

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM599982

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SMILE BEVERAGE WERKS, PBC		09/23/2020	Public Benefit Corporation: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SMILE BEVERAGE WERKS, LLC		
<b>Street Address:</b>	19 Rockwell Lane		
<b>City:</b>	Darien		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06820		
<b>Entity Type:</b>	Limited Liability Company: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6107832	ALL SMILES, NO GUILT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8667077596		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7138029144		
<b>Email:</b>	trademark@craftchu.com		
<b>Correspondent Name:</b>	L. Jeremy Craft		
<b>Address Line 1:</b>	1204 Heights Boulevard		
<b>Address Line 4:</b>	Houston, TEXAS 77008		
<b>NAME OF SUBMITTER:</b>	L. Jeremy Craft		
<b>SIGNATURE:</b>	/953/007/		
<b>DATE SIGNED:</b>	09/28/2020		
<b>Total Attachments: 1</b>			
source=953.007.TRADEMARK ASSIGNMENT.Signed#page1.tif			

OP \$40.00 6107832

**ASSIGNMENT OF TRADEMARK REGISTRATION**

WHEREAS SMILE BEVERAGE WERKS, PBC ("Assignor"), a public benefit corporation of Connecticut, is the owner of the trademark "ALL SMILES, NO GUILT", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 6107832, registered on Jul. 21, 2020; and

WHEREAS SMILE BEVERAGE WERKS, LLC ("Assignee"), a limited liability company of Connecticut, located at 19 Rockwell Lane, Darien, CT 06820, is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the above identified trademark and the registration thereof, together with the goodwill of the business connected with and symbolized by the trademark.

This Assignment Agreement is executed this 23rd day of September, 2020.

ASSIGNOR

ASSIGNEE

SMILE BEVERAGE WERKS, PBC

SMILE BEVERAGE WERKS, LLC

By: 

By: 

Name: Frank Schuster

Name: Frank Schuster

Title: President

Title: Member

953/007