

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM599598

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Macy's Merchandising Group, Inc.		09/23/2020	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Macy's IP Holdings, LLC		
<b>Street Address:</b>	7 West Seventh Street		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45202		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4452651	OAKE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-336-8000		
<b>Email:</b>	ptodocket@arelaw.com		
<b>Correspondent Name:</b>	Chester Rothstein, Esq., AMSTER et al.		
<b>Address Line 1:</b>	90 Park Avenue, 21st Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>NAME OF SUBMITTER:</b>	Chester Rothstein		
<b>SIGNATURE:</b>	/Chester Rothstein/		
<b>DATE SIGNED:</b>	09/25/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 4452651

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of September 23, 2020 (the "Effective Date").

WHEREAS, Macy's Merchandising Group, Inc. a corporation organized and existing under the laws of the State of New York, having a principal place of business at 11 Penn Plaza, New York, NY 10001 ("Assignor") is the owner of all right, title, interest and goodwill associated therewith in and to the mark OAKE and its U.S. Registration No. 4,452,651 ("The Registration"); and

WHEREAS, Macy's IP Holdings, LLC, a domestic business Limited Liability Company organized and existing under the laws of the State of Ohio, having a principal place of business at 7 West Seventh Street, Cincinnati, OH 45202 ("Assignee"), is desirous of acquiring all of Assignor's rights, title, interest and goodwill associated therewith in and to the Mark and The Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and transfers to Assignee, all of Assignor's rights, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized thereby and/or associated therewith.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by duly authorized officers as of the Effective Date first written above.

Dated: September 23, 2020

MACY'S MERCHANDISING GROUP, INC.

MACY'S IP HOLDINGS, LLC

By Fawn Holvath

By Fawn Holvath

Name: FAWN HOLVATH

Name: FAWN HOLVATH

Title: ASSISTANT SECRETARY  
(Assignor)

Title: ASSISTANT SECRETARY  
(Assignee)