

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM599418

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK		09/24/2020	STATE CHARTERED BANK: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	TRUE FIT CORPORATION
<b>Street Address:</b>	60 STATE STREET
<b>Internal Address:</b>	12TH FLOOR
<b>City:</b>	BOSTON
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02109
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	5288892	TRUE FIT GENOME
Registration Number:	5175386	TRUE OMNI
Registration Number:	5089966	T
Registration Number:	5089965	DISCOVERY ENGINE
Registration Number:	5089964	CONFIDENCE ENGINE
Registration Number:	4851499	TRUE FIT RECOMMENDATION ENGINE
Registration Number:	4822285	BE TRUE. SHARE TRUE.
Registration Number:	4795599	E-CONFIDENCE
Registration Number:	4507543	FIT TO A T
Registration Number:	4507542	KNOW IT FITS BEFORE IT SHIPS
Registration Number:	4285660	TRUE FIT
Registration Number:	4453220	T
Registration Number:	4321682	TRUE FIT BRAND ACCELERATOR
Registration Number:	4422390	TRUE FIT SIZE
Registration Number:	4187467	BROWSE AND BUY. TRUE TO YOU.
Registration Number:	4191377	SHOP TRUE TO YOU
Registration Number:	4183942	TRUE TO YOU
Registration Number:	4191376	TRUED

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4191375	TRUING UP
Registration Number:	3892043	FIND YOUR TRUE FIT
Registration Number:	4210475	TRUE FIT
Registration Number:	4280126	MY TRUE FIT
Serial Number:	86942009	TRUE INSIGHT

**CORRESPONDENCE DATA**

Fax Number: 9193541278

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (919) 314-3114

Email: diligencereview@pacwest.com

Correspondent Name: PACIFIC WESTERN BANK

Address Line 1: 406 BLACKWELL STREET

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER:	NICHOLAS NANCE
SIGNATURE:	/NICHOLAS NANCE-JLT/
DATE SIGNED:	09/24/2020

**Total Attachments: 3**

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 24, 2020, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Grantor"), in favor of **TRUE FIT CORPORATION**, a Delaware corporation ("Company"), with its principal place of business located at 60 State Street, 12<sup>th</sup> Floor, Boston, MA 02109.

Recitals

WHEREAS Company granted to Grantor a security interest in its copyrights, patents, and trademarks, including without limitation its patents and trademarks described on Exhibits A and B attached hereto (respectively) (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of November 16, 2017 (the "Security Agreement"), and recorded with the United States Patent and Trademark Office as set forth on Exhibits A and B.

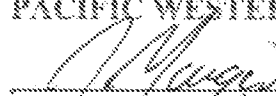
WHEREAS Company has no outstanding obligations to Grantor under the terms of the Security Agreement, Grantor agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Grantor agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Grantor in the Intellectual Property.

**GRANTOR:**

**PACIFIC WESTERN BANK**

  
Name: Joel Margolis  
Title: SVP

406 Blackwell Street  
Suite 240  
Durham, NC 27701

## EXHIBIT A

### Patents

Lender's security interest in the following patents was recorded at the United States Patent and Trademark Office on November 20, 2017 at Reel and Frame Number 044181/0086:

<b><u>Description</u></b>	<b><u>Patent Application No. / Issued Patent No.</u></b>	<b><u>Application / Issue Date</u></b>
System and method for providing customers with personalized information about products	8762292	6/24/2014
Fit recommendation via collaborative inference	8478663	7/2/2013
System and method for providing customers with personalized information about products	14273282	5/8/2014
Fit recommendation via collaborative inference	14254297	4/16/2014
Enabling proxy shopping	13192644	7/28/2011
Determining a likelihood of suitability based on historical data	13192576	7/28/2011
System, method and article of manufacture for automated fit and size predictions	6665577	12/16/2003
Apparel size service	7421306	9/2/2008
System and method for comparative sizing between a well-fitting source item and a target item	8095426	1/10/2012

## EXHIBIT B

### Trademarks

Lender's security interest in the following trademarks was recorded at the United States Patent and Trademark Office on November 20, 2017 at Reel and Frame Number 6209/0885:

<u>Description</u>	<u>Registration / Serial Number</u>	<u>Registration / Application Date</u>
True Fit Genome	5288892	9/19/2017
True Omni	5175386	4/4/2017
True Insight	86942009	3/16/2016
T	5089966	11/29/2016
Discovery Engine	5089965	11/29/2016
Confidence Engine	5089964	11/29/2016
True Fit Recommendation Engine	4851499	11/10/2015
Be True. Share True.	4822285	9/29/2015
E-Confidence	4795599	8/18/2015
Fit to a T	4507543	4/1/2014
Know it Fits Before it Ships	4507542	4/1/2014
True Fit	4285660	2/5/2013
T	4453220	12/24/2013
True Fit Brand Accelerator	4321682	4/16/2013
True Fit Size	4422390	10/22/2013
Browse and Buy. True to You.	4187467	8/7/2012
Shop True to You	4191377	8/14/2012
True to You	4183942	7/31/2012
Trued	4191376	8/14/2012
Truing Up	4191375	8/14/2012
Find Your True Fit	3892043	12/21/2010
True Fit	4210475	9/18/2012
My True Fit	4280126	1/22/2013