OP \$40.00 4273492

ETAS ID: TM599355

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: MERGER AND CHANGE OF NAME

EFFECTIVE DATE: 03/12/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deluxe Media Creative Services Inc.		03/12/2018	Corporation: DELAWARE

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Deluxe Creative Services Inc.	03/12/2018	Corporation: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	Deluxe Creative Services Inc.	
Street Address:	et Address: 2400 West Empire Avenue, 4th Floor	
City:	Burbank	
State/Country:	CALIFORNIA	
Postal Code:	91504	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4273492	MOBILABS

CORRESPONDENCE DATA

Fax Number: 3036293450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-629-3400

Email: docketing-dv@dorsey.com

Correspondent Name: Charlene M. Krogh, Dorsey & Whitney LLP

Address Line 1: 1400 Wewatta Street, Suite 400

Address Line 2: IP Docketing

Address Line 4: Denver, COLORADO 80202-5549

ATTORNEY DOCKET NUMBER:	T253566.US.01
NAME OF SUBMITTER:	Pamela Kleiner
SIGNATURE:	/pamela kleiner/

TRADEMARK REEL: 007060 FRAME: 0542

DATE SIGNED:	09/24/2020	
Total Attachments: 3		
source=2018-03-12 - Certificate of Merger - DCS Newco - DMCS - Deluxe Creative Services Inc#page1.tif		
source=2018-03-12 - Certificate of Merg	ger - DCS Newco - DMCS - Deluxe Creative Services Inc#page2.tif	
source=2018-03-12 - Certificate of Merg	ger - DCS Newco - DMCS - Deluxe Creative Services Inc#page3.tif	

TRADEMARK REEL: 007060 FRAME: 0543

Page 1

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DELUXE MEDIA CREATIVE SERVICES INC.", A DELAWARE CORPORATION,

WITH AND INTO "DCS NEWCO INC." UNDER THE NAME OF "DELUXE CREATIVE SERVICES INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWELFTH DAY OF MARCH, A.D. 2018, AT 8:53 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Authentication: 202297515

Date: 03-12-18

6723500 8100M SR# 20181840548

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:53 AM 03/12/2018
FILED 08:53 AM 03/12/2018
SR 20181840548 - File Number 6723500

CERTIFICATE OF MERGER OF

DELUXE MEDIA CREATIVE SERVICES INC.

INTO

DCS NEWCO INC.

Pursuant to Section 251 of the General Corporation Law of the State of Delaware

DCS Newco Inc., a Delaware corporation, does hereby certify:

FIRST: The names and states of incorporation of the constituent corporations to this merger are as follows:

Deluxe Media Creative Services Inc.

DCS Newco Inc.

Delaware

Delaware

SECOND: An Agreement of Merger has been approved, adopted, executed and acknowledged by each of the constituent corporations in accordance with Section 251 of the General Corporation Law of the State of Delaware.

THIRD: The name of the corporation surviving the merger is DCS Newco Inc. (the "Surviving Corporation") except at the effective time of the merger it shall be changed to Deluxe Creative Services Inc.

FOURTH: The Certificate of Incorporation of DCS Newco Inc. shall be the Certificate of Incorporation of the surviving corporation except Article FIRST of the Certificate of Incorporation is hereby amended pursuant to the merger to read as follows:

"FIRST: The name of the corporation is Deluxe Creative Services Inc. (hereinafter the "Corporation")."

FIFTH: The executed agreement of merger is on file at an office of the Surviving Corporation, 2400 West Empire Avenue, 4th Floor, Burbank, CA 91504. A copy will be provided, upon request and without cost, to any stockholder of either constituent corporation.

TRADEMARK
REEL: 007060 FRAME: 0545

SIXTH: This Certificate of Merger shall be effective on March 12, 2018.

IN WITNESS WHEREOF, DDS Newco Inc. has caused this Certificate of Merger to be executed in its corporate name this 12th day of March 2018.

DCS NEWCO INC.

Name: Robert Julian

Title: Executive Vice President, Chief Financial

Officer and Treasurer