

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM598994

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boisset - La Famille des Grands Vins		09/17/2020	Société Par Actions Simplifiée (Sas): FRANCE
RECEIVING PARTY DATA			
Name:	Wheeler Winery, Inc.		
Street Address:	849 Zinfandel Lane		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1286324	MOMMESSIN	
Registration Number:	4917922	1865 MOMMESSIN	
Registration Number:	3692067	J. MOREAU & FILS MAISON FONDEE EN 1814	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-526-4200		
Email:	jdawson@cmprlaw.com		
Correspondent Name:	John B. Dawson		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
NAME OF SUBMITTER:	John B. Dawson		
SIGNATURE:	/John B. Dawson/		
DATE SIGNED:	09/22/2020		
Total Attachments: 2			
source=MOMMESSIN et al Trademark Assignment fully executed (00662016)#page1.tif			
source=MOMMESSIN et al Trademark Assignment fully executed (00662016)#page2.tif			

OP \$90.00 1286324

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") is made and entered into as of September 17-2020 (the "*Effective Date*"), by and between **Boisset - La Famille des Grands Vins**, a société par actions simplifiée (sas), with a principal place of business located at 13 Rue Lavoisier, Nuits Saint Georges, France 21700 ("*Assignor*"), and **Wheeler Winery, Inc.**, a California Corporation, with a principal place of business located at 849 Zinfandel Lane, St. Helena, California 94574 ("*Assignee*").

Assignor is the owner of the trademarks and U.S. federal trademark registrations set forth on the attached Exhibit A, together with the goodwill of the business associated with such trademarks (collectively, the "*Trademarks*"). Assignor wishes to assign the Trademarks to Assignee, and Assignee wishes to acquire the Trademarks from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the Assignor's business connected with the use of and symbolized by the Trademarks and the goodwill of the business intended to be associated therewith, the registrations and all registration rights with respect to the Trademarks, all common law rights, trade name rights, and rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable laws, international treaties, conventions and otherwise, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademarks or injury to said goodwill, together with the right to sue and recover the same in the name of Assignor.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademarks to any other party; that it has not abandoned the Trademarks; and that it is not aware of any pending claim of infringement or dilution against the Trademarks.

Boisset - La Famille des Grands Vins

By: _____

Name: _____

Title: _____

Date: _____



J. Boisset

President

9-17-2020

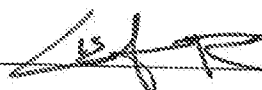
Wheeler Winery, Inc.

By: _____

Name: _____

Title: _____

Date: _____



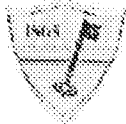

Lisa Heringer

COO

9/18/2020

EXHIBIT A

U.S Trademark Registrations

Trademark	Ser. No.	Reg. No.
MOMMESSIN	73408225	1286324
 MOMMESSIN	86596977	4917922
J. MOREAU & FILS	79005795	3051094
 J. MOREAU & FILS <small>MARQUE DÉPOSÉE EN 1984</small>	77692931	3692067
HAUTE COUTURE	79048776	3580692

Common Law Trademarks

Trademark	Ser. No.	Reg. No.
BONPAS	N/A	N/A
CHÂTEAU DE PIERREUX	N/A	N/A