

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600583

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Childcraft Education, LLC		09/08/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bird-in-Hand LLC		
Street Address:	W6316 Design Drive		
City:	Greenville		
State/Country:	WISCONSIN		
Postal Code:	54942		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3954275	BIRD-IN-HAND	
Registration Number:	3954276	BIRD-IN-HAND WOODWORKS	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	emcguire@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	833 East Michigan Street, Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
ATTORNEY DOCKET NUMBER:	009316-1274		
NAME OF SUBMITTER:	Nicholas A. Kees		
SIGNATURE:	/Nicholas A. Kees/		
DATE SIGNED:	09/30/2020		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

WHEREAS, Childcraft Education, LLC, a limited liability company of the state of Delaware, ("Assignor") is the owner of the entire right, title and interest in and to the Trademarks listed on the attached Schedule A (hereinafter the "Marks") and the goodwill of the business symbolized thereby; and

WHEREAS, Bird-in-Hand LLC, a limited liability company of the State of Delaware, ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Marks worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest to said Marks, including all common law and statutory rights, and any and all federal, state and/or other registrations, in and to the Marks, together with (i) all of the goodwill and the business symbolized by and associated with the Marks, and (ii) all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Marks.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

[Signature Pages to Follow]

Dated as of 9/8/2020

CHILDCRAFT EDUCATION, LLC

By: [Signature]
Name: RYAN M BONA
Title: PRESIDENT

Signed and sworn to before me this
8th day of September, 2020.

[Signature]
Notary Public, State of Wisconsin
My Commission: 11 permanent



[signature page to the trademark assignment from Childcraft Education, LLC
to Bird-in-Hand Acquisition, LLC]

Dated as of _____

CHILDCRAFT EDUCATION, LLC

By: _____

Name: _____

Title: _____

Signed and sworn to before me this ____ day of _____, 2020.

Notary Public, State of _____

My Commission: _____

Dated as of September 15, 2020

BIRD-IN-HAND LLC

By: _____

Name: Mark Gertzof

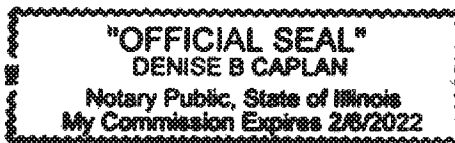
Title: President

Signed and sworn to before me this 14th day of September, 2020.

Denise B Caplan


Notary Public, State of Illinois

My Commission: 2/6/2022




SCHEDULE A

TRADEMARKS - U.S.

Mark	Filing Date	App. No.	Reg. Date	Reg. No.
BIRD-IN-HAND	25-Aug-2010	85/115,820	03-May-2011	3954275
BIRD-IN-HAND WOODWORKS LOGO 	25-Aug-2010	85/115,823	03-May-2011	3954276

TRADEMARKS - CANADA

Mark	Status	Filing Date	App. No.	Reg. Date	Reg. No.
BIRD-IN-HAND WOODWORKS LOGO 	Registered	31-Jan-2011	1513321	12-Feb-2013	TMA843,105
BIRD-IN-HAND	Registered	31-Jan-2011	1513319	04-Dec-2012	TMA837,636