

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Da Mo Ying Shi Beijing Internet Technology Limited DBA Dharma Initiatives Limited		09/20/2020	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	Beijing Lakesha Network Technology Co. Ltd.		
Street Address:	Room 201-A057, unit 1, building 17, yard 3		
Internal Address:	Gaolizhang Road, Haidian District		
City:	Beijing		
State/Country:	CHINA		
Entity Type:	Corporation: CHINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88892708	YEE	
Registration Number:	5865776	MONKEY	
Serial Number:	87499708	HOLLA	
Serial Number:	87499698		
Registration Number:	5577439		
CORRESPONDENCE DATA			
Fax Number:	6507844041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kpasquinelli@robinskaplan.com		
Correspondent Name:	Kevin Pasquinelli		
Address Line 1:	46 Shattuck Square Suite 2200		
Address Line 4:	Berkeley, CALIFORNIA 94704		
NAME OF SUBMITTER:	Kevin Pasquinelli		
SIGNATURE:	/Kevin Pasquinelli/		
DATE SIGNED:	09/30/2020		
Total Attachments: 7			

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment (the "Assignment") is made and effective as of September __20__, 2020 ("Effective Date") by and between Da Mo Ying Shi Beijing Internet Technology Limited DBA Dharma Initiatives Limited CORPORATION CHINA Bld D 06B-6031 Xin Xi Rd Jia 28 Hai Dian Beijing City CHINA 100085 (the "Assignor") and Beijing Lakesha Network Technology Co., Ltd, A legal entity governed by Chinese private law, duly registered under number 911101083216690632, headquartered at Room 201-A057, unit 1, building 17, yard 3, gaolizhang Road, Haidian District, Beijing, Republic of China (the "Assignee"). This Assignment replaces and supersedes the Trademark Assignment Agreement entered into by the parties dated August 12, 2020, attached as Exhibit A. The Assignor and the Assignee may hereinafter be referred to individually as a "Party" and/or collectively as the "Parties."

RECITALS

WHEREAS, the Assignor is the Applicant with respect to the trademark applications ("Trademarks") set forth in Exhibit A to that certain Trademark Assignment ("Trademark Assignment") attached hereto;

WHEREAS, it is the Assignor's intention to assign and transfer to the Assignee all of its right, title, and interest, including all past and current good will, in and to the Trademarks, as set forth below and in the Trademark Assignment; and

WHEREAS, the Assignee desires to acquire all of the Assignor's right, title, and interest, including all past and current good will, in and to the Trademarks; and

NOW, THEREFORE, in consideration of the covenants and promises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

1. ASSIGNMENT OF TRADEMARKS.

Effective as of the Effective Date, the Assignor sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee accepts and assumes all right, title, and interest of the Assignor in and to the following:

- (a) the Trademarks;
- (b) the goodwill connected with and symbolized by the Trademarks;
- (c) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks including, without limitation, damages and payments for past or future infringements and misappropriations of the Trademarks; and

(d) all rights to sue for past, present, and future infringements or misappropriations of the Trademarks.

2. CONSIDERATION.

The Parties acknowledge the sufficiency of the mutual promises, representations and warranties outlined herein as valuable consideration for transfer and assignment of the Trademarks.

3. DOCUMENTATION.

The Assignor shall deliver concurrently herewith an executed copy of the Trademark Assignment attached hereto. Further, the Assignor will, as soon as is reasonably possible following a request from the Assignee, provide the Assignee with a complete copy of all documentation (in any format) relating to the Trademarks for the Assignee's own use, to meet record-keeping requirements of the Assignee, or to allow the Assignee to assert its rights granted pursuant to this Assignment.

4. NO FURTHER USE OF TRADEMARKS.

After the Effective Date, the Assignor agrees to make no further use of the Trademarks or any Trademarks confusingly similar thereto, and the Assignor agrees to not challenge the Assignee's use or ownership, or the validity, of the Trademarks.

5. SUCCESSORS AND ASSIGNS.

All references in this Assignment to the Parties shall be deemed to include, as applicable, a reference to their respective successors and assigns. The provisions of this Assignment shall be binding upon and shall inure to the benefit of the successors and assigns of the Parties.

6. NO IMPLIED WAIVER.

The failure of either Party to insist on strict performance of any covenant or obligation under this Assignment, regardless of the length of time for which such failure continues, shall not be deemed a waiver of such Party's right to demand strict compliance in the future. No consent or waiver, express or implied, to or of any breach or default in the performance of any obligation under this Assignment shall constitute a consent or waiver to or of any other breach or default in the performance of the same or any other obligation.

7. COUNTERPARTS/ELECTRONIC SIGNATURES.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which shall constitute one and the same

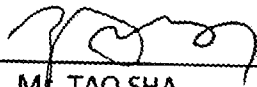
instrument. For purposes of this Assignment, use of a facsimile, e-mail, or other electronic medium shall have the same force and effect as an original signature.

8. SEVERABILITY.

Whenever possible, each provision of this Assignment, will be interpreted in such manner as to be effective and valid under applicable law, but if any provision of this Assignment is held to be invalid, illegal, or unenforceable in any respect under any applicable law or rule in any jurisdiction, such invalidity, illegality, or unenforceability will not affect any other provision or any other jurisdiction, but this Assignment will be reformed, construed, and enforced in such jurisdiction as if such invalid, illegal, or unenforceable provisions had never been contained herein.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of Effective Date.

Mr. TAO SHA

By: 
Mr. TAO SHA
Chief Executive Officer
Da Mo Ying Shi Beijing
Internet Technology Limited
DBA Dharma Initiatives
Limited CORPORATION
CHINA

Mr. TAO SHA

By: 
Mr. TAO SHA
Chief Executive Officer
Beijing Lakesha Network
Technology Co., Ltd,

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of September __20__ 2020 ("Effective Date") by and between Da Mo Ying Shi Beijing Internet Technology Limited DBA Dharma Initiatives Limited CORPORATION CHINA Bid D 06B-6031 Xin Xi Rd Jia 28 Hai Dian Beijing City CHINA 100085 (the "Assignor") and Beijing Lakesha Network Technology Co., Ltd, A legal entity governed by Chinese private law, duly registered under number 911101083216690632, headquartered at Room 201-A057, unit 1, building 17, yard 3, gaolizhang Road, Haidian District, Beijing, Republic of China (the "Assignee"). This Assignment replaces and supersedes the Trademark Assignment Agreement entered into by the parties dated August 12, 2020, attached as Exhibit A. The Assignor and the Assignee may hereinafter be referred to individually as a "Party" and/or collectively as the "Parties."

WHEREAS, the Assignor is the Applicant with respect to the trademark applications, registrations, and common law uses and rights associated therewith, set forth in Exhibit A (collectively the "Trademarks");

WHEREAS, the Assignor is hereby assigning to Assignee all of its right, title, and interest in and to the Trademarks, together with the goodwill of the Assignor connected with and symbolized by said trademarks, together with the sole and exclusive rights to sue for past, present, and future infringements or misappropriations ("Trademark Rights");

WHEREAS, the Assignee desires to purchase and acquire all of the Assignor's right, title, and interest in and to the Trademarks and Trademark Rights.

NOW, THEREFORE, in consideration of the covenants and premises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby purchases and acquires from Assignor, the Trademarks and Trademark Rights.

Mr. TAO SHA

By: 

Mr. TAO SHA
Chief Executive Officer

Da Mo Ying Shi Beijing
Internet Technology Limited
DBA Dharma Initiatives
Limited CORPORATION
CHINA

Mr. TAO SHA

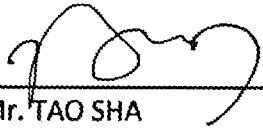




By: 
Mr. TAO SHA
Chief Executive Officer
Beijing Lakesha Network
Technology Co., Ltd,

EXHIBIT A

TRADEMARK	OWNER OF MARK	SERIAL NO./ APPLICATION DATE	REGISTRATION NO. / REGISTRATION DATE	COUNTRY
YEE	Assignor	88892708 / April 29, 2020	Publication for opposition September 8, 2020	United States
MONKEY	Assignor	88097148 / July 9, 2019	5865776 / September 24, 2019	United States
HOLLA	Assignor	87499708 / June 21, 2017	International Reg. No. 1386458 / Opposition No. 87499708 pending	United States
HOLLA	Assignor	017238941 / September 22, 2017	International Reg. No. 1386458 / November 20, 2017 Application opposed Jan 29, 2018.	European Union Designation(s) under the Madrid Protocol CH, IN, RU, TR.
	Assignor	87499698 / December 5, 2017	International Reg. No. 1389049 / Now abandoned.	United States
	Assignor	87978214 / June 21, 2017	U.S. Reg. No. 5577439 / October 2, 2018	United States
	Assignor	N/A	International Reg. No. 1389049 / November 20, 2017	Designation(s) under the Madrid Protocol CH, IN, RU, TR.
	Assignor	N/A	3760635 September 14, 2018	India
	Assignor	N/A	1389049 November 09, 2018	Russia
	Assignor	N/A	1389049 December 6, 2018	Switzerland

TRADEMARK	OWNER OF MARK	SERIAL NO./ APPLICATION DATE	REGISTRATION NO. / REGISTRATION DATE	COUNTRY
	Assignor	N/A	2018/20867/VG December 31, 2018	Turkey