

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pon Bicycle I B.V.		07/01/2020	Besloten Vennootschap (B.V.): NETHERLANDS
RECEIVING PARTY DATA			
Name:	Cervelo USA, Inc.		
Street Address:	11 Columbia		
City:	Aliso Viejo		
State/Country:	CALIFORNIA		
Postal Code:	92656		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	88569960	ÁSPERO	
Registration Number:	4977591	TRUEAERO	
Registration Number:	2866634	CERVELO	
Registration Number:	2874383	CERVELO	
Registration Number:	4075697	E	
Registration Number:	2869281	P2	
Registration Number:	2897119	P3	
Registration Number:	2871492	THE SHAPE OF SPEED	
CORRESPONDENCE DATA			
Fax Number:	9712794549		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5039941650		
Email:	docketing@kolitchromano.com		
Correspondent Name:	Shawn J. Kolitch		
Address Line 1:	520 SW Yamhill St., Suite 200		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	CCY222		
NAME OF SUBMITTER:	Shawn J. Kolitch		


OP \$215.00 88569960

SIGNATURE:	/Shawn J. Kolitch/
DATE SIGNED:	09/29/2020
Total Attachments: 2 source=20200701_EXECUTED_Trademark_Assignment_from_Pon_to_Cervelo_USA_CCY222#page1.tif source=20200701_EXECUTED_Trademark_Assignment_from_Pon_to_Cervelo_USA_CCY222#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is between Pon Bicycle I B.V., a Netherlands besloten vennootschap (b.v.) having an address at Rondebeltweg 31, Almere 1329BN NETHERLANDS (the "Assignor"), and Cervelo USA, Inc., a Delaware corporation having an address at 11 Columbia, Aliso Viejo, California 92656 USA (the "Assignee") (collectively, the "Parties").

WHEREAS, Assignor is the owner of all trademarks, service marks, and associated applications and registrations listed below, hereinafter collectively the "Trademark Rights":

Mark	Registration or Serial No.
ASPERO	SN: 88569960
TRUEAERO	RN: 4977591
CERVELO	RN: 2866634
<i>cervelo</i>	RN: 2874383
	RN: 4075697
P2	RN: 2869281
P3	RN: 2897119
THE SHAPE OF SPEED	RN: 2871492

WHEREAS, the Parties have agreed to the assignment of the Trademark Rights together with the registration thereof in favor of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Trademark Rights, including the goodwill of the business symbolized by the Trademark Rights, as well as all related and corresponding rights and privileges and the right to sue for any past infringement of the Trademark Rights.

IN TESTIMONY WHEREOF, Assignor and Assignee hereby enter into this Trademark Assignment as of the date below (the "Effective Date"):

Effective Date (month, day, year): July 1, 2020

ASSIGNOR PON BICYCLE I B.V.


/ _____ /

Name: Maro Balcker

Title: Director


ASSIGNEE CERVELO USA, INC.


/ _____ /

Name: Joe Graney

Title: President

ASSIGNOR PON BICYCLE I B.V.


/ _____ /

Name: Gosse Osinga

Title: Director