

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM600580

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delta Education, LLC		09/08/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SSI Acquisition, LLC		
<b>Street Address:</b>	W6316 Design Drive		
<b>City:</b>	Greenville		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54942		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2343563	BASE TEN FRIES	
<b>Registration Number:</b>	1907146	BECAUSE CHILDREN LEARN BY DOING	
<b>Registration Number:</b>	2368405	DECIMAL DOG	
<b>Registration Number:</b>	2837853	DECIMAL DOG	
<b>Registration Number:</b>	2812356	DELTA EDUCATION	
<b>Registration Number:</b>	2343043	DELTA EDUCATION	
<b>Registration Number:</b>	2374672	DELTA EDUCATION & DESIGN	
<b>Registration Number:</b>	1783147	DELTA EDUCATION SCIS 3	
<b>Registration Number:</b>	3706026	DELTA SCIENCE CONTENT READERS	
<b>Registration Number:</b>	3063278	DELTA SCIENCE FIRST READERS	
<b>Registration Number:</b>	2844301	DELTA SCIENCE MODULE	
<b>Registration Number:</b>	3229760	DELTA SCIENCE READERS	
<b>Registration Number:</b>	2458617	DIAL-A-DIGIT	
<b>Registration Number:</b>	2458616	DIAL-A-DOLLAR	
<b>Registration Number:</b>	2462810	DIAL-A-FRACTION	
<b>Registration Number:</b>	2509886	DIAL-A-PATTERN	
<b>Registration Number:</b>	2456424	DIAL-A-TIME	
<b>Registration Number:</b>	2509888	DIAL-A-TRIAL	
<b>Registration Number:</b>	2509887	DIAL-A-VOLUME	
<b>TRADEMARK</b>			

CH \$840.00 2343563

Property Type	Number	Word Mark
Registration Number:	4473253	DSM THIRD EDITION
Registration Number:	1877608	FAST FOOD FOR THOUGHT
Registration Number:	2755799	FRACTION BURGER
Registration Number:	2462811	FRACTIONOES
Registration Number:	4109628	INQUIRY INVESTIGATIONS
Registration Number:	2458341	MATH IN A NUTSHELL
Registration Number:	2552466	NEO/BLOOD
Registration Number:	2460125	NEO/LAB
Registration Number:	2451571	NEO/RESOURCE
Registration Number:	3696397	NEO/SCI
Registration Number:	2451570	NEO/SLIDE
Registration Number:	2370886	SCIENCE IN A NUTSHELL
Registration Number:	2502701	SCIENCE VIEW
Serial Number:	87137182	SCIENCEFLEX

**CORRESPONDENCE DATA**

**Fax Number:** 4142735198

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4142733500

**Email:** emcguire@gklaw.com

**Correspondent Name:** Nicholas A. Kees; Godfrey & Kahn, S.C.

**Address Line 1:** 833 East Michigan Street, Suite 1800

**Address Line 4:** Milwaukee, WISCONSIN 53202-5615

<b>ATTORNEY DOCKET NUMBER:</b>	009316-1274
<b>NAME OF SUBMITTER:</b>	Nicholas A. Kees
<b>SIGNATURE:</b>	/Nicholas A. Kees/
<b>DATE SIGNED:</b>	09/28/2020

**Total Attachments: 6**  
source=deltatm#page1.tif  
source=deltatm#page2.tif  
source=deltatm#page3.tif  
source=deltatm#page4.tif  
source=deltatm#page5.tif  
source=deltatm#page6.tif

## TRADEMARK ASSIGNMENT

WHEREAS, Delta Education, LLC, a limited liability company of the state of Delaware, (“Assignor”) is the owner of the entire right, title and interest in and to the Trademarks listed on the attached Schedule A (hereinafter the “Marks”) and the goodwill of the business symbolized thereby; and

WHEREAS, SSI Acquisition, LLC, a limited liability company of the State of Delaware, (“Assignee”), desires to acquire Assignor’s entire right, title and interest in and to the Marks worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest to said Marks, including all common law and statutory rights, and any and all federal, state and/or other registrations, in and to the Marks, together with (i) all of the goodwill and the business symbolized by and associated with the Marks, and (ii) all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Marks.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

[Signature Pages to Follow]

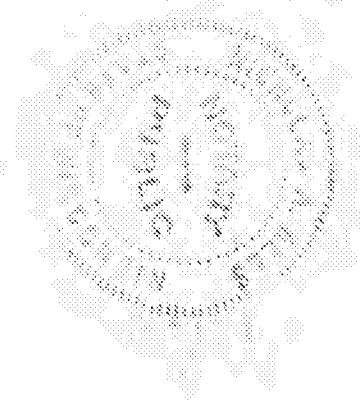
Dated as of 9/2/2020

DELTA EDUCATION, LLC

By: [Signature]  
Name: RYAN M. BOHR  
Title: PRESIDENT

Signed and sworn to before me this  
2<sup>nd</sup> day of September, 2020.

[Signature]  
Notary Public, State of Wisconsin  
My Commission: is permanent



[signature page to the trademark assignment from Delta Education, LLC  
to SSI Acquisition, LLC]

Dated as of September 15, 2020

SSI ACQUISITION, LLC

By: \_\_\_\_\_

Name: Mark Gertzof

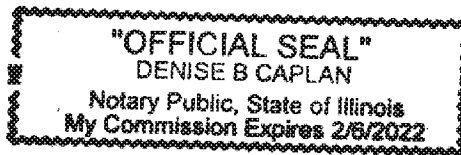
Title: President

Signed and sworn to before me this <sup>14th</sup> \_\_\_\_\_ day of September, 2020.

Dana B Caplan

Notary Public, State of Illinois




My Commission: 2/6/2022




[signature page to the trademark assignment from Delta Education, LLC  
to SSI Acquisition, LLC]

SCHEDULE A

TRADEMARKS – U.S.

Mark	Filing Date	App. No.	Reg. Date	Reg. No.
BASE TEN FRIES	25-Jun-1999	75/736,754	18-Apr-2000	2343563
BECAUSE CHILDREN LEARN BY DOING	18-Jan-1994	74/479,643	25-Jul-1995	1907146
DECIMAL DOG	25-Jun-1999	75/736,755	18-Jul-2000	2368405
DECIMAL DOG	04-Oct-2002	76/456,046	04-May-2004	2837853
DELTA EDUCATION	03-Sep-2002	76/446,426	10-Feb-2004	2812356
DELTA EDUCATION LOGO  Delta Education	11-Feb-1999	75/646,894	18-Apr-2000	2343043
DELTA EDUCATION LOGO  Delta Education	11-Feb-1999	75/646,899	08-Aug-2000	2374672
DELTA EDUCATION SCIS 3 LOGO 	13-Mar-1992	74/257,225	20-Jul-1993	1783147
DELTA SCIENCE CONTENT READERS	18-Jan-2008	77/374,898	03-Nov-2009	3706026
DELTA SCIENCE FIRST READERS	03-Mar-2005	78/579,490	28-Feb-2006	3063278
DELTA SCIENCE MODULE	07-Oct-2002	76/456,472	25-May-2004	2844301
DELTA SCIENCE READERS	15-Jun-2006	78/909,268	17-Apr-2007	3229760
DIAL-A-DIGIT	07-Dec-1999	75/866,130	05-Jun-2001	2458617
DIAL-A-DOLLAR	07-Dec-1999	75/866,126	05-Jun-2001	2458616
DIAL-A-FRACTION	07-Dec-1999	75/866,127	19-Jun-2001	2462810
DIAL-A-PATTERN	20-Dec-2000	76/184,135	20-Nov-2001	2509886
DIAL-A-TIME	07-Dec-1999	75/866,128	29-May-2001	2456424
DIAL-A-TRIAL	20-Dec-2000	76/184,137	20-Nov-2001	2509888

Mark	Filing Date	App. No.	Reg. Date	Reg. No.
DIAL-A-VOLUME	20-Dec-2000	76/184,136	20-Nov-2001	2509887
DSM THIRD EDITION LOGO 	22-Jun-2011	85/352,961	28-Jan-2014	4473253
FAST FOOD FOR THOUGHT	14-Feb-1994	74/489,056	07-Feb-1995	1877608
FRACTION BURGER	07-Oct-2002	76/457,073	26-Aug-2003	2755799
FRACTIONOES	07-Dec-1999	75/866,129	19-Jun-2001	2462811
INQUIRY INVESTIGATIONS LOGO 	06-Jul-2010	85/078,862	06-Mar-2012	4109628
MATH IN A NUTSHELL	09-Jul-1999	75/746,432	05-Jun-2001	2458341
NEO/BLOOD	20-Apr-2001	76/243,343	26-Mar-2002	2552466
NEO/LAB	07-Dec-1998	75/599,772	12-Jun-2001	2460125
NEO/RESOURCE	07-Dec-1998	75/599,773	15-May-2001	2451571
NEO/SCI	28-Sep-2007	77/291,723	13-Oct-2009	3696397
NEO/SLIDE	04-Dec-1998	75/599,771	15-May-2001	2451570
SCIENCE IN A NUTSHELL	14-Jul-1999	75/751,462	25-Jul-2000	2370886
SCIENCE VIEW	07-Jul-1999	75/744,687	30-Oct-2001	2502701
SCIENCEFLEX	12-Aug-2016	87/137,182		

TRADEMARKS - CANADA

Mark	Filing Date	App. No.	Reg. Date	Reg. No.
DELTA EDUCATION	21-Jun-2018	1905507		
DELTA SCIENCE READERS	06-Oct-2006	1319222	03-Sep-2009	TMA746955
INQUIRY INVESTIGATIONS & Design	20-Dec-2010	1508615	19-Jun-2012	TMA826611