

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599397

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XO Group Inc.		09/01/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Leaf Group Ltd.		
Street Address:	1655 26th Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3267694	THE NEST	
Registration Number:	3580532	(THE NEST)	
Registration Number:	4501969	NESTIE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Curtis Krechevsky		
Address Line 1:	20 Church Street		
Address Line 2:	Floor 22		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	LFG0349AUS		
NAME OF SUBMITTER:	Alison M. Caless		
SIGNATURE:	/amc/		
DATE SIGNED:	09/24/2020		
Total Attachments: 6			
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EXHIBIT C**INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT**

This Intellectual Property Rights Assignment (the “**Assignment**”) is entered into as of September 1, 2020 by The Knot Worldwide Inc. and its wholly owned subsidiary XO Group Inc., each a Delaware corporation (collectively, “**Assignor**”), in favor of Leaf Group Ltd., a Delaware corporation (“**Assignee**”). This Assignment is made pursuant to that certain Asset Purchase Agreement, dated as of the date hereof (the “**Purchase Agreement**”), pursuant to which Assignor sold, conveyed, transferred and assigned to Assignee all of Assignor’s right, title and interest in and to the Intellectual Property Rights, including without limitation U.S. trademark Registrations Nos. 3267694 and 3580532. Capitalized terms not otherwise defined in this Assignment shall have the meanings set forth in the Purchase Agreement.

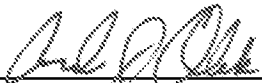
For good and valuable consideration in the amount set forth in the Purchase Agreement, the receipt, adequacy and legal sufficiency of which Assignor hereby acknowledges, Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest whatsoever, throughout the world, in and under (i) the Intellectual Property Rights and (ii) the goodwill of Assignor’s business associated with such Intellectual Property Rights, to have and to hold the same, unto Assignee, its successors and assigns. Assignor further transfers, conveys and assigns unto Assignee the entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of any Intellectual Property Right herein assigned.

This Assignment is made pursuant to and is subject to all the terms of the Purchase Agreement.

[Signature page follows]

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed in its name by its duly authorized officer to be effective as of the date set forth above.

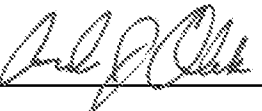
THE KNOT WORLDWIDE INC., a Delaware corporation

By:  _____

Name: Andrew Olek

Title: General Counsel

XO GROUP INC., a Delaware corporation

By:  _____

Name: Andrew Olek

Title: General Counsel

[Signature Page to Intellectual Property Rights Assignment]

TRADEMARK
REEL: 007060 FRAME: 0668

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

District of Columbia)

On August 28, 2020, before me, Karen Glaser Notary Public, personally appeared Andrew J. Olek, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the District of Columbia that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Karen Glaser (Seal)

District of Columbia
Signed and sworn to (or affirmed) before me
on 8/28/2020 by Andrew J. Olek
Date Name(s) of individual(s) making statement

Karen Glaser
Signature of Notarial Officer
Notary Public
Title or Official

My commission expires: 8-14-2025



Schedule A

Mark	Goods/Services/Type Code	Registration No.
THE NEST	On-line retail store services featuring merchandise of interest to newlyweds in the fields of marriage and weddings, home decorating, furniture and appliances, home entertainment in the nature of parties, dinners and guests, pregnancy and children [GS0351]	3267694
[the nest]	Color is not claimed as a feature of the mark. [CC0000]	3580532
NESTIE	Providing on-line chat rooms, electronic bulletin boards and electronic forums for the transmission of messages among computer users concerning matters of interest to newlyweds, specifically, matters relating to sex compatibility, communication skills, family relationships, friendships, entertaining, shopping, decorating, food recipes, personal financial management, organization skills, future relationships and careers goals, and health related topics [GS0381]	4501969
THE NEST	Pre-recorded media containing films, movies, shorts, videos, television programs and other media content; all aforementioned goods only for providing information relating to setting up home, including buying a home, financial matters relating to setting up and buying a home and other topics concerning a home, home improvements,	10996321 [European Union (Community)]

	<p>cooking, holiday ideas, anniversary ideas, relationship issues, shopping tips, health issues and pets; Providing downloadable and electronic transmission and streaming of films, movies, shorts, video, television programming and other media content; all aforementioned services only for providing information relating to setting up home, including buying a home, financial matters relating to setting up and buying a home and other topics concerning a home, home improvements, cooking, holiday ideas, anniversary ideas, relationship issues, shopping tips, health issues and pets; Providing of entertainment services within the Internet, namely production and distribution of films, movies, shorts, video, television programming, and other media content; all aforementioned services only for providing information relating to setting up home, including buying a home, financial matters relating to setting up and buying a home and other topics concerning a home, home improvements, cooking, holiday ideas, anniversary ideas, relationship issues, shopping tips, health issues and pets; provided that all aforementioned services shall not include the operation of an event planning agency, in</p>	
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	particular planning, arranging and conducting of parties, balls, live performances, entertainment shows, conferences, congresses, fashion shows, beauty contests for third parties as an event planner	
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