

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600619

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pioneer Military Credit LLC		10/01/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SOP Pioneer Partners GP, LLC		
Street Address:	9233 Ward Pkwy Ste 220		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64114		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2925730	PIONEER FINANCIAL	
Registration Number:	2971628	PIONEER FINANCIAL SERVICES	
Registration Number:	3205455	PIONEER SERVICES	
Registration Number:	3405234	LOANS FOR MILITARY LIFE	
Registration Number:	3787398	P	
Registration Number:	4597722	THE MILITARY LOAN STORE	
Registration Number:	5058714	PIONEER MILITARY LOANS	
Registration Number:	5481549	PIONEER MILITARY LENDING	
Registration Number:	5481550	PIONEER MILITARY FINANCE	
CORRESPONDENCE DATA			
Fax Number:	8164121263		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8168428600		
Email:	trademark@stinson.com		
Correspondent Name:	Stinson LLP		
Address Line 1:	1201 Walnut Street, Suite 2900		
Address Line 2:	Cynthia Maust, Paralegal		
Address Line 4:	Kansas City, MISSOURI 64106-2151		

CH \$240.00 2925730

ATTORNEY DOCKET NUMBER:	3518860.0002
NAME OF SUBMITTER:	Cynthia Maust
SIGNATURE:	/Cynthia Maust/
DATE SIGNED:	10/01/2020

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "**Trademark Assignment**"), is made and entered into as of October 1, 2020, between Pioneer Military Credit LLC, a Delaware limited liability company ("**Seller**"), and SOP Pioneer Partners GP, LLC, a Delaware limited liability company ("**Buyer**").

In consideration of \$10 paid by Buyer to Seller and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Seller and Buyer, the parties agree as follows:

1. Assignment. Seller hereby irrevocably sells, conveys, transfers, and assigns to Buyer, free and clear of all encumbrances, and Buyer hereby accepts, all of Seller's right, title, and interest in, to and under the following:

(a) all common law and statutory rights in the trademarks, service marks, trade dress, trade names, and other indicators of source set forth on Schedule 1 hereto (together with any applications or registrations for any of the foregoing, to the extent assignable), including the goodwill associated therewith (the "**Trademarks**");

(b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, misappropriation, violation, misuse, breach, or default, with the right but no obligation to institute or maintain any action for such legal and equitable relief and to collect, or otherwise recover, any such damages throughout the world.

2. Assignability. This Trademark Assignment will inure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together will be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, email, or other means of electronic transmission will be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark

Assignment upon request by Buyer. At the request of Buyer, Seller will execute and deliver to Buyer, or cause to be executed and delivered on behalf of Seller to Buyer, all further materials, documents and instruments of conveyance, transfer or assignment to effect, record or verify the transfer to, and vesting in Buyer of, all right, title and interest in and to the Trademarks, free and clear of all encumbrances, including any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Trademarks to Buyer, or any assignee or successor thereto.

5. Governing Law. This Trademark Assignment is governed by and is to be construed and interpreted in accordance with the laws of the State of Missouri applicable to agreements made and to be performed entirely within such state, including all matters of enforcement, validity and performance.

[SIGNATURE PAGE FOLLOWS]

Seller has duly executed and delivered this Trademark Assignment to be effective as of the date first above written.

PIONEER MILITARY CREDIT LLC

By: *Aaron M Handke*
Name: Aaron M. Handke
Title: President

NOTARIZATION

Subscribed and sworn to before me on October 1, 2020.

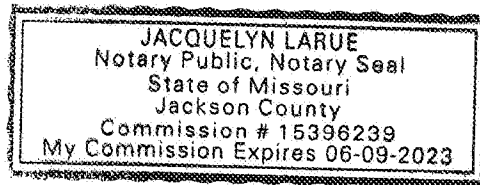
Jacquelyn Larue
Notary Public

Typed/Printed Name: *Jacquelyn Larue*

My Commission Expires:

SEAL:

6/9/23

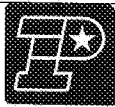


ACCEPTED AND ACKNOWLEDGED BY:

SOP PIONEER PARTNERS GP, LLC

By: *Aaron M Handke*
Name: Aaron M. Handke
Title: Manager

SCHEDULE 1
ASSIGNED TRADEMARKS

	Serial No.	Reg. No.	Mark	Reg. Date	Status
1	86/924,630	5,481,550	PIONEER MILITARY FINANCE	May 29, 2018	Registered
2	86/924,593	5,481,549	PIONEER MILITARY LENDING	May 29, 2018	Registered
3	86/924,570	5,058,714	PIONEER MILITARY LOANS	October 11, 2016	Registered
4	85/668,379	4,597,722	THE MILITARY LOAN STORE	September 2, 2014	Registered
5	77/839,251	3,787,398	 (P and Design)	May 11, 2010	Registered
6	77/284,991	3,405,234	LOANS FOR MILITARY LIFE	April 1, 2008	Registered
7	78/773,667	3,205,455	PIONEER SERVICES	February 6, 2007	Registered
8	78/139,839	2,925,730	PIONEER FINANCIAL	February 8, 2005	Registered
9	76/466,655	2,971,628	PIONEER FINANCIAL SERVICES	July 19, 2005	Registered