

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CloudCar (ABC), LLC, as Assignee for the Benefit of Creditors of CloudCar, Inc.		09/15/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lenny Insurance Limited		
Street Address:	Abbey Road		
Internal Address:	c/o Jaguar Land Rover Limited, Company Secretary		
City:	Coventry		
State/Country:	UNITED KINGDOM		
Postal Code:	CV3 4LF		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5082724	JUSTDRIVE	
Registration Number:	4908975	CLOUDCAR	
Serial Number:	86714620	DRIVELAYER	
Serial Number:	86435748	JUSTDRIVE FOR	
Serial Number:	85582800	CLOUDCAST	
CORRESPONDENCE DATA			
Fax Number:	2134432926		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-617-5493		
Email:	jcravitz@sheppardmullin.com		
Correspondent Name:	Sheppard, Mullin, Richter & Hampton LLP		
Address Line 1:	333 S. Hope St., 43rd Floor		
Address Line 2:	Attn: J. Cravitz		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	50WK-319996		
NAME OF SUBMITTER:	Julie Cravitz		

CH \$140.00 5082724

SIGNATURE:	/julie cravitz/
DATE SIGNED:	09/23/2020
Total Attachments: 3 source=CloudCar (ABC) LLC - Trademark Assignment#page1.tif source=CloudCar (ABC) LLC - Trademark Assignment#page2.tif source=CloudCar (ABC) LLC - Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made effective as of September 15, 2020, by and between CloudCar (ABC), LLC a California limited liability company, as Assignee for the Benefit of Creditors of CloudCar, Inc., ("Transferor"), pursuant to a certain General Assignment Agreement dated as of September 1, 2020 and Lenny Insurance Limited, a private limited company organized under the laws of England and Wales ("Transferee"). Capitalized terms used without definitions herein shall have the meanings ascribed to such terms in the APA (as defined below).

WHEREAS, Transferor has agreed to sell to Transferee, and Transferee has agreed to acquire from Transferor, among other things, all of Transferor's rights, title and interest in and to all trademarks and/or service marks (the "Marks"), including, without limitation, those identified in Schedule A attached hereto pursuant to an Asset Purchase Agreement, dated as of September 15, 2020 (the "APA"), between Transferor and Transferee; and

WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Transferor's right, title and interest in and to the Marks to Transferee;

NOW, THEREFORE, for valuable consideration set forth in the APA, the receipt and sufficiency of which are hereby acknowledged, Transferor and Transferee agree as follows:

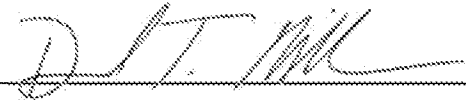
1. Transferor hereby assigns, transfers and conveys to Transferee all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with all of the goodwill of Transferor's business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

2. This Trademark Assignment is subject to the terms and conditions of the APA and this Trademark Assignment shall not be deemed to limit, enlarge or extinguish any obligation of Transferor or Transferee under the APA, all of which obligations shall survive the delivery of this Trademark Assignment in accordance with the terms of the APA, and that to the extent there is any conflict between this Trademark Assignment and the terms and conditions of the APA, the APA shall control.

3. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

TRANSFEROR:

CloudCar (ABC), LLC a
California Limited Liability Company,
as Assignee for the Benefit of Creditors
of CloudCar, Inc.


By:  _____

Name: David Miller

Title: Manager

TRANSFeree:

Lenny Insurance Limited, a private limited
company organized under the laws of
England and Wales

By:  _____
Lars Klawitter (Uk) 15, 2020 08:09 GMT+1

Name: Lars Klawitter

Its: Director Lenny ltd.

SCHEDULE A

U.S. TRADEMARKS AND PENDING U.S. TRADEMARKS

Trademark	Serial No.	Filing Date	Registration No.	Registration Date
DRIVELAYER	86714620	08/04/2015	N/A	N/A
JUSTDRIVE	86435719	10/27/2014	5082724	11/15/2016
JUSTDRIVE	86435748	10/27/2014	N/A	N/A
FOR				
CLOUDCAR	85590606	04/05/2012	4908975	03/01/2016
CLOUDCAST	85582800	03/28/2012	N/A	N/A