

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM600165

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Good Universe Films, LLC		09/24/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Good Hombre, Inc.		
<b>Street Address:</b>	1925 Century Park East, 22nd Floor		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90067		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6124876	BAD HOMBRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108600363		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-248-3830		
<b>Email:</b>	tmadmin@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Jason M. Vogel		
<b>Address Line 1:</b>	1801 Century Park East, Suite 2300		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Jason M. Vogel		
<b>SIGNATURE:</b>	/Jason M. Vogel/		
<b>DATE SIGNED:</b>	09/29/2020		
<b>Total Attachments: 2</b>			
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source=Bad Hombre Assignment - fully executed#page2.tif			

OP \$40.00 6124876

ASSIGNMENT

**WHEREAS**, Good Universe Films, LLC, a limited liability company organized and existing under the laws of Delaware, with offices located at 2700 Colorado Avenue, Santa Monica, California 90404 ("Assignor"), is the owner of U.S. Trademark Registration No. 6,124,876 for BAD HOMBRE in Class 41 and the underlying BAD HOMBRE trademark (hereinafter, the "Trademark"); and

**WHEREAS**, Good Hombre, Inc., a corporation organized and existing under the laws of California located at 1925 Century Park East, 22nd Floor, Los Angeles, CA 90067, Attn: Jackoway Austen Tyerman Wertheimer, Mandelbaum Morris Bernstein Trattner & Klein ("Assignee"), is desirous of acquiring the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, in exchange for Assignee expressly agreeing to assume any and all obligations related to the Trademark, including with respect to all claims, demands and/or liabilities which may arise after the date of this Assignment out of or relating to the use or ownership of the Trademarks.

GOOD UNIVERSE FILMS, LLC

By: \_\_\_\_\_

Dan Freedman  
EVP

Dated: \_\_\_\_\_

9.24.20

AGREED AND ACKNOWLEDGED

GOOD HOMBRE, INC.

By: \_\_\_\_\_

Fede Alvarez  
President

Dated: \_\_\_\_\_

**ASSIGNMENT**

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GOOD UNIVERSE FILMS, LLC

By: \_\_\_\_\_  
Dan Freedman  
EVP

Dated: \_\_\_\_\_

AGREED AND ACKNOWLEDGED

GOOD HOMBRE, INC.

By:  \_\_\_\_\_  
Fede Alvarez  
President  
Dated: 5/24/2020

Dated: \_\_\_\_\_