

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599485

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Limited IP Acquisition LLC		03/29/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	The Limited LLC
Street Address:	2801 West Tyvola Road
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28217
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Serial Number:	72443857	THE LIMITED
Serial Number:	73095867	THE LIMITED
Serial Number:	73671611	THE LIMITED
Serial Number:	76186969	STYLE MATTERS
Serial Number:	77280886	THE LIMITED COLLECTION
Serial Number:	77653165	312
Serial Number:	77653168	678
Serial Number:	77792358	EXACT STRETCH
Serial Number:	78695660	CASSIDY
Serial Number:	78897756	THE LIMITED
Serial Number:	85067930	VIRTUAL DOLLARS
Serial Number:	85363087	THE LIMITED
Serial Number:	85611863	THE LIMITED
Serial Number:	85611977	THE LIMITED
Serial Number:	85612008	THE LIMITED
Serial Number:	85842193	THE LIMITED
Serial Number:	85927586	IDEAL STRETCH
Serial Number:	86620048	LTD

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86624795	LTD
Serial Number:	86638719	LTD
Serial Number:	86755946	LEXIE
Serial Number:	86799076	L LIVE LOVE LEAD
Serial Number:	86924415	THE POSSIBILITIES ARE UNLIMITED
Serial Number:	87766687	THE NEW DREW

CORRESPONDENCE DATA

Fax Number: 3367338473
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 8572873150
Email: TMDocketing@wbd-us.com
Correspondent Name: Sarah Anne Keefe
Address Line 1: Womble Bond Dickinson (US) LLP
Address Line 2: 470 Atlantic Avenue, Suite 600
Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER:	108691.0009.9
NAME OF SUBMITTER:	Sarah Anne Keefe
SIGNATURE:	/Sarah Anne Keefe/
DATE SIGNED:	09/24/2020

Total Attachments: 2
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "LIMITED IP ACQUISITION LLC", CHANGING ITS NAME FROM "LIMITED IP ACQUISITION LLC" TO "THE LIMITED LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF MARCH, A.D. 2017, AT 1:34 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

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SR# 20172105947

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202288672
Date: 03-29-17

TRADEMARK
REEL: 007061 FRAME: 0172

AMENDED AND RESTATED
CERTIFICATE OF FORMATION
OF
LIMITED IP ACQUISITION LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "Company") is Limited IP Acquisition LLC.
2. The Company filed its original Certificate of Formation with the Delaware Secretary of State on January 3, 2017, under the name "Limited IP Acquisition LLC".
3. Pursuant to provisions of Section 18-208 of the Delaware Limited Liability Company Act, the Certificate of Formation of the Company is hereby amended and restated to read in its entirety as follows:

FIRST: Name. The name of the limited liability company (the "Company") is The Limited LLC.

SECOND: Registered Office and Registered Agent. The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has duly executed this Amended and Restated Certificate of Formation on behalf of the Company as of the 29th day of March, 2017.

LIMITED IP ACQUISITION LLC

By: /s/ Ron Beard
Ron Beard
Authorized Person