

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600259

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Morris Profumi S.p.A.		07/08/2020	Company: ITALY
RECEIVING PARTY DATA			
Name:	EUROITALIA S.R.L.		
Street Address:	Via Galileo Galilei, 5		
City:	Cavenago di Brianza (MB)		
State/Country:	ITALY		
Postal Code:	20873		
Entity Type:	Company: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88455204	I COLONIALI SEDUCTIVE ELIXIR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
DOMESTIC REPRESENTATIVE			
Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
NAME OF SUBMITTER:	Jess Collen		
SIGNATURE:	/Jess Collen/		
DATE SIGNED:	09/29/2020		

OP \$40.00 88455204

Total Attachments: 2

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ATTORNEY DOCKET NO.: Y590
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Morris Profumi S.p.A., a company duly organized and existing under the laws of Italy, whose full post office address is Via Mareto, 13, Roncopascolo (Parma) ITALY 43100 (hereinafter referred to as the Assignor), has adopted, and intends to use a mark which is the subject of an application in the United States Patent and Trademark Office as follows:

I C O L O N I A L I

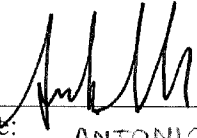
Trademark : *Seductive Elixir*
Serial No. : 88455204
Filed : May 31, 2019

AND,

WHEREAS, Morris Profumi S.p.A., the Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, EUROITALIA S.R.L., a company duly organized and existing under the laws of Italy, whose full post office address is Via Galileo Galilei, 5, Cavenago di Brianza (MB) ITALY 20873 (hereinafter referred to as Assignee) is desirous of acquiring said mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the application therefor, Serial No. 88455204.

By: 
Name: ANTONIO ABBENA

Dated: 08-07-2020
T451.doc

PROXY
Title:

COLLEN

INTELLECTUAL PROPERTY LAW
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