

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM598990

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Charles de Fere		09/17/2020	Company: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wheeler Winery, Inc.		
<b>Street Address:</b>	849 Zinfandel Lane		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94574		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3435537	CHARLES DE FERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	707-526-4200		
<b>Email:</b>	jdawson@cmprlaw.com		
<b>Correspondent Name:</b>	John B. Dawson		
<b>Address Line 1:</b>	100 B Street, Suite 400		
<b>Address Line 4:</b>	Santa Rosa, CALIFORNIA 95401		
<b>NAME OF SUBMITTER:</b>	John B. Dawson		
<b>SIGNATURE:</b>	/John B. Dawson/		
<b>DATE SIGNED:</b>	09/22/2020		
<b>Total Attachments: 2</b>			
source=CHARLES DE FERE Trademark Assignment fully executed (00662013)#page1.tif			
source=CHARLES DE FERE Trademark Assignment fully executed (00662013)#page2.tif			

OP \$40.00 3435537

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is made and entered into as of September 17, 2020 (the "Effective Date"), by and between Charles de Fere, a company of France, with a principal place of business located at 2 Passage Montgolfier, Nuits Saint George, 21700 France ("Assignor"), and Wheeler Winery, Inc., a California Corporation, with a principal place of business located at 849 Zinfandel Lane, St. Helena, California 94574 ("Assignee").

Assignor is the owner of the trademarks and U.S. federal trademark registrations set forth on the attached Exhibit A, together with the goodwill of the business associated with such trademarks (collectively, the "Trademarks"). Assignor wishes to assign the Trademarks to Assignee, and Assignee wishes to acquire the Trademarks from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the Assignor's business connected with the use of and symbolized by the Trademarks and the goodwill of the business intended to be associated therewith, the registrations and all registration rights with respect to the Trademarks, all common law rights, trade name rights, and rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable laws, international treaties, conventions and otherwise, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademarks or injury to said goodwill, together with the right to sue and recover the same in the name of Assignor.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademarks to any other party; that it has not abandoned the Trademarks; and that it is not aware of any pending claim of infringement or dilution against the Trademarks.

Charles de Fere

Wheeler Winery, Inc.

By: [Signature]

By: [Signature]

Name: J. Bonnet  
Title: President

Name: Lisa Heisinger  
Title: COO

Date: 9.17.2020

Date: 9/18/2020

**EXHIBIT A**

**U.S Trademark Registrations**

Trademark	Ser. No.	Reg. No.
CHARLES DE FERRE	77289220	3435537