

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM599735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Uncle Julio's Corporation		09/24/2020	Corporation: TEXAS
Uncle Julio's Hacienda, Inc.		09/24/2020	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	UJ Group Holdings, Inc.		
Street Address:	599 West Putnam Avenue		
Internal Address:	c/o L. Catterton		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4255622	SAY UNCLE!	
Registration Number:	3016961	ES TIEMPO PARA UNA SWIRL	
Registration Number:	2247490	UNCLE JULIO'S CASA GRANDE	
Registration Number:	2086901	UNCLE JULIO'S RIO GRANDE CAFE	
Registration Number:	1839718	PLATO GORDO	
Registration Number:	1829707	ES TIEMPO PARA UNA SWIRL	
Registration Number:	1728385	UNCLE JULIO'S	
Registration Number:	1629628		
Registration Number:	1541046	JULIO AND JUANITA'S	
Registration Number:	2637863	HACIENDA COLORADO	
Serial Number:	87440275	-321° MEXICAN PUFFS	
Registration Number:	5808515	MAKE FRESH MEMORIES	
CORRESPONDENCE DATA			
Fax Number:	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-451-3800		

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Email:	skann@gibsondunn.com
Correspondent Name:	Stephanie Kann
Address Line 1:	3161 Michelson Drive
Address Line 2:	Gibson, Dunn & Crutcher LLP
Address Line 4:	Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	93849-00006
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NAME OF SUBMITTER:	Stephanie Kann
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SIGNATURE:	/stephanie kann/
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DATE SIGNED:	09/25/2020
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Total Attachments: 3

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Notwithstanding anything herein to the contrary, the lien and security interest granted to the Collateral Agent pursuant to this Notice of Grant of Security Interest in Trademarks and the exercise of any right or remedy by the Collateral Agent hereunder are subject to the provisions of the Intercreditor and Subordination Agreement, dated as of September 24, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Intercreditor Agreement”), among Regions Bank, UJ Group Holdings, Inc. and certain other persons party or that may become party thereto from time to time. In the event of any conflict between the terms of the Intercreditor Agreement and this Notice of Grant of Security Interest in Trademarks, the terms of the Intercreditor Agreement shall govern and control.

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Second Lien Pledge and Security Agreement dated as of September 24, 2020 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and UJ Group Holdings, Inc., as collateral agent (the “Collateral Agent”) for the holders of the Secured Obligations referenced therein, the undersigned Obligors have granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Collateral Agent for the ratable benefit of the holders of the Secured Obligations:

U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS:


Title	Application No. / Registration No.	Filing Date / Issue Date	Owner/Assignee	Status
SAY UNCLE!	4255622	12/11/12	Uncle Julio's Corporation	Registered
ES TIEMPO PARA UNA SWIRL	3016961	11/22/05	Uncle Julio's Corporation	Registered
UNCLE JULIO'S CASA GRANDE	2247490	05/25/99	Uncle Julio's Corporation	Registered
UNCLE JULIO'S RIO GRANDE CAFE	2086901	08/12/97	Uncle Julio's Corporation	Registered
PLATO GORDO	1839718	06/14/94	Uncle Julio's Corporation	Registered
ES TIEMPO PARA UNA SWIRL and Design	1829707	04/05/94	Uncle Julio's Corporation	Registered
UNCLE JULIO'S	1728385	10/27/92	Uncle Julio's Corporation	Registered
Design Only	1629628	12/25/90	Uncle Julio's Corporation	Registered
JULIO AND JUANITA'S	1541046	05/23/89	Uncle Julio's Corporation	Registered
HACIENDA COLORADO	2637863	10/22/02	Uncle Julio's Hacienda, Inc.	Registered
-321° MEXICAN PUFFS	87440275	05/08/17	Uncle Julio's Corporation	Application ITU
MAKE FRESH MEMORIES	5808515	7/16/19	Uncle Julio's Corporation	Registered

The undersigned Obligors and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

UNCLE JULIO'S CORPORATION,
a Texas corporation

UNCLE JULIO'S HACIENDA, INC.,
a Colorado corporation

By: 

Name: Steven Bratton

Title: Secretary and Treasurer

Acknowledged and Accepted:

UJ GROUP HOLDINGS, INC., as Collateral Agent

By: _____

Name: Andrew Taub

Title: President