

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600161

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRANCESCHI LEOPOLDO E LIVIA S.S. SOCIETÀ AGRICOLA		07/30/2020	Partnership: ITALY
RECEIVING PARTY DATA			
Name:	La Casaccia di Franceschi S.s. Societa Agricola		
Street Address:	LOCALITA' MONTEANO		
City:	MONTALCINO (SI)		
State/Country:	ITALY		
Postal Code:	53024		
Entity Type:	Partnership: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2452611	SAN LEOPOLDO	
CORRESPONDENCE DATA			
Fax Number:	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-252-0900		
Email:	mandy@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		
Address Line 4:	Atlanta, GEORGIA 30318		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Jeffrey B. Sladkus		
SIGNATURE:	/Jeffrey B. Sladkus/		
DATE SIGNED:	09/29/2020		
Total Attachments: 2			

OP \$40.00 2452611

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment"), effective as of July 30th, 2020 (the "Effective Date"), is made by and Franceschi Leopoldo e Livia S.s. Società Agricola, an Italian partnership ("Assignor") and La Casaccia di Franceschi S.s. Società Agricola, an Italian partnership ("Assignee").

RECITALS

- A. Assignor owns the SAN LEOPOLDO trademark (U.S. registration No. 2452611), together with the goodwill associated therewith (the "Mark"); and
- B. Assignor has agreed to transfer all of its right, title and interest in and to the Mark to Assignee, and Assignee desires to acquire such rights in the Mark.

AGREEMENT

For ten U.S. dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and accepted, Assignor and Assignee hereby agree as follows:

1. Assignor does hereby sell, assign, transfer, convey and deliver to Assignee, its successor and permitted assigns, all of Assignor's right, title and interest, in and to the Mark, and all of the goodwill of the business associated with the Mark, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment had not been made, together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.
2. Assignor hereby requests the Commissioner for Trademarks at the United States Patent and Trademark Office (the "Commissioner") to record this Trademark Assignment.
3. Assignor agrees to execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declaration, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by Assignee to best full title in and to the Mark in the Assignee or which may be necessary to obtain, renew, issue or enforce the Mark.
4. This Trademark Assignment may be executed in any number of counterparts, each of which shall be an original but all of which together shall constitute one and the same instrument.
5. This Trademark Assignment shall be governed by and enforced in accordance with the laws of the state of Illinois.

6. No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignor and Assignee. No waiver by any party of any provision of this Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.
7. This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the Effective Date.

ASSIGNOR:

Franceschi Leopoldo e Livia S.s.

Società Agricola

By: 

Name:

ASSIGNEE:

La Casaccia di Franceschi S.s.

Società Agricola

By: 

Name: