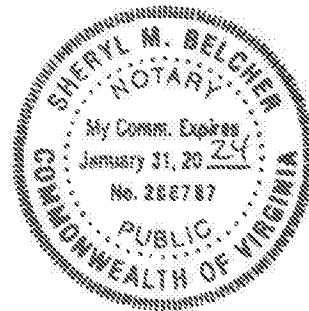


EXHIBIT A

Trademark Electronic Search System (TESS)

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TRADER INTELLIGENCE

Word Mark TRADER INTELLIGENCE
Goods and Services IC 035, US 100 101 102, G & S: Digital reporting and analytics services, namely, providing a suite of online, data-based reporting and analysis tools to assist dealers in the fields of new and used airplanes, all-terrain vehicles, commercial trucks, construction, earth-moving, and transportation equipment, motorcycles, personal watercraft, recreational vehicles, snowmobiles, and parts therefor in measuring consumer behavior, evaluating the strengths and weaknesses of listing products, gauging off-site impressions and competitive metrics for the local market, optimizing their listing strategies, and increasing their revenues and competitive advantages. FIRST USE: 20191011. FIRST USE IN COMMERCE: 20191011

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 88685500
Filing Date November 8, 2019
Current Basis 1A
Original Filing Basis 1B
Owner (APPLICANT) Trader Interactive, LLC LIMITED LIABILITY COMPANY FLORIDA Attn.: Charles Goodwyn, CFO 999 Waterside Drive, Suite 1950 Norfolk VIRGINIA 23510
Attorney of Record Timothy J. Lockhart
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

<http://tess2.uspto.gov/bin/gate.exe?f=doc&state=4810.1/vkw5r.2.1>

9/18/2020



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