

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM599494

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shenzhen Haiqi E-commerce Co., Ltd.		09/15/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Huaxin (Dongguan) Technology Co., Ltd.		
<b>Street Address:</b>	Tangli, Fenggang Town		
<b>Internal Address:</b>	Building 4, No. 11 Fumin Road		
<b>City:</b>	Dongguan, Guangdong		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	Limited Liability Company: CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0523681	CHURCHILL COFFEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	law@sealaws.cn,keepsmile01@163.com		
<b>Correspondent Name:</b>	Huaxin (Dongguan) Technology Co., Ltd.		
<b>Address Line 1:</b>	Fenggang Town		
<b>Address Line 2:</b>	Building 4, No. 11 Fumin Road, Tangli		
<b>Address Line 4:</b>	Dongguan City, CHINA 523681		
<b>NAME OF SUBMITTER:</b>	Zhu,Bin		
<b>SIGNATURE:</b>	/Zhu,Bin/		
<b>DATE SIGNED:</b>	09/24/2020		
<b>Total Attachments: 1</b>			
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## ASSIGNMENT OF TRADEMARK

Party A(Assignor):Shenzhen Haiqi E-commerce Co., Ltd.

Address: 1C70, Hualijia Electric Products Market Pinghu Huanan City, Longgang Dist.

Shenzhen CHINA

Zip Code:518116

Party B(Assignee):Huaxin (Dongguan) Technology Co., Ltd.

Address:Building 4, No. 11 Fumin Road, Tangli, Fenggang Town, Dongguan City, Guangdong Province

Zip Code:523681

The Subject:US Trademark

Trademark Name:Keepsmile

Registrations No:5748788

The Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for past, present and future infringement thereof.

SO:

The parties have reached an agreement as follows:

1. Party A promises: Party A is the owner of the trademark, the trademark does not exist any disputes;
2. Party B promises: Party B is assigned to the trademark for legitimate use.
3. The price of the trademark transfer shall be paid within 3 days from the date of signing this Agreement;
4. Party A submits the trademark transfer procedure within 3 days from the date of receipt of party B's trademark transfer payment;
5. Both parties shall perform their respective rights and obligations, and the breaching party shall be compensated at the double price of the trademark transfer;
6. If the parties dispute arise in the course of the performance of this Agreement, they shall deal with the dispute in a friendly consultation and if the negotiation fails, the two parties agree to hear the dispute by the Hong Kong International Arbitration Center.
7. This Agreement shall take effect from the date of signature by both parties.

Assignor: Shenzhen Haiqi E-commerce Co., Ltd.

Name of Representative of Assignor: Zhu Bin

Signature: Zhu Bin

Dated: Sept 15, 2020

Assignee: Huaxin (Dongguan) Technology Co., Ltd.

Name of Representative of Assignee: Renlan Luo

Signature: Renlan Luo

Dated: Sept 15, 2020

TRADEMARK