# CH \$90.00 2795

ETAS ID: TM600448

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CLASSROOMDIRECT.COM, LLC		09/08/2020	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	SSI Acquisition, LLC
Street Address:	W6316 Design Drive
City:	Greenville
State/Country:	WISCONSIN
Postal Code:	54942
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2795089	CLASSROOM DIRECT
Registration Number:	4917280	CLASSROOM DIRECT
Registration Number:	3685902	CLASSROOMDIRECT.COM

### **CORRESPONDENCE DATA**

**Fax Number:** 4142735198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4142733500

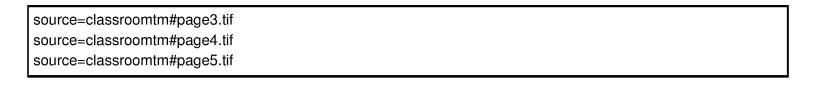
**Email:** emcguire@gklaw.com

Correspondent Name: Nicholas A. Kees; Godfrey & Kahn, S.C. Address Line 1: 833 East Michigan Street, Suite 1800 Milwaukee, WISCONSIN 53202-5615

ATTORNEY DOCKET NUMBER:	009316-1274
NAME OF SUBMITTER:	Nicholas A. Kees
SIGNATURE:	/Nicholas A. Kees/
DATE SIGNED:	09/28/2020

**Total Attachments: 5** 

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### TRADEMARK ASSIGNMENT

WHEREAS, CLASSROOMDIRECT.COM, LLC, a limited liability company of the state of Delaware, ("Assignor") is the owner of the entire right, title and interest in and to the Trademarks listed on the attached Schedule A (hereinafter the "Marks") and the goodwill of the business symbolized thereby; and

WHEREAS, SSI Acquisition, LLC, a limited liability company of the State of Delaware, ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Marks worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest to said Marks, including all common law and statutory rights, and any and all federal, state and/or other registrations, in and to the Marks, together with (i) all of the goodwill and the business symbolized by and associated with the Marks, and (ii) all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Marks.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

[Signature Pages to Follow]

Dated :	18 Of	2/.	<u> </u>	<u>.</u>	
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[signature page to the trademark assignment from CLASSROOMDIRECT.COM, LLC to SSI Acquisition, LLC]

SSI ACQUISITION LIX

By:
Name: Mark Gerizof
Title: President

Signed and sworn to before me this day of Supermont, 2020.

Notary Public, State of Silinik
My Commission: A DENISE B CAPLAN
Notary Public, State of Illinois
My Commission Expires 2/6/2022

[signature page to the trademark assignment from CLASSROOMDIRECT.COM, LLC to SSI Acquisition, LLC]

# SCHEDULE A

# TRADEMARKS - U.S.

Mark	Filing Date	App. No.	Reg. Date	Reg. No.
CLASSROOM DIRECT	09-Dec-1998	75/606,640	16-Dec-2003	2795089
CLASSROOM DIRECT LOGO GLASSROOM	08-Jan-2015	86/498,229	15-Mar-2016	4917280
CLASSROOMDIRECT.C OM	09-Mar-2009	77/686,524	22-Sep-2009	3685902

# TRADEMARKS - CANADA

Mark	Filing Date	App. No.	Reg. Date	Reg. No.
CLASSROOM DIRECT LOGO	15-Apr-2009	1434680	09-Feb-2011	TMA790151

**RECORDED: 09/30/2020**