

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599908

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snapology, LLC		09/23/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Snapology IP, LLC		
Street Address:	1350 Old Pond Road		
City:	Bridgeville		
State/Country:	PENNSYLVANIA		
Postal Code:	15017		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4221339		
CORRESPONDENCE DATA			
Fax Number:	7184074835		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	718-979-8688		
Email:	bal@businessandfranchiselaw.com		
Correspondent Name:	Brian A. Lincer		
Address Line 1:	115 Maple Avenue		
Address Line 4:	Red Bank, NEW JERSEY 07701		
NAME OF SUBMITTER:	Brian A. Lincer		
SIGNATURE:	/Brian A. Lincer/		
DATE SIGNED:	09/28/2020		
Total Attachments: 2			
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OP \$40.00 4221339

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is entered into as of September 23, 2020, between SNAPOLOGY, LLC, a limited liability company with an address at 1699 Washington Road, Suite 200, Pittsburgh, Pennsylvania 15228 ("SNAPOLOGY, LLC" or "Assignor") and SNAPOLOGY IP, LLC, a limited liability company with an address at 1350 Old Pond Road, Bridgeville, Pennsylvania 15017 ("SNAPOLOGY IP, LLC" or "Assignee").

WHEREAS, the Snapology design trademark is registered with the United States Patent and Trademark Office, under Registration Number 4221339 ("Snapology Design Mark");

WHEREAS, SNAPOLOGY, LLC is the owner of the Trademark;

WHEREAS, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor desires to transfer and assign to the Assignee, and the Assignee desires to acquire and accept from the Assignor, all of the Assignor's rights in and to the Trademark, as of September 23, 2020;


NOW, THEREFORE, the Assignor does hereby transfer, sell, assign and convey unto the Assignee, effective September 23, 2020, all of Assignor's right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks, all proceeds of infringement suits, rights to sue for past, present and future infringements, and all rights corresponding to the Trademarks throughout the world; and the Assignee hereby acknowledges acceptance and receipt of the same.

Upon execution of this Assignment, SNAPOLOGY IP, LLC will be the sole owner of the Trademark;

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of September 23, 2020 but actually on the dates set forth below.

[SIGNATURE LINES ON FOLLOWING PAGE]

**ASSIGNOR:
SNAPOLOGY, LLC**



Laura Coe, Member

**ASSIGNEE:
SNAPOLOGY IP, LLC**



Laura Coe, Member